Salesforce Park Committee

Meeting Minutes
Wednesday, September 23rd, 2026, 11:00 am - 12:00 pm
528 Folsom Street

Attending: Nila Gonzales, Mike Grisso, Rodney Harris, Lily Madjus-Wu, R.E. Walsh
Absent: Aaron Fenton, Mike Rieger, Lauren Tanny, Tony Tolentino
Staff: Albert Fierro, Andrew Robinson
Consultant: James Kirby, BRV

OPEN SESSION

A. Call to order and review of public comment guidelines

Meeting was called to order at 11:00 AM

B. Introductions

C. Discussion and approval items (11:05 am)

C-1 APPROVE minutes from the 7.22.2026 Salesforce Park Committee meeting (Harris)

The motion to APPROVE minutes from the July 22, 2026 Salesforce Park Committee Meeting passed.

MSC: Grisso/Madjus-Wu
Abstention: None

C-2 Finance, Budget, Procurement Updates (Walsh)

i. Status of invoices remitted/paid
ii. Procurement/Contracts Updates (new, expiring, upcoming, etc.)

R.E. Walsh presented the park programming procurement schedule. This schedule allows for a thorough review and evaluation of potential bidders prior to submitting a recommendation to the Salesforce Park Committee and the TJPA Board.

C-3 REVIEW and DISCUSS ongoing park programming and Salesforce Park KPIs (Walsh/BRV)

James Kirby updated the committee on Salesforce Park's attendance, programming, events, marketing, and social media performance. Driven by favorable weather and strong turnout for scheduled programming, park attendance continues to grow. Kirby and R.E. Walsh recapped the August Rooftop Rhythms event, noting its high attendance and confirming that its format will be evaluated for future

programming.

Kirby also previewed the October lineup, featuring Harvest Fest and Boonanza, a new Halloween-themed family event. He reported that the Kids' Reading Room has returned to the park and that the community piano has been well received.

Kirby shared efforts to expand park content across downtown screens and social media. As online engagement continues to grow, staff have set a target of reaching 5,000 social media followers by year-end .

C-4 Park Policies, Operations, and Projects (Walsh)

i. REVIEW and DISCUSS the Salesforce Park Project Tracking Spreadsheet

R.E. Walsh provided an update on the Salesforce Park Project Tracking Spreadsheet. Completed deliverables include the revised rental policy and budget. Ongoing items include expanded park wayfinding, design specifications for a new play structure, the cultural lecture series, fountain partition glass repairs, and marketing initiatives.

D. Announcements and requests for information

None.

E. Requests for future agenda items

Rodney Harris reminded members to submit agenda items at least two weeks before regularly scheduled meetings.

In a response to an inquiry from Andrew Robinson regarding dates for Winter Fest, James Kirby confirmed the event will take place December 4-6. Kirby added that he will work with R.E. Walsh to connect with Boston Properties to explore collaborative opportunities.

F. General public comment on items not on the agenda

None.

G. Adjournment

Meeting was adjourned at 11:40 am. The regularly scheduled November 25, 2026 meeting has been canceled. A Special Meeting will be held instead on November 24, 2026, at 11:00 a.m.

Next Salesforce Park Committee Meeting

October 28th, 2026

DRAFT