

Facility Operations Quarterly Update

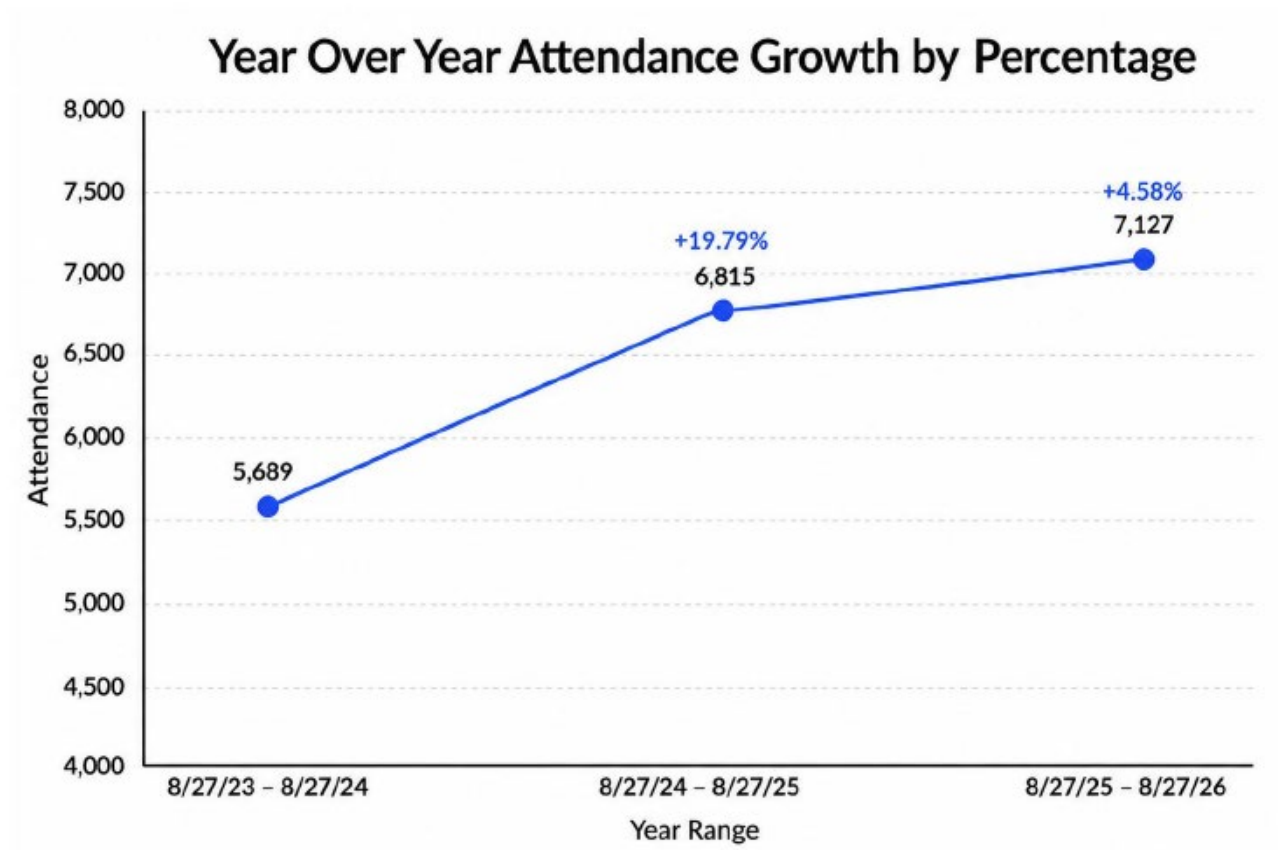
TJPA Board
September 10, 2026



Programming Statistics

12 month moving average of monthly attendance:

- 8/27/25 – 8/27/26: 7,127
- 8/27/24 – 8/27/25: 6,815
- 8/27/23 – 8/27/24: 5,689



Summer Programming Highlights

Celebrating the Salesforce Transit Center's 8th anniversary, with the first-ever 3-day music festival in Salesforce Park, bringing 2,000+ visitors to the Transit Center.



Tune Yards, August 21, 2026



Rooftop Rhythms, August 21-23, 2026

Summer Programming Highlights

FREE Techno featuring Lady Starlight



Adra, August 22, 2026



Lady Starlight, August 22, 2026

Summer Programming Highlights

Suds Francisco: Funk & Fermentation Festival



Katdelic, August 23, 2026



West Marin Culture Shop, August 23, 2026

New Amenity Alert



Public Piano now available!

Tuesday to Saturday from 10am to 4pm in
the Wetlands Garden
(weather conditions permitting).

Upcoming Programming Preview



Big Band Jazz

September 12, 2026 | 12:30 - 2:30pm

Enjoy an energetic performance by the Montclair Women's Big Band.

Journey Across America: Math Quest

September 13, 2026 | 11am - 2pm

Join us for a Journey Across America! Pack your bags for an outdoor, escape-room-style Math Quest through famous cities, iconic landmarks, spectacular national parks, and natural wonders.



TJPA's 2026 Transit Month Celebration

Annual Bay Area Celebration at Salesforce Transit Center.

- ***September 19 from 2 - 5 p.m.**
 - We Love LA: A Celebration of High-Speed Rail
- ***September 23, from 3 - 6 p.m.**
 - Pop Up Transit Art Fair
- **Free Transit-focused activities at Salesforce Park**
 - Week of September 22nd

***Behind-the-Scenes Trainbox tour offered as grand prize for annual Bay Area Ride Contest -**
<https://ridecontest.com/>.

**In Partnership with SF Transit Riders and other partners.*



Neighborhood Updates



New beautification project by East Cut CBD featuring Salesforce Transit Center and Park.

Economic Updates

What the citywide numbers mean for the Salesforce Transit Center

–3.7 pts

Office vacancy, year-over-year

Still above 30% (JLL); trophy towers around the Center are leading the rebound

~90%

Bay Bridge traffic vs. 2019

Best public proxy for transbay bus demand into the Center



Downtown BART exits

At post-pandemic highs — the commuter base that transfers via the Center



Muni Metro ridership

Recovery accelerating; downtown transit demand rising

–4%

Rush-hour freeway speeds vs. 2019

Slower speeds = more congestion, strengthening the transit case

+14%

Apartment asking rents, Mar–Jul

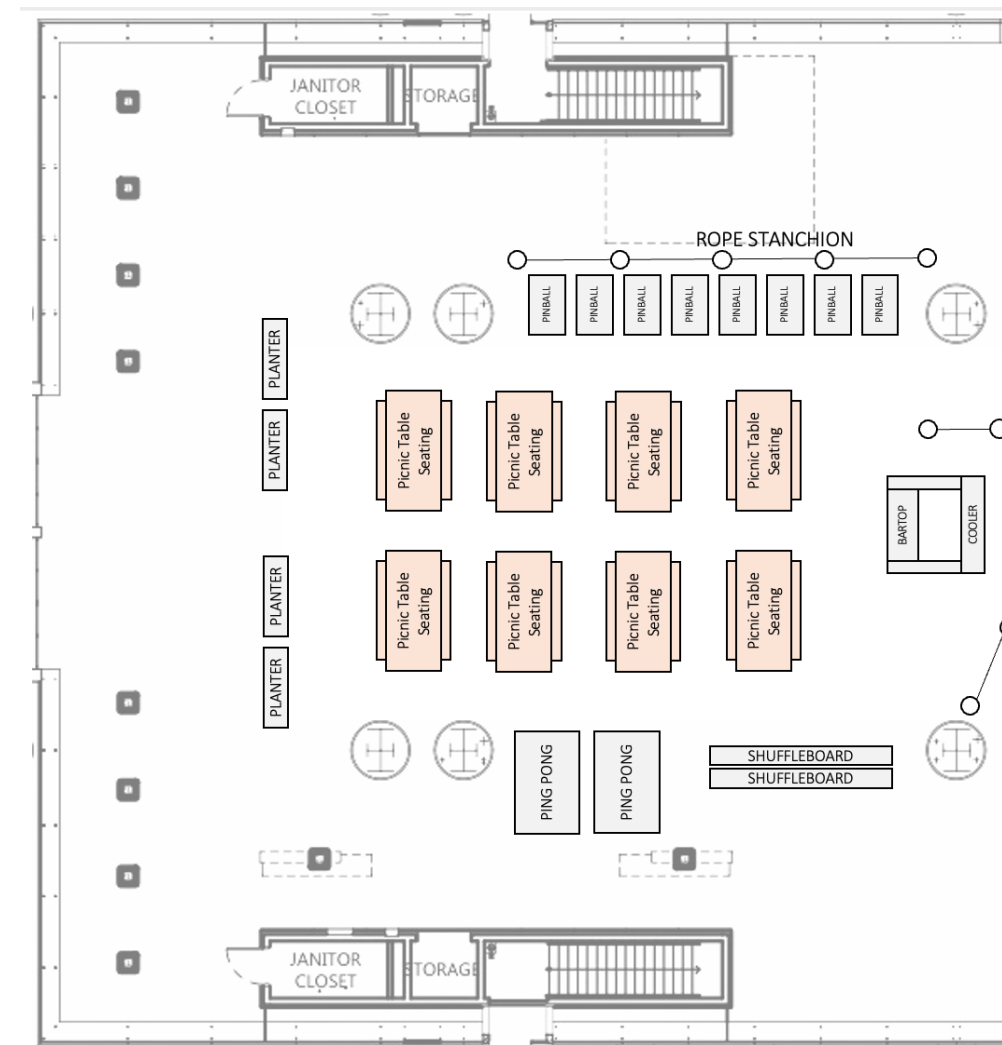
Signals the fast-growing East Cut resident ridership base

TOURISM — RECORD YEAR

SF's visitor economy is on track to top its 2019 record in 2026 — **24.2M visitors** and **\$9.9B in spending**, with Moscone running **38 events / 674K+ room nights**. This week's **Pokémon World Championships** (50,000+ fans, Aug 28–30) is a short walk from the Center via the future Minna–Natoma corridor.

Tenant Updates

Project Name	Update	Schedule
Barebottle, Grand Hall	Pivoting to small moveable kiosk vs construction and dedicated utilities. See space plan.	Winter 2026
Barebottle, Park	Will be using umbrellas with weighted bases, providing more user flexibility and avoiding construction.	Spring 2027
P-01 Rooftop Event Space	RFP for a Real Estate Broker is currently active, and it is sensible to give the new broker an opportunity to lease the space to a long-term Tenant.	TBD



Tenant Updates

Open for Business



Barebottle Brewing Company



Care Essentials by Kaiser Permanente



FITNESS SF



Modi



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



TSA PreCheck® Provided by Clear



Tycoon Kitchen



Venga Empanadas

Questions?

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