



Salesforce Park Committee

Meeting Agenda

Wednesday, July 22nd, 2026, 11:00 am - 12:00 pm
425 Mission Street, Suite 250, Exterior Conference Room



Salesforce Park Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda during the discussion of those items and may also address the committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Salesforce Park Committee reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to order and review of public comment guidelines (11:00 am)
- B. Introductions (11:02 am)
- C. Discussion and approval items (11:03 am)
 - C-1 RECOGNITION of outgoing and incoming Committee Chairs (Harris) (11:05 am)
 - C-2 APPROVE minutes from the 06.24.2026 Salesforce Park Committee meeting (Harris)
 - C-3 Finance, Budget, Procurement Updates (Walsh)
 - i. Status of invoices remitted/paid
 - ii. Procurement/Contracts Updates (new, expiring, upcoming, etc.)
 - C-4 REVIEW and DISCUSS ongoing park programming and Salesforce Park KPIs (Walsh/BRV) (11:25 am)
 - C-5 Park Policies, Operations, and Projects (Walsh) (11:50 am)
 - i. REVIEW and DISCUSS the Salesforce Park Project Tracking Spreadsheet
 - ii. REVIEW and DISCUSS service animal, smoking/vaping, and drone usage enforcement
- D. Announcements and requests for information (11:55 am)
- E. Requests for future agenda items
- F. General public comment on items not on the agenda
- G. Adjournment (12:00 pm)

Next Salesforce Park Committee Meeting
August 26th, 2026



Salesforce Park Committee



Meeting Minutes
Wednesday, June 24th, 2026, 11:00 am - 12:00 pm
528 Folsom Street

Attending: Rodney Harris, Lily Madjus-Wu, Nila Gonzales, R.E. Walsh, Aaron Fenton, Mike Grisso
Not Attending: Lauren Tanny, Tony Tolentino
Staff: Janice Atienza, Pierre Lagarde, Monica Almendral, Mike Rieger
Public: James Kirby (BRV)

OPEN SESSION

A. Call to order and review of public comment guidelines

This meeting was called to order at 11:06 a.m.

B. Introductions

C. Discussion and approval items

C-1 APPROVE minutes from the 05.27.2026 Salesforce Park Committee meeting.

The motion to APPROVE minutes from the 05.27.2026 Salesforce Park Committee meeting passed.

MSC: Walsh/Gonzales; Abstentions: None

C-2 NOMINATE and APPROVE a TJPA representative as the FY27 Committee Chair.

Rodney Harris was nominated as the TJPA member to serve as the FY27 Committee Chair. The committee approved the nomination by unanimous vote.

The motion to APPROVE Rodney Harris as the TJPA representative to serve as the FY27 Committee Chair passed.

MSC: Walsh/Gonzales; Abstentions: None

C-3 Finance, Budget, Procurement Updates

i. Status of invoices remitted/paid

TJPA staff reported outstanding invoices remained and are expected to be submitted within the next two to three weeks. The committee discussed year-end invoice processing, including the importance of timely communication regarding anticipated outstanding invoices to support the fiscal year-end close and annual audit.

ii. Procurement/Contracts Updates (new, expiring, upcoming, etc)

1. DISCUSS bids received for the Janitorial IFB

TJPA staff reported that the Janitorial IFB would be reissued following a review of the bid specifications. TJPA staff also reported that an amendment to the current janitorial contract would maintain services during the rebid process.

C-4 REVIEW and DISCUSS ongoing park programming and Salesforce Park KPIs

BRV staff provided an update on park programming, including recent events such as the San Francisco Old Time and Bluegrass Festival, World Cup watch parties, Pride programming, and upcoming July events. BRV staff reported that park visitation and programming trends continue to increase and provided park operations updates, including year-end purchases for programming equipment, a planned public piano pilot, and rehabilitation of the kids' reading room cart. BRV staff concluded with a quarterly statistics update covering visitation trends, programming attendance, private event activity, filming and photography activity, and social media performance.

i. DISCUSS planned future uses and marketing for the new television screens

BRV staff reported that newly purchased television screens will be used to support World Cup watch parties and may be used for future sports screenings and other public programming, subject to licensing and operational considerations.

C-5 Park Policies, Operations, and Projects

i. REVIEW and DISCUSS the Salesforce Park Project Tracking Spreadsheet

TJPA staff reviewed updates from the Salesforce Park Project Tracking Spreadsheet, including the restaurant/event space, wayfinding project, play structure procurement, potential lecture series, bus fountain glass partitions, and marketing planning.

D. Announcements and requests for information

E. Requests for future agenda items

TJPA staff requested that future agenda items include discussion of service animal enforcement, smoking enforcement, and public education regarding park rules.

F. General public comment on items not on the agenda

G. Adjournment

This meeting adjourned at 12:02pm.

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July 22nd, 2026