

# Facility Operations Quarterly Update

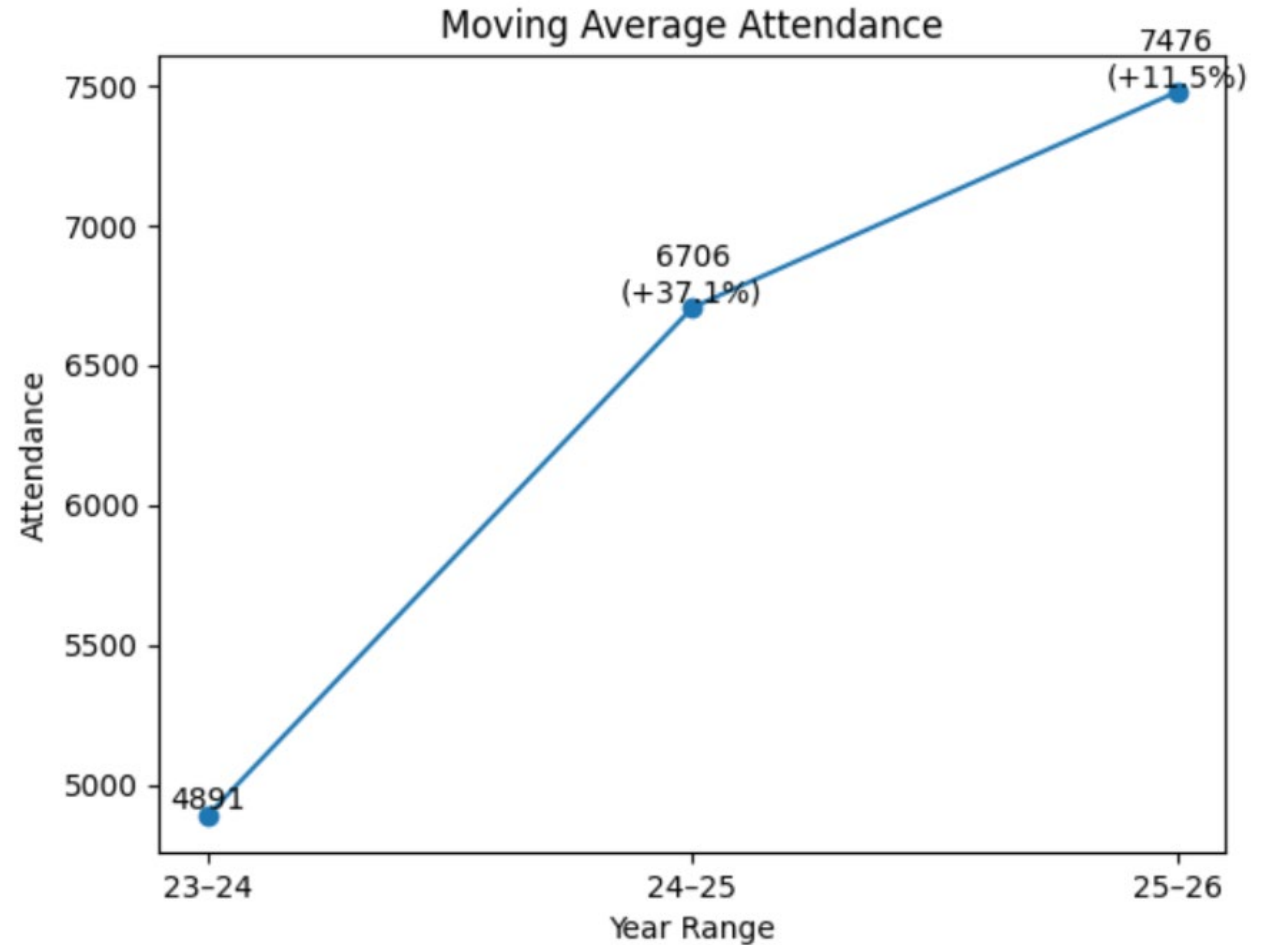
TJPA Board  
May 14, 2026



# Programming Statistics

12 month moving average of monthly attendance:

- 4/11/25 – 4/11/26: 7,476
- 4/11/24 – 4/11/25: 6,706
- 4/11/23 – 4/11/24: 4,891



# Spring Programming Highlights

The 4<sup>th</sup> Annual Spring Fling brought over 1,000 people to the park, where they enjoyed 3 free age specific egg hunts, face painting, crafts, live music, and fun in the sun!



Spring Fling, April 4, 2026



# Spring Programming Highlights

**Math Quest is Back for new High-Season Programming!** Alice in Wonderland Math Quest! 74 families from around the Bay Area worked side by side, completing challenges and enjoying various activities from Engaging Math Circles.



Math Quest, May 3, 2026

# Upcoming Programming Preview

The 2026 programming high season launched May 1st!

**Park Hours: 6am to 9pm (May-October)**

Highlights include:

- 6 weekly fitness classes
- 4 weekly live music series
- 3 dance events per month
- 2 nature walks
- Weekly poetry readings
- Special events including:
  - 18 member Jazz performance
  - Tree tour by author Mike Sullivan
  - AAPI Month Dance performance
  - Math Quest for families

And much more!

**Salesforce Park**  
Owned and operated by the Transbay Joint Powers Authority

**ARTS + CULTURE**

**SUNDAYS** Drum Circles  
Fourth Sundays  
12 - 1:30 PM  
Amphitheater

**WEDNESDAYS**

Writing Workshop  
Every Wednesday  
12 - 1 PM  
Wetland Garden

Words and Stories  
Every Wednesday  
1 - 1:30 PM  
Wetland Garden

**THURSDAYS** Plaza Pulse  
First & Third Thursdays  
4:30 - 6:30 PM  
Main Plaza

**TOURS** Transit Center Tour  
Visit [sfcityguides.org](http://sfcityguides.org) for  
dates & times

To visit the park, proceed to the 4th floor using an elevator or escalator.

Park Open Daily  
May - Oct, 6am to 9pm | Nov - Apr, 6am to 8pm

FUNDING PROVIDED BY  
**TJPA** THE EAST CUT

[@salesforceparksf](https://www.salesforceparksf.com)  
[tjpa.org/salesforce-transit-center/activities](http://tjpa.org/salesforce-transit-center/activities)

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**LIVE MUSIC IN MAY**

**TUESDAYS** 05/05: Joyce Lee  
05/12: Dan Dectis  
05/19: John Elliot  
05/26: The Sushi Duo

**LUNCHBOX MUSIC**  
12:00 - 1:00PM

**WEDNESDAYS** 05/06: Giulio Cetto  
05/13: Saul Sierra  
05/20: Luke Westbrook  
05/27: Fred Randolph

**ROOFTOP JAZZ**  
11:30AM - 1:30PM

**THURSDAYS** 05/07: David Newman  
05/14: The Great White Shark  
05/21: Nick Jong  
05/28: Derek Barber (Perhapsy)

**LIVE ON THE LAWN**  
12:00 - 1:30PM

**SATURDAYS** 05/02: Tom Bekeny & Friends  
05/09: Mission Hill  
05/16: Sweet Sally  
05/23: Sibling Revelry  
05/30: Alisa Rose & Friends

**BLUEGRASS BREEZE**  
11:30AM - 1:30PM

All programs are free and open to the public unless otherwise noted.

Park Open Daily  
6AM - 8PM Nov-Apr, 6AM-9PM May-Oct  
[tjpa.org/salesforce-transit-center/activities](http://tjpa.org/salesforce-transit-center/activities)

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# Transit Center Retail

Erik's Delicafé Grand Opening celebration on April 8, 2026

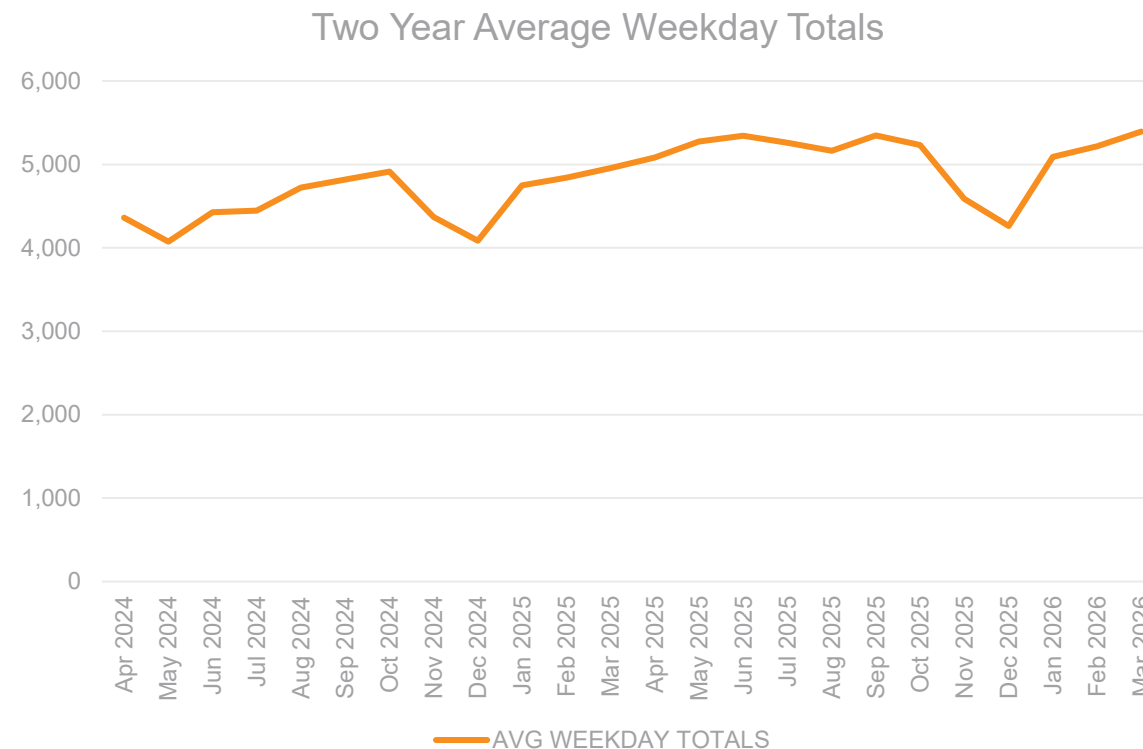


From Left: Erik's DeliCafé team along with Erik Johnson (*founder*), SF Mayor Daniel Lurie, Manuel Jimenez (*store owner*), District 6 Supervisor Matt Dorsey, Nila Gonzales (*TJPA*), and Rodney Fong (*SF Chamber of Commerce*).

# Ridership Updates

## AC Transit Average Weekday Ridership totals at Salesforce Transit Center

- Average year over year change from January 2025 to July 2025: 18.9%
- Average year over year change from August 2025 to March 2026 (post Realign): 7.5%
- 12-month combined average (April 2025 to March 2026): 12.1%



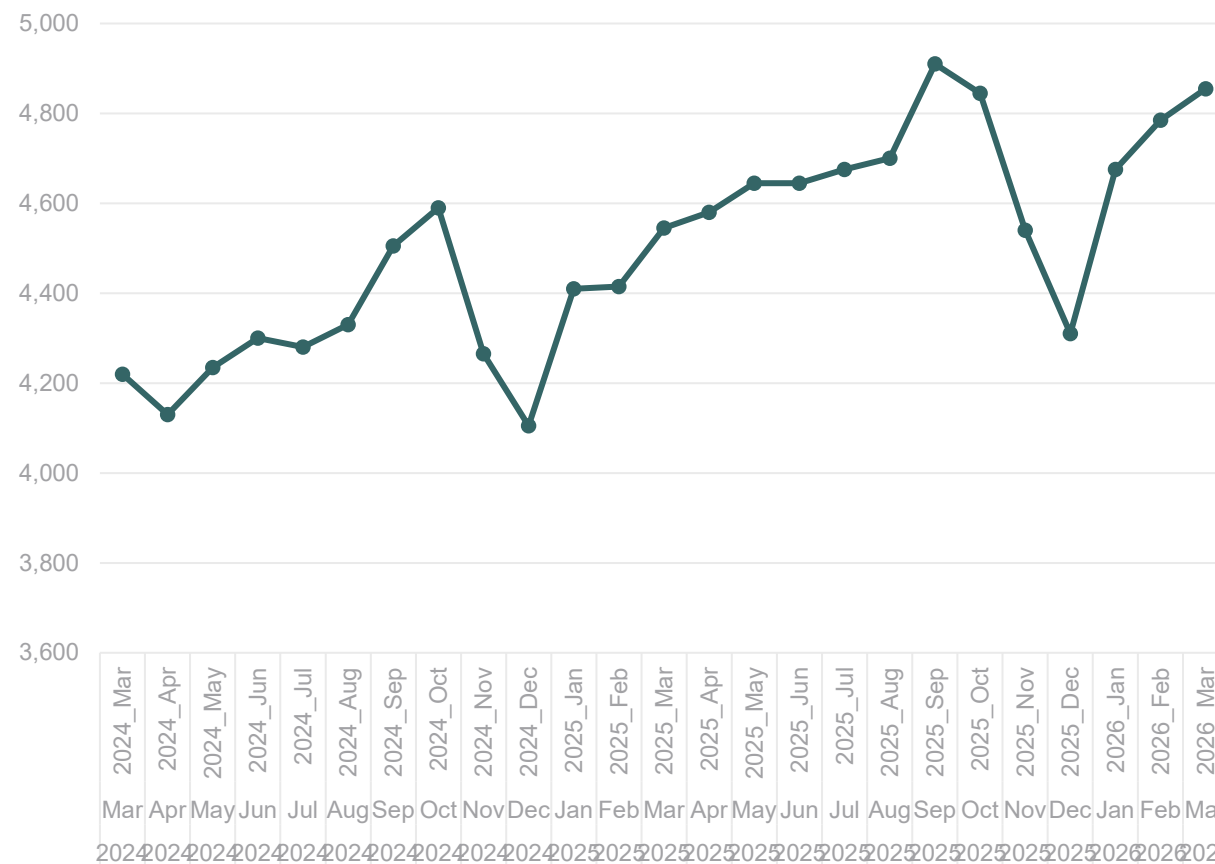
Source: AC Transit Staff, March 2026

# Ridership Updates

## SFMTA Average Weekday Ridership totals at Salesforce Transit Center

- Average year over year change from January 2025 to December 2025: 7%
- 12 month combined average from April 2025 to March 2026: 7%

Two Year Avg Weekday Total



Source: SFMTA Staff, April 2026

# Tenant Updates

Project Name	Status Update
Barebottle, Grand Hall	Tenant evaluating alternatives to reduce build out costs.
Barebottle, Park Pergola	Will be replaced with table umbrellas, providing more user flexibility.
P-01 Rooftop Event Space	Pending new tenant but warm shell preparation continues.

## Open for Business



Barebottle Brewing Company



Care Essentials by Kaiser Permanente



Erik's Delicafé



FITNESS SF



Modi



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



TSA PreCheck® Provided by Clear



Tycoon Kitchen



Venga Empanadas

# Questions?

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# TJPA

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