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*****PRESS RELEASE*****

TJPA CELEBRATES ERIK'S DELICAFÉ GRAND OPENING AT SALESFORCE TRANSIT CENTER

San Francisco, CA – The Transbay Joint Powers Authority (TJPA), owner and operator of the multimodal Salesforce Transit Center, today celebrated the grand opening of Erik's DeliCafé, a Northern California soups, salads & sandwiches and catering quick service restaurant, through a community celebration and ribbon-cutting with San Francisco Mayor Daniel Lurie and District 6 Board of Supervisor Matt Dorsey for its first San Francisco location at the Salesforce Transit Center in downtown San Francisco.

“We welcome Erik's DeliCafé's grand opening of their 29th Northern California location at our Salesforce Transit Center to provide their fast lunch options along with full-service catering to the many workers, visitors and residents in the neighborhood,” **said Nila Gonzales, Chief of Staff at TJPA**. “This new restaurant will complement the Transit Center's current restaurant offering, continuing to make our Transit Center a destination and connection for transit, open space and food enjoyment.”

“The opening of Erik's DeliCafé highlights the continued momentum in downtown San Francisco,” **said Mayor Daniel Lurie**. “I'm thrilled to welcome them to San Francisco as we continue to build a vibrant, thriving downtown where people live, work, play, and learn.”

“I'm thrilled to celebrate another business opening, Erik's DeliCafé to the thriving Transbay neighborhood,” **said Matt Dorsey, SF Board of Supervisor, District Six**. “This opening continues to revitalize our neighborhoods, boosting economic activity and community connectivity at the Salesforce Transit Center, making this an even better place to live, work, and visit.”

The San Francisco opening marks a significant milestone in Erik's continued growth across Northern California. Positioned in the Salesforce Transit Center — one of the city's busiest commuter and business hubs — the new location is designed to serve downtown professionals, local businesses, and neighborhood regulars looking for quality sandwiches, fast lunch options, and reliable office catering. As part of the grand opening, Erik's is offering special promotions, raffle prizes, and catering incentives for local businesses and nearby offices. Local businesses that place their first catering order by April 30, 2026, will receive a \$100 digital gift card as their grand opening catering promotion for the San Francisco community.

“San Francisco has an incredible food culture and a strong business community, and we’re excited to bring our sandwiches, catering, and hospitality to the neighborhood. This opening is a celebration of sandwiches with character — and the communities that make local restaurants like ours worth building,” **said Brian Johnson, Erik’s DeliCafé’s Chief Executive Officer.**

For more than 50 years, Erik’s DeliCafé has built a loyal following across Northern California by staying true to a simple philosophy: quality ingredients, made-from-scratch recipes, and genuine hospitality. Known for its sandwiches with character, soups from Erik’s family recipes, and Erik’s Secret Goo that customers have been talking about for decades, Erik’s has grown from a single neighborhood shop into a regional institution — without ever losing the character that made it worth coming back to.

Erik’s DeliCafé has taken over the 971-square-foot restaurant space located at 425 Mission Street, Suite 139, found at Minna and First streets. The location is open Monday through Friday, 10:00am–7:00pm, and Sunday, 11:00am–5:00pm (closed Saturdays). In addition to offering dine-in, online ordering, pickup, delivery, and full-service office catering is also available.

Erik’s DeliCafé joins 13 other tenants providing dining and services at the Transit Center, including dining establishments such as MoDi, Per Diem and Tycoon Kitchen. Nearly 70% of the 100,000 square footage of the Transit Center’s retail space is leased; in addition to the dining spaces, wellness services are found on the Transit Center’s second level, which includes Onsite Dental, Kaiser Care Essentials, Spring Fertility, and Fitness SF. For a directory of the Transit Center’s retail services, visit: <https://www.tjpa.org/salesforce-transit-center/retail-directory>.

For more information about Erik’s DeliCafé, visit <https://www.eriksdelicafe.com/>.

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About the Transbay Joint Powers Authority (TJPA)

The TJPA is the owner and operator of the multimodal Salesforce Transit Center, which connects nine Bay Area transit systems and provides dining and service options to the transit-oriented neighborhood in Downtown San Francisco along with providing free activities throughout the year at its 5.4-acre Salesforce Park. TJPA is working to extend Caltrain and ultimately, California High-Speed Rail service from 4th and King streets to the Salesforce Transit Center in downtown San Francisco through the The Portal. The name of the Salesforce Transit Center is the result of a naming rights agreement with salesforce.com that helps fund the Center’s operating costs.

About Erik's DeliCafé

Founded in 1973, Erik’s DeliCafé is a Northern California sandwich and catering restaurant with more than five decades of history and a loyal following built one great sandwich at a time. Known for its unique, house-made recipes, scratch-crafted ingredients, and Erik’s Secret Goo (R), Erik’s serves lunch guests, office catering clients, and neighborhood regulars across 29 locations in Northern California. The company’s philosophy is simple: details matter; hospitality is everything, and doing the small things right — consistently, over time — is how you build something worth loving. For catering inquiries, contact Donna Balandra at donna@eriksdelicafe.com. For more information, visit www.eriksdelicafe.com.