



For Immediate Release:

March 11, 2026

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***** PRESS RELEASE *****

TJPA ANNOUNCES 2026 SPRING CELEBRATION AT SALESFORCE PARK

Spring Fling, Saturday, April 4th

San Francisco, CA – The Transbay Joint Powers Authority (TJPA), in partnership with the East Cut Community Benefit District (CBD), is pleased to announce the return of Spring Fling, a free event celebration welcoming the season at TJPA’s Salesforce Park on April 4, 2026. Festivities kick off at 10 a.m. with live music from Beatles tribute band, *The Dream Tellers*, beverages from Barebottle Brewing Company, arts and crafts, face painting, and appearances by the park’s resident Funny Bunny. Three age specific egg hunts will be held throughout the morning on the park’s grassy Central Lawn.

“We’re excited to once again welcome families to Salesforce Park for our annual Spring Fling event on April 4th. Join us for a wonderful day of free rooftop park activities as the community comes together to celebrate the spring season,” said Adam Van de Water, Executive Director, Transbay Joint Powers Authority.

The TJPA and the East Cut CBD invite families to attend one of three age-specific egg hunts held in the park. A free reservation is required to attend an egg hunt as supplies are limited. Reservations will open on Thursday, March 19th at 12pm via a link made available on [TJPA’s](#) website and social media handles. Walk-ins will be accepted on a first-come, first-serve basis or at the staff’s discretion, depending on capacity.

“Great public spaces don’t just happen. They’re built through intentional investment, community commitment, and the creation of moments that bring people together,” said Andrew Robinson, executive director of the East Cut Community Benefit District. “Spring Fling at Salesforce Park is exactly that kind of moment. We’re proud to partner once again with the Transbay Joint Powers Authority to create an experience where families, neighbors, and visitors can gather,

celebrate, and revel in one San Francisco's most beautiful urban spaces, 70 feet above the street. Downtown is evolving, and activations like Spring Fling are proof that its future is bright. Not just as a place to work, but as a place where community takes root and thrives.”

Last year’s event was enjoyed by hundreds of families eager to get a photo with the Funny Bunny, enjoy crafts, and spend time celebrating the start of the Spring season. This year, even more eggs will be hidden for children to discover! Parents and guardians may accompany children during the ages 0-4 years old egg hunt but will not be permitted on the lawn for the ages 5-7 years old and 8+ years old egg hunts to ensure a fair experience.

Event Schedule:

- Live Performance by *The Dream Tellers*: 10am–1pm
- Crafts at the Recess Cart: 10am–1pm (while supplies last)
- Face painting at the Main Plaza: 10am-1pm
- Appearances by the Funny Bunny all morning
- Egg Hunts:
 - Ages 0-4 years old at 10:30am at the Central Lawn
 - Ages 5-7 years old at 11:30am at the Central Lawn
 - Ages 8+ years old at 12:30pm at the Central Lawn

TJPA’s Salesforce Park offers a variety of free activities year-round to residents and visitors, including this annual Spring Fling event. Stay tuned to [TJPA’s website](#) and social media handles in April for the release of the full summer programming lineup, featuring new fitness classes, concerts, cultural events, and more.

Event offerings and schedules are subject to change without notice. For the latest information, please visit tjpa.org/salesforce-transit-center/activities and follow [@salesforceparkSF](#) on Instagram and [@transitcenterSF](#) on Twitter, Facebook and Instagram.

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About the Transbay Joint Powers Authority (TJPA):

The TJPA is owner and operator of the multimodal Salesforce Transit Center, connecting nine-Bay Area transit systems and the public Rooftop Park, providing free activities throughout the year. TJPA is working to extend Caltrain and ultimately, California High-Speed Rail service from 4th and King streets to the Salesforce Transit Center in downtown San Francisco through the Downtown Rail Extension project. The name of the Salesforce Transit Center is the result of a naming rights agreement with salesforce.com that helps fund the Center’s operating costs.

About the East Cut Community Benefit District (CBD)

The East Cut Community Benefit District is a 501(c)(3) non-profit organization that works to advance neighborhood quality of life, enhance the public realm and reinforce the viability of the local economic base to make for a more connected community. The East Cut CBD neighborhood covers nearly 20 city blocks, from Mission to Bryant and Second to Stuart Streets. Learn more about the East Cut neighborhood and Community Benefit District at theeastcut.org