

**STAFF REPORT FOR CALENDAR ITEM NO.: 10  
FOR THE MEETING OF: March 12, 2026**

**TRANSBAY JOINT POWERS AUTHORITY**

**BRIEF DESCRIPTION**

On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). The inaugural CAC meeting was held in April 2007, and the newly appointed members drew lots to determine which would serve initial one-year terms and which would serve full two-year terms. The expiration of subsequent terms has been staggered accordingly. This year, seven regular seats on the committee are open to be filled.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

1. Daily Caltrain Rider into San Francisco
2. Daily AC Transit Transbay Rider into San Francisco
3. Daily MUNI Rider on a line that terminates at or passes through the Transbay Terminal
4. Local Resident from District 6
5. Local Business from District 6
6. Environmentalist
7. Member of a Planning or Good-Government Non-Profit Organization
8. Representative from Labor
9. Bicycle Advocate
10. Disabled Advocate
11. San Francisco Based Public Transit Advocate
12. Regional Transit Advocate
13. Regional Transit Advocate
14. Member of the Citywide (San Francisco) Business Community
15. Member with Expertise in Real Estate Development or Real Estate Finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Transbay Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC. The TJPA solicited applications for new and returning members from January 2026 through February 2026. The TJPA received thirteen (13) applications, including six (6) from current members who reapplied.

After reviewing all applications, staff is recommending that the Board of Directors reappoint six (6) members to the CAC and appoint one (1) new member to fill all seven of the open seats:

1. Martin Munoz           Daily Caltrain Rider into San Francisco (reappointed)
2. Anthony Nachor       Planning or Good Government Non-Profit Organization (reappointed)
3. Natasha Paterson      Local Resident from District 6 (reappointed)
4. Alyssa Sherman        Local Business from District 6 (new)
5. Ruhama Tereda         Regional Transit Advocate (reappointed)
6. Jocelyn Thompson     Bicycle Advocate (reappointed)
7. Nadia Woodmansee     Daily AC Transit Transbay Rider into San Francisco (reappointed)

**APPLICATION SOLICITATION OUTREACH**

Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant's

objectives and goals, and affiliation(s) and references. This same application has been used in soliciting new members.

The call for applications was posted on the TJPA website at <https://www.tjpa.org/about-tjpa/citizens-advisory-committee/recruitment>, distributed via e-mail to TJPA's various outreach lists, discussed at CAC and TJPA Board meetings, circulated to our partner agencies, published in a citywide newspaper, posted on multiple social media networks various times over the four (4) week recruitment period and distributed to various community organizations, including:

- AC Transit
- Bay Area Council
- Building Owners and Managers Association of San Francisco (BOMA)
- Caltrain
- Consulate General of Mexico
- Executives Association of San Francisco
- Friends of Caltrain
- La Raza Community Resource Center
- Latino Association of Graduate Students in Engineering and Science (LAGESE)
- Literacy for Environmental Justice
- Livable City
- Local Museums and Art Galleries
- Local Universities
- Local University's Student Associations
- Pilipino Association of Scientists, Architects, and Engineers
- Public Service Internship (PSI) program
- Regional Chambers of Commerce
- San Francisco Filipino Cultural Center
- San Francisco La Raza Lawyers Association
- San Francisco Mayor's Office on Disability
- San Francisco Municipal Transportation Agency (SFMTA)
- San Francisco Planning and Urban Research Association (SPUR)
- San Francisco Transit Riders
- San Francisco Youth Commission
- Sierra Club
- Society of Asian Scientists and Engineers (SASE)
- The Nature Conservancy
- Transform
- Veterans Services at San Francisco State University
- Women of Color Collective (WOCC)

### **APPLICATIONS RECEIVED**

The TJPA received 13 applications reflecting the broad diversity of the San Francisco Bay Area.

### **RECOMMENDATIONS FOR APPOINTMENT TO THE TJPA CAC**

Staff recommend approval of candidates in seven indicated categories, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee.

### **NEXT STEPS**

The attached resolution appoints seven recommended applicants for membership on the TJPA CAC. Appointed members will be contacted and invited to the next meeting of the TJPA CAC, which will be held on April 7, 2026. CAC meetings are held at the TJPA office at 425 Mission Street, Suite 250, San Francisco, CA 94105.

**TIMELINE**

March 12, 2026      TJPA Board of Directors Considers Recommended CAC Membership  
April 7, 2026      Next TJPA CAC Meeting

**RECOMMENDATION**

Adopt the resolution approving the appointment of seven members to the TJPA CAC as recommended.

**ENCLOSURES**

1. Resolution
2. Applications of recommended TJPA CAC Members

**TRANSBAY JOINT POWERS AUTHORITY  
BOARD OF DIRECTORS**

**Resolution No. \_\_\_\_\_**

WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws call for a CAC comprised of fifteen members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, Seven positions on the CAC are open for appointment or reappointment; and

WHEREAS, The TJPA has solicited applications for membership from the public and received 13 applications; and

WHEREAS, The following current members of the TJPA CAC are recommended for reappointment:

- |                     |   |
|---------------------|---|
| 1. Martin Munoz     | Daily Caltrain Rider into San Francisco                 |
| 2. Anthony Nachor   | Planning or Good Government Non-Profit Organization     |
| 3. Natasha Paterson | Local Resident from District 6                          |
| 4. Ruhama Tereda    | Regional Transit Advocate                               |
| 5. Jocelyn Thompson | Bicycle Advocate  |
| 6. Nadia Woodmansee | Daily AC Transit Transbay Rider into San Francisco; and |

WHEREAS, The following individual is recommended for appointment to the vacancy on the TJPA CAC:

- |                   |                                     |
|-------------------|-------------------------------------|
| 1. Alyssa Sherman | Local Business from District 6; and |
|-------------------|-------------------------------------|

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay Program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of March 12, 2026.

\_\_\_\_\_  
Secretary, Transbay Joint Powers Authority

## APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Martin Munoz  
(Please type or write legibly)

Home Address: [REDACTED]

City: San Francisco County: San Francisco Zip Code: 94117

Email: [REDACTED] Home Phone: [REDACTED]

Contact Phone: [REDACTED] Occupation: Marketing

Employer: Roku, Inc. Position: Social Media Manager

Ethnicity: Hispanic/Latino Gender: Male  
(Voluntary Information) (Voluntary Information)

**Affiliation(s) Please check all that apply.**

**Membership requires that you fit within one of the categories below.**

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that serves the Transit Center
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

**Please explain your qualifications with respect to the affiliation(s) you checked above.**

As a daily Muni and Caltrain rider, I see firsthand the impact that public transit has on my quality of life. I'm also a strong advocate for biking. I try my best to live my values by embracing modes that are good for the environment. My goal is to help deliver an exceptional, transformational project for the Bay Area with this in mind.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

Rider: 7 Haight/Noriega (Transbay Terminal); Caltrain from 4th/King -> Santa Clara station

Advocate for: Sunset Dunes, JFK Promenade, Muni funding, housing

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

Guide the project to completion in a timely manner with rider experience top of mind

**References**

Name	E-mail	Phone
1. Luke Bornheimer, SF Community Spaces Lead		
2. Erik Mebust, Dir. of Comms (Scott Wiener)		

Applications are considered active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority via email [cac@tjpa.org](mailto:cac@tjpa.org) or by mail to 425 Mission Street, Suite 250, San Francisco, CA 94105 by February 18, 2026.

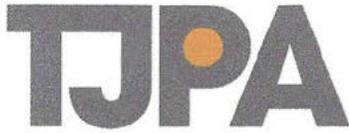
Please note that the information you provide in this application and resumes and other material provided in connection with it, may be made available to the public. If you do not want your home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

\_\_\_\_\_

1/16/2026  
DATE

**How did you hear about us?** (Check all that apply.)

- TJPA Website/Search Engine (Google, Yahoo, etc.)
- Email
- Newspaper
- Word of Mouth
- Social Media
- Other \_\_\_\_\_



TRANSBAY JOINT POWERS AUTHORITY

**APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE**

Name: Nachor, Emmanuel Anthony B.  
(Please type or write legibly)

Home Address: [REDACTED]

City: Novato County: Marin Zip Code: 94947

Email: [REDACTED] Home Phone: [REDACTED]

Contact Phone: [REDACTED] Occupation: Transportation Planner

Employer: San Francisco Transit Riders Position: Volunteer

Ethnicity: Asian-American Gender: Male (he/him)  
(Voluntary Information) (Voluntary Information)

**Affiliation(s)** Please check all that apply.  
**Membership requires that you fit within one of the categories below.**

- 1.  Daily Caltrain rider into San Francisco
- 2.  Daily AC Transit Transbay Rider into San Francisco
- 3.  Daily MUNI Rider on a line that serves the Transit Center
- 4.  Local Resident from District 6 (zip code 94105 or 94107)
- 5.  Local Business from District 6 (zip code 94105 or 94107)
- 6.  Environmentalist
- 7.  Member of a planning or good-government non-profit organization
- 8.  Representative from labor
- 9.  Bicycle advocate
- 10.  Disabled advocate
- 11.  San Francisco based public transit advocate
- 12.  Regional Transit advocate
- 13.  Member of the citywide (San Francisco) business community
- 14.  Member with expertise in real estate development or real estate finance

**Please explain your qualifications with respect to the affiliation(s) you checked above.**

As a long-time volunteer with two transportation-affiliated organizations, Anthony continues to demonstrate

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competence, knowledge, and determination on addressing issues governing public transportation in the San

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Francisco Bay Area. His concurrent work as an independent transportation planner also contributes to his continued

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interest and passion in tackling challenges and opportunities to improve mass transit in the region.

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## Anthony Nachor

### Qualifications and Skills

- Very knowledgeable of the current state of public transit and planning needs of San Francisco and the Bay Area
- Can travel extensively for analytical work
- Extensive knowledge of travel demand modeling and transportation planning
- Excellent oral and written communication skills
- Tagalog: native, second language
- Highly proficient with MS Office and Mac programs, Web Design (HTML), ArcGIS, and Sketchup
- Able to produce highly detailed, comprehensive reports and analyses backed with extensive statistical data, and providing photographic and technical references

### Education

**San Jose State University** August 2016 to December 2019  
Masters in Urban and Regional Planning, focusing on regional and local transportation planning

**San Francisco State University** June 2010 to May 2015  
B.A. Urban Studies and Planning

### Relevant Coursework and School Projects

- Research Methods & Quantitative Analysis
- Data Analysis
- Land Use Planning
- Introduction to GIS
- Sustainable Transportation Planning
- Urban Planning Laws
- Special Research: Viva Calle San Jose
- Regional Transportation Planning
- Urban Design in Planning
- Urban and Regional Growth Management
- Geography of Ethnic Communities
- Sustainable Urban Development
- Urban Planning Policy Analysis
- Urban Community Organizing

***Seamless, Sustainable, Smart: Reimagining Novato's Public Transportation Network*** Fall 2019  
Masters Planning Report, earned Honors Distinction from San Jose State University's Urban and Regional Planning, went on the field to analyze Sonoma-Marín Area Rail Transit's upcoming service expansion in Novato.

***Diridon to Downtown: A Community Assessment Report*** Spring 2019  
A capstone report showcasing the state of infrastructure and development around Downtown San Jose, focusing on San Jose Diridon Station's future development with Google and other companies, awarded the 2020 American Planning Association Student Project Awards and APA NorCal Academic Award of Excellence.

***Transforming the El Camino Real Corridor: A Case Study on the Future of Transit-Oriented Development in Santa Clara County*** Spring 2015  
Undergraduate Thesis Paper, received a perfect score from Urban Studies and Planning, talked to multiple transit officials and staffers via phone to understand transit-oriented development and went on the field to analyze El Camino Real's challenges and opportunities for improvement.

### Relevant Work Experience

**Sonoma-Marín Area Rail Transit** March 2023 to Present  
***Citizens Organizing Committee Member***  
Advised the transit agency on mobility, connectivity, and service-related matters.

**Transbay Joint Powers Authority** March 2022 to Present  
***Citizens Action Committee Member***  
Advised the Authority on improving services and features at the Transbay Terminal.

**Seamless Bay Area** June 2018 to Present  
***Volunteer***  
Developed ideas and suggestions on improving transit connectivity in the Bay Area.

**San Francisco Transit Riders** January 2017 to Present  
*Volunteer/Intern*  
Designed and implemented San Francisco Transit Week events in 2017, 2019, 2021, 2022, and 2023. Currently a member of the organization's Regional Transit Working Group.

**Safe Transportation Research and Education Center (SafeTREC)** June 2011 to December 2011  
*University of California-Berkeley Internship*  
Analyzed pedestrian and vehicular movements around the university's periphery and developed ideas on how to improve traffic flows.

**Extracurricular Activities**

**American Mensa** November 2022

**American Planning Association** May 2022  
AICP Candidate, pursuing full AICP certification

**National High-Speed Rail Leadership Summit** September 11 to 13, 2018

**APTA Public Transportation and Universities Conference** June 24 to 26, 2018  
Participated in a forum as a panelist on the future of public transportation from a student perspective.

**Phi Kappa Phi** Spring 2018

**New Partners for Smart Growth Conference** January 31 to February 3, 2018

**High Speed Rail California Symposium** May 19 to 22, 2017

**Rail-Volution** October 9 to 12, 2016

**Phi Beta Kappa** Spring 2008

*References to be provided upon request*



TRANSBAY JOINT POWERS AUTHORITY

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Natasha Paterson  
(Please type or write legibly)

Home Address: [REDACTED]

City: San Francisco County: San Francisco Zip Code: 94105

Email: [REDACTED] Home Phone: [REDACTED]

Contact Phone: [REDACTED] Occupation: Strategy Consultant

Employer: \_\_\_\_\_ Position: \_\_\_\_\_

Ethnicity: \_\_\_\_\_ Gender: \_\_\_\_\_  
(Voluntary Information) (Voluntary Information)

**Affiliation(s) Please check all that apply.**  
**Membership requires that you fit within one of the categories below.**

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- 8.  Representative from labor
- 9.  Bicycle advocate
- 10.  Disabled advocate
- 11.  San Francisco based public transit advocate
- 12.  Regional Transit advocate
- 13.  Member of the citywide (San Francisco) business community
- 14.  Member with expertise in real estate development or real estate finance

**Please explain your qualifications with respect to the affiliation(s) you checked above.**

I am legally blind, live adjacent to the Transbay Terminal and commute to work (in the district)  
by walking through either the Salesforce Park or the third level of the Transit Center. I have  
been a strong advocate for myself with TJPA as a disabled person and look forward to  
expanding that advocacy to help others. I also bring a strong understanding of business and corporate governance.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

See attached resume

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**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

Be an advocate for people of all levels of ability so they can enjoy the amenities of the Transit

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Center and Rooftop Park, and can easily access public transit.

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**References**

	Name	E-mail	Phone
1.	Lauren Tanny	_____	_____
2.	Bryan Hair-Palmer	_____	_____

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Please note that the information you provide in this application and resumes and other material provided in connection with it, may be made available to the public. If you do not want your home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

\_\_\_\_\_  
Natasha Paterson  
SIGNATURE

Digitally signed by Natasha Paterson  
DN: cn=Natasha Paterson, c=US  
Date: 2026.01.23 18:35:33 -0800

1/23/2026

\_\_\_\_\_  
DATE

**How did you hear about us? (Check all that apply.)**

- TJPA Website/Search Engine (Google, Yahoo, etc.)
- Email
- Newspaper
- Word of Mouth
- Social Media
- Other Invited to apply by TJPA executive



TRANSBAY JOINT POWERS AUTHORITY

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Alyssa Sherman
(Please type or write legibly)

Home Address:

City: San Francisco County: San Francisco Zip Code: 94105

Email: Home Phone:

Contact Phone: Occupation: Transportation Plann

Employer: Salesforce Position: Sr Manager, Workplace Opera

Ethnicity: Gender:
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check all that apply.
Membership requires that you fit within one of the categories below.

- 1. Daily Caltrain rider into San Francisco
2. Daily AC Transit Transbay Rider into San Francisco
3. Daily MUNI Rider on a line that serves the Transit Center
4. Local Resident from District 6 (zip code 94105 or 94107)
5. Local Business from District 6 (zip code 94105 or 94107)
6. Environmentalist
7. Member of a planning or good-government non-profit organization
8. Representative from labor
9. Bicycle advocate
10. Disabled advocate
11. San Francisco based public transit advocate
12. Regional Transit advocate
13. Member of the citywide (San Francisco) business community
14. Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

See attached

Four horizontal lines for providing qualifications.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

\_\_\_\_\_  
Resume Attached

\_\_\_\_\_  
**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

\_\_\_\_\_  
See Attached

**References**

	Name	E-mail	Phone
1.	Amy Waggoner		_____
2.	Emily Loper		_____

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\_\_\_\_\_  
SIGNATURE

February 3, 2025  
DATE

**How did you hear about us?** (Check all that apply.)

- TJPA Website/Search Engine (Google, Yahoo, etc.)
- Email
- Newspaper
- Word of Mouth
- Social Media
- Other Colleague referral

## **Qualifications for the TJPA Citizens Advisory Committee - Alyssa Sherman**

As Salesforce's Transportation Manager, I bring 14+ years of specialized expertise in corporate transportation planning, sustainability, and transit operations that directly aligns with the TJPA's mission. My role uniquely positions me to represent both Salesforce's interests as a neighboring company, supporter of regional transit, and major sponsor of Salesforce Park and Transit Center, and the broader District 6 business community's transportation needs.

**Transit & TDM Expertise:** I currently lead Salesforce's global Transportation Demand Management programs, managing multimodal transportation at our office facilities including shuttles, bikes, EV charging, transit integration, and parking. My work has achieved cost reductions, increased shuttle efficiency, and supported our commute emissions reduction goals.

**Regional Commuter Transportation Experience:** At both Salesforce (since 2018) and Apple (2011-2018), I've managed commuter shuttle programs serving riders commuting throughout the Bay Area. I've collaborated extensively with regional agencies including MTC, Bay Area Council, the City of San Francisco, and SPUR on policy development, regulatory compliance, and operations management.

**Professional Foundation:** I hold a Master of Urban Planning from San Jose State (Transportation Planning concentration) and wrote an award-winning thesis on San Francisco parking maximums. My career has focused on developing data-driven, efficient, and user-friendly programs and policies that address the last-mile challenge and get more people on public transit.

As a representative of a company whose global home is in District 6, and a professional deeply invested in the Transit Center's success, I'm committed to ensuring the TJPA effectively serves employees, residents, and businesses who depend on this critical infrastructure. I'm eager to advance Salesforce's partnership with the TJPA through board service.

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### **Statement of Applicant's Objectives/Goals**

As a transportation planner and representative of Salesforce - a TJPA sponsor and neighboring company - I aim to strengthen the partnership between TJPA and District 6 businesses. The goal is to advance transit, enhance the experience for local employees, visitors, and residents, and maximize the center's role as both critical transportation infrastructure and a vibrant community asset.

# Alyssa Sherman

San Francisco, CA 94131

[www.linkedin.com/in/shermanalyssa](http://www.linkedin.com/in/shermanalyssa)

Profile Senior manager with skill in leading teams and operating data-driven global corporate transportation and sustainability programs.

## Experience **Salesforce, San Francisco, CA**

### **Senior Manager, Workplace Services** *January 2022 to Present*

- Lead global Transportation Demand Management (TDM) programs to achieve a 16% commute emissions reduction by 2030. Oversee shuttles, bikes, EV charging, parking, events, and data analytics.
- Manage \$5M+ annual budget; implemented efficiencies in FY25, reducing shuttle costs by 20% and increasing utilization by 69% YoY.
- Develop analytical tools to measure commute operations, emissions, and waste, producing insights and reports to inform leaders and meet compliance requirements.
- Established and manage GreenREWS workplace sustainability program to integrate emissions and waste reduction measures across real estate operations.
- Collaborate with internal and external stakeholders on safety, public affairs, government relations, and communication initiatives.

### **Transportation Manager** *July 2018 to January 2022*

- Oversaw daily operations and strategic planning for transportation services, improving operations, efficiency, and employee experience.

## **Apple, Inc, Cupertino, CA**

### **Transportation Planner** *May 2011 to July 2018*

- Oversaw new strategic Commute Services programs, including Apple Park transportation planning, iOS app development, Campus Bike Program, emergency ride home, pre-tax commuter benefits, and shuttle program branding and signage.
- Ensured compliance with regional TDM and air quality requirements; collaborated with agencies like MTC and Bay Area Council on regional policy development.
- Managed shuttle operations - planned routes and schedules during period of rapid growth, increasing daily ridership from ~500 to 2,000+.
- Managed employee experience - including dispatch and customer support operations, overseeing a 15-member contractor team.
- Negotiated contracts. Tracked and improved shuttle service performance through SLA monitoring and quality control.

Experience  
(continued)

**UC Berkeley, Institute of Transportation Studies, Berkeley, CA**

**Marketing and Communications Lead** *September 2005 to May 2011*

- Directed communications for California's university-to-industry Transportation Technology Transfer Program, including technical writing and marketing training initiatives.

Education

**San Jose State University, San Jose, CA**

*Master of Urban Planning (MUP), May 2010*

- Transportation Planning Concentration
- Honors Planning Thesis Award: "The Effects of Residential Off-Street Parking Availability on Travel Behavior in San Francisco."
- 2010 California Planning Foundation Graduating Student Merit Award

**University of Maryland, College Park**

*Bachelor of Arts in Journalism and Political Science, May 2001*

- Involvement: Diamondback Student Newspaper, Student Government Association, College Park Senate, College of Journalism Faculty Appointment Committee (undergrad rep)



TRANSBAY JOINT POWERS AUTHORITY

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Ruhama Tereda
(Please type or write legibly)
Home Address: [Redacted]
City: Oakland County: Alameda Zip Code: 94611
Email: [Redacted] Home Phone: [Redacted]
Contact Phone: [Redacted] Occupation: Researcher
Employer: Nor Cal Carpenters Union Position: Researcher
Ethnicity: Ethiopian Gender: Female
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check all that apply.
Membership requires that you fit within one of the categories below.

- 1. [ ] Daily Caltrain rider into San Francisco
2. [ ] Daily AC Transit Transbay Rider into San Francisco
3. [ ] Daily MUNI Rider on a line that serves the Transit Center
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5. [ ] Local Business from District 6 (zip code 94105 or 94107)
6. [ ] Environmentalist
7. [ ] Member of a planning or good-government non-profit organization
8. [x] Representative from labor
9. [ ] Bicycle advocate
10. [ ] Disabled advocate
11. [ ] San Francisco based public transit advocate
12. [x] Regional Transit advocate
13. [ ] Member of the citywide (San Francisco) business community
14. [ ] Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

Through my role as a researcher for the Nor Cal Carpenters Union, I consider the ways in which an interconnected Bay Area
Transit system offers job opportunities for the local community and accessibility for all riders. Through my work staffing our
Executive Secretary Treasurer, Jay Bradshaw, on the California Transportation Commission I have put these objectives into action
by ensuring that these goals are reached with a special focus on economic and accessibility equity and opportunity.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

Resume is attached.

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**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

As a potentially continuing CAC member, my objectives are to bring both a labor and regional transit perspective to TJPA considerations. My aim is to offer insights and considerations

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to ensure that TJPA projects serve the workers who build and maintain TJPA projects and residents of all backgrounds are equitably served by the entire system.

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**References**

	Name	E-mail	Phone
1.	Dan Calamuci,	_____	_____
2.	Anthony Carroll	_____	_____

Applications are considered active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority via email [cac@tjpa.org](mailto:cac@tjpa.org) or by mail to 425 Mission Street, Suite 250, San Francisco, CA 94105 by February 18, 2026.

Please note that the information you provide in this application and resumes and other material provided in connection with it, may be made available to the public. If you do not want your home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disc

\_\_\_\_\_  
SIGNATURE 1/30/2026  
DATE

**How did you hear about us?** (Check all that apply.)

- TJPA Website/Search Engine (Google, Yahoo, etc.)
- Email
- Newspaper
- Word of Mouth
- Social Media
- Other Current member



## ACADEMICS & HONORS

Duke University — B.A. (2022)

- Major: Public Policy

Undergraduate Honors Thesis: “More than Just “Essential”: NC Poultry Workers’ Perceptions of COVID-19 and Collective Bargaining” —2022

- Received Highest Distinction

US Presidential Scholar — 2018

- Recognized as one of 161 high school students for academic achievement in Washington, D.C. as part of 1964 Presidential Executive Order

American Legion Auxiliary Girls State Governor — 2017

- Elected by peers of nearly 400 South Dakotan student delegates to the highest elected position
- Served as ALA Girls State Rep for elected state officials

## WORK EXPERIENCE

Nor Cal Carpenters Union—Strategic Researcher (Summer 2022-Present)

- Staff Commissioner Jay Bradshaw on matters presented to the California Transportation Commission
- Represent the Nor Cal Carpenters in public hearings regarding transportation policy
- Research emerging renewable energy projects and policies
- Conduct strategic research to inform organizing campaigns

North Carolina AFL-CIO— Intern (Fall 2021, Spring 2022)

- Research, interview, and produce a 4-part podcast on North Carolina Labor history using audio software
- Assisted with organizing participant materials for the Annual NC AFL CIO Convention

Student Action With Farmworkers (Into the Fields) — Piedmont Health, Migrant Health Intern (Summer 2021)

- Fundraised over \$1000 dollars for Students Action with Farmworker through an online campaign
- Completed 60 health assessments for H2A farmworkers
- Assisted in 2 COVID-19 testing and vaccine drives for farmworkers
- Participated in 2 popular theater outreach events for 20 farmworkers to discuss occupational health safety

DESTA (Duke’s Ethiopian and Eritrean Student Association) — Co-President (2020-2021)

- Oversaw the completion of social media, event planning, and community service activities of the executive board
- Created voter education flyers distributed to local Ethiopian and Eritrean diaspora for the 2020 election

Huang Fellowship — Fellow (Summer 2019)

- Conducted research on women’s representation in healthcare innovation leadership through a situational analysis of the Innovations in Healthcare portfolio
- Created a podcast episode and presented a Ted Talk focused on science communication for a lay audience

Women Inspired Health Strategies Bass Connections — Research Assistant (2020-2021)

- Completed a stakeholder analysis and power map with research team to inform a policy recommendation for the implementation of women-centered at-home cervical screening in Cajamarca, Peru
- Created a theory of change for the Women Inspired Health Strategies Model

## LANGUAGES

- English: Fluent (verbal, written)
- Amharic: Fluent (verbal)
- Spanish: Intermediate (verbal, written)

**APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE**

Name: Jocelyn Thompson  
(Please type or write legibly)

Home Address: [REDACTED]

City: San Francisco County: San Francisco Zip Code: 94105

Email: [REDACTED] Home Phone: [REDACTED]

Contact Phone: [REDACTED] Occupation: Environmental Attorney (retired)

Employer: \_\_\_\_\_ Position: \_\_\_\_\_

Ethnicity: White Gender: Female  
(Voluntary Information) (Voluntary Information)

**Affiliation(s) Please check all that apply.**

**Membership requires that you fit within one of the categories below.**

1.  Daily Caltrain rider into San Francisco
2.  Daily AC Transit Transbay Rider into San Francisco
3.  Daily MUNI Rider on a line that serves the Transit Center
4.  Local Resident from District 6 (zip code 94105 or 94107)
5.  Local Business from District 6 (zip code 94105 or 94107)
6.  Environmentalist
7.  Member of a planning or good-government non-profit organization
8.  Representative from labor
9.  Bicycle advocate
10.  Disabled advocate
11.  San Francisco based public transit advocate
12.  Regional Transit advocate
13.  Member of the citywide (San Francisco) business community
14.  Member with expertise in real estate development or real estate finance

**Please explain your qualifications with respect to the affiliation(s) you checked above.**

4. I have been a homeowner in District 6 since 2011 and a resident since 2017.

6. I have been an environmentalist since the first Earth Day and from 2003 to 2019 was recognized by Chambers & Partners and others as one of the top environmental attorneys in California.

9. I have been a member of the SF Bicycle Coalition since 2017 and I cycle regularly.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_

#2 \_\_\_\_\_ Member since \_\_\_\_\_

#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

Please see attached resume.

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**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

This is a particularly challenging time for major infrastructure projects requiring multiple funding sources. I hope to use my knowledge

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and expertise, and my perspectives as a local resident, to inform and support the TJPA's mission.

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### References

	Name	E-mail	Phone
1.	Jennifer Hernandez	_____	_____
2.	Kerry Konrad	_____	_____

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Please note that the information you provide in this application and resumes and other material provided in connection with it, may be made available to the public. If you do not want your home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

\_\_\_\_\_  
SIGNATURE

February 2, 2026

\_\_\_\_\_  
DATE

**How did you hear about us?** (Check all that apply.)

TJPA Website/Search Engine (Google, Yahoo, etc.)

Email

Newspaper

Word of Mouth

Social Media

Other Current CAC Member



## JOCELYN THOMPSON



### **Areas of Expertise**

Jocelyn Thompson recently concluded a 37-year career as a highly sought-after environmental attorney. She advised top-level management of government entities and Fortune 100 companies on strategies to accomplish their development goals within the constraints of environmental and land use laws. Ms. Thompson excelled in shepherding complex projects through the challenging, multistep process from conception, environmental review, public hearings and approval, to construction and operation. She also advised clients regarding on-going compliance with ever-evolving environmental standards. Currently, Ms. Thompson serves as an independent member of the board of a publicly traded Canadian mining company with assets in California and Mexico.

### **Personal Statement**

I was born and raised in the East Bay, first Hayward, and then the Diablo Valley. I remember when BART service began on the Concord line, and as a suburban high schooler I could suddenly travel into Berkeley without parental involvement. Ever since, to me regional transit has stood for mobility and independence.

College and law school took me to Southern California. I spent most of my career working from offices in Los Angeles, but the office location was immaterial to the location my clients. I regularly handled matters throughout California and our neighboring states, and I always remained connected to the Bay Area through work as well as family.

In 2011 I began my return to the Bay Area with the purchase of a home in District 6, and I moved here full time in 2017. My husband and I wanted to reduce our dependence on private automobiles, thereby reducing associated air emissions and other negative impacts. In San Francisco, we see a city full of people and jobs, schools, culture and recreation, tied together with a dizzying network of transportation modes. I walk or cycle to stores, venues or medical appointments up to 4 miles from home and take public transit for destinations farther afield. Our car leaves the garage only once or twice a month, usually when we are headed outside the area.

I retired from the practice of law at the end of 2019 and am now investing my energies in my community. That said, my long career as an environmental lawyer makes me especially well prepared for a position on the TJPA CAC. I am comfortable reading traffic reports and transportation plans, I understand the connection between transportation and air quality, and I have years of experience in navigating planning and zoning issues. On the CAC, my perspective as a local resident is informed by my decades of experience in transportation and development matters.

## Professional Background

Jocelyn Thompson was a partner at Alston and Bird, LLP, and predecessor firms from 1989 through 2019. Her clients included businesses engaged in development and processing of natural resources, energy generation (natural gas, wind, solar, geothermal), heavy manufacturing, infrastructure and goods movement. Because California's stringent environmental programs long ago abandoned exemptions for government activities, public entities also sought Ms. Thompson's counsel. She advised on project design and requirements for environmental review under the US National Environmental Policy Act, the California Environmental Quality Act, the California Coastal Act, and other environmental and land use laws. She represented clients in proceedings before regulatory and legislative bodies with approval authority. When approvals were challenged, she worked with governmental attorneys to defend them through administrative appeals and litigation. She argued cases before the Supreme Court of California and the US Ninth Circuit Court of Appeal, as well as trial and intermediate appellate courts.

Ms. Thompson is a member of the California Bar, and she is a member (inactive) of the Texas Bar.

## Professional Chronology

2021-present Board Member, Apollo Silver Corp.

2008-2019 Partner, Alston & Bird, LLP

1989-2008 Partner, McClintock, Weston, *et al.* and then Weston, Benshoof, *et al.*

1986-1988 Associate, McClintock, Weston, *et al.*

1982-1986 Attorney, Exxon Company, USA.

## Professional Awards and Accolades

- Ranked as one of California's top attorneys in environmental law by *Chambers USA* in their annual surveys of U.S. attorneys, 2003-2019
- Listed in the area of Environmental Law by *The Best Lawyers in America*® each year from 2007 to 2019, and as a "Lawyer of the Year" in 2017
- Recognized in the 2015 edition of *Who's Who Legal: Environment*

## Professional & Community Engagement (former positions)

- American Bar Association, Section on Natural Resources, Energy and Environmental Law: co-chair of the Air Quality Committee; co-chair of the Water and Wetlands Committee
- California Construction and Industrial Minerals Association, legal lead, Air Quality Committee
- The Ventura Hillsides Conservancy
- The Wildwoods Foundation, board member

## Educational Background

- University of California, Los Angeles (J.D., 1982)
- University of California, Santa Barbara (B.A., 1978)



TRANSBAY JOINT POWERS AUTHORITY

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Nadia Woodmansee (Please type or write legibly)

Home Address: [Redacted]

City: Oakland County: Alameda Zip Code: 94610

Email: [Redacted] Home Phone: [Redacted]

Contact Phone: [Redacted] Occupation: TDM Professional

Employer: San Francisco Giants Position: Sr Transportation Manager

Ethnicity: (Voluntary Information) Gender: (Voluntary Information)

Affiliation(s) Please check all that apply. Membership requires that you fit within one of the categories below.

- 1. [ ] Daily Caltrain rider into San Francisco
2. [x] Daily AC Transit Transbay Rider into San Francisco
3. [ ] Daily MUNI Rider on a line that serves the Transit Center
4. [ ] Local Resident from District 6 (zip code 94105 or 94107)
5. [x] Local Business from District 6 (zip code 94105 or 94107)
6. [ ] Environmentalist
7. [ ] Member of a planning or good-government non-profit organization
8. [ ] Representative from labor
9. [ ] Bicycle advocate
10. [ ] Disabled advocate
11. [ ] San Francisco based public transit advocate
12. [x] Regional Transit advocate
13. [ ] Member of the citywide (San Francisco) business community
14. [ ] Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I regularly ride AC Transit Transbay buses to the Salesforce Transit Center to get to work and visit friends and family in San Francisco. As the Sr. Transportation Manager for the San Francisco Giants, I represent a business based in Mission Bay with a keen interest in the progress and future operations of the Portal. Additionally, as a TDM professional, I care deeply about regional transit connectivity.

**Applicants who currently sit on another regional CAC that advises on matters relevant to the Transit Center will have priority for membership on the TJPA CAC.**

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

#1 \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

I have a background in managing large-scale commuter transportation programs for large private organizations across the Bay Area. As the Sr.

Transportation Manager for the San Francisco Giants, I oversee transportation operations for both Oracle Park and Mission Rock. My work centers

around providing and promoting sustainable transportation modes as a means of improving fan and employee experience and creating vibrant communities.

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

I hope to provide feedback on the current daily operations of the Salesforce Transit Center from the perspective of a regular user and stay up to

date on leasing and community programming at Salesforce Park, the latest updates from regional transit agencies, and the progress on the Portal.

### References

	Name	E-mail	Phone
1.	Joshua Karlin-Resnick		
2.	Jennifer San Juan		

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\_\_\_\_\_  
SIGNATURE 2/3/2026  
DATE

**How did you hear about us?** (Check all that apply.)

- TJPA Website/Search Engine (Google, Yahoo, etc.)
- Email
- Newspaper
- Word of Mouth
- Social Media
- Other Previous CAC Member