
TJPA Winter 2025 E-newsletter



Message from TJPA Executive Director

As 2025 comes to a close, we extend our warmest wishes for a joyful holiday season and a happy new year.

This past year has been an eventful and meaningful one. We continued to offer free community activities while ensuring that the Salesforce Transit Center provided essential transit connections to downtown San Francisco via our eight transit operators. At the same time, we advanced durable technical work on The Portal, moving the project closer to the pre-construction phase alongside our regional partners. Throughout the year, we welcomed countless visitors and riders who explored the Transit Center—whether dining, commuting, or enjoying one of more than 660 free activities and events in Salesforce Park.

Welcoming visitors to experience the West Coast's largest elevated rooftop park has been especially rewarding. Guests continued to enjoy the facility's iconic architecture and participated in many celebrations, including the Transit Center's seventh birthday in August and our annual Winterfest festivities at Salesforce Park earlier this month.

Looking ahead to 2026, we will deepen community partnerships to further energize and activate downtown San Francisco, in addition to continued collaboration with the East Cut Community Benefit District. We plan to welcome new tenant openings, and move The Portal into the pre-construction stage. Through these efforts, we remain committed to delivering on the Transbay Program's vision: strengthening community and transit connections, reinvigorating downtown, and continuously improving public services at our iconic and multimodal Transit Center.

Best,

Adam Van de Water

Warm Wishes this Holiday Season



We wish you a joyous holiday season and a happy new year!

In Salesforce Transit Center News



Fun free activities occurring at Salesforce Park

In 2025, we continued to expand community services at our Transit Center by welcoming TSA PreCheck to the Grand Hall, providing an added convenience for those participating in the expedited travel clearance program. This momentum will carry into the new year with several exciting additions. We look forward to welcoming Erik's DeliCafe's first San Francisco location as part of our growing lineup of dining options at the Transit Center, as well as Barebottle Brewing Company's expansion into the Grand Hall and the addition of a pergola in their Park space.

Activities At Salesforce Park

Salesforce Park continues to thrive as a community hub, hosting over 660 free programs this year that welcomed nearly 45,000 visitors. Fan favorites included our live music series, yoga classes, and Toddler Thursdays. Event highlights featured the San Francisco Old Time and Bluegrass Festival, which drew 1,000 attendees, and an all-day techno show at the Amphitheater that brought in over 1,300 people.

We will continue the momentum into 2026 with new programs launching in February, building toward our full high-season schedule in May! Stay connected by following us on Instagram at [@salesforceparksf](#) or [@transitcenter](#), plus Facebook and [X](#).

TJPA's 6th Annual Holiday Park Lighting and Winterfest!



Top left to clockwise: wreathmaking party, happy holiday sign with star in our main plaza and kickoff of Winterfest through annual Holiday Park lighting.

We enjoyed celebrating the holiday season with so many of you at the annual Salesforce Park Holiday Lighting that kicked off the sixth Annual Winterfest festivities on December 5, 2025. Over 1,500 people enjoyed free holiday activities from December 6th to December 7th, including an Ugly Sweater Silent Disco, a sing-along screening of Frozen, an all-day wreath-making party, and more!

Tour Overview



Left to right: Urban Land Institute tour and panel during American Public Transportation Association conference

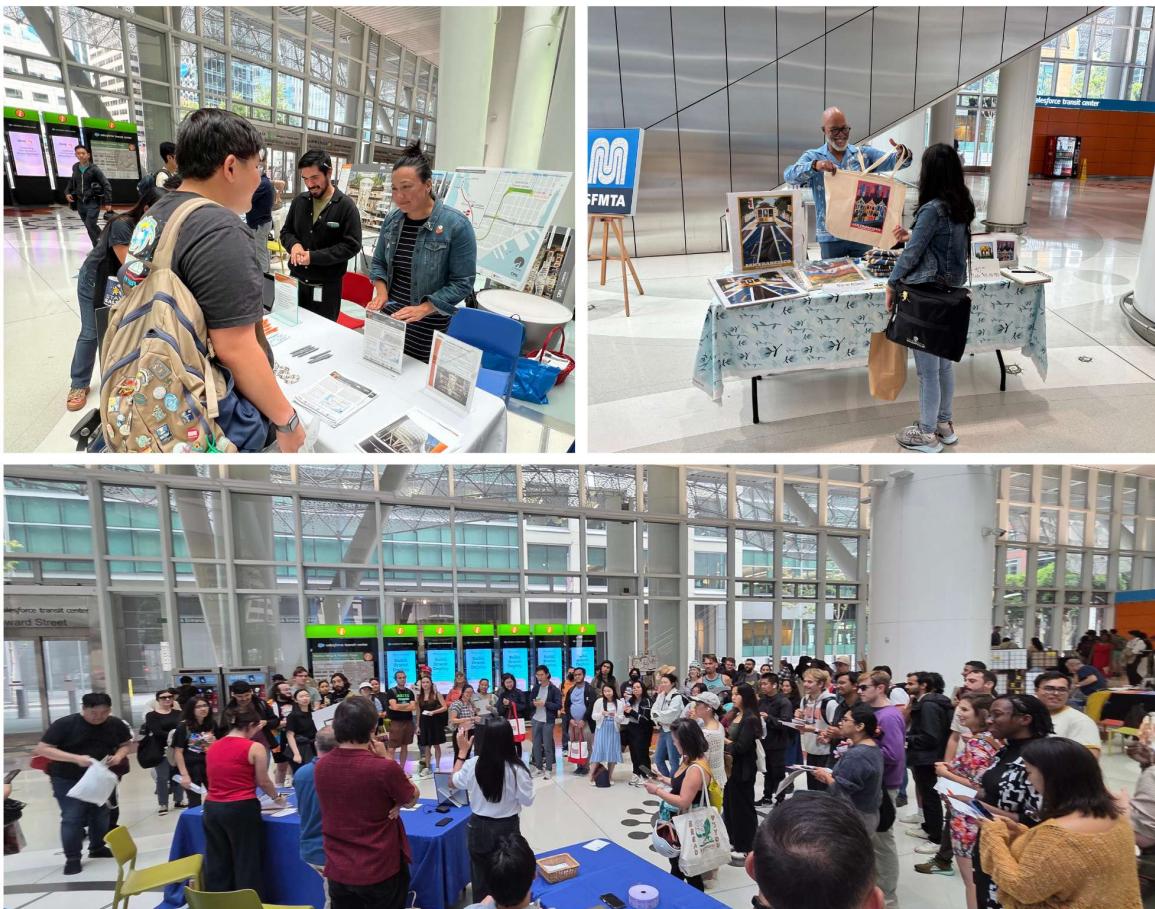
Our tour program, consisting of both behind-the scenes and SF City Guide-led tours, totaled 100 tours and nearly 1,000 people through our multimodal Transit

Center. This year, TJPA hosted attendees from two major conferences held in San Francisco: American Public Transportation Association and Urban Land Institute. Additionally, TJPA staff participated in panels during both of the conferences.

Update on The Portal

We continued important critical work to advance The Portal, which included utility relocation design, right-of-way preparatory tasks and cost-modifications that reduced the project's overall cost without impact to project scope. Additionally, we commenced the procurement process for our largest contract package, 40-CT. Through this package, we will be able to bring onboard a tunneling contractor to advance the project's design and reduce risks to the project. Simultaneously, we continue to focus on closing the project's funding gap. The State's reauthorization of the Cap & Invest program during the last legislative session ensures funds that we may apply for through the Transit and Intercity Rail Capital Program.

Pop-Up Transit Art Fair at Salesforce Transit Center with California High-Speed Authority during September Transit Month



Top left to clockwise: TJPA table, vendor table and raffle prize drawing at the end of event.

During September's Transit Month, we teamed up with the California High-Speed Rail Authority to host a Pop-Up Transit Art Fair, and celebrate the intersection of art and transit in the Bay Area. The September 24th event brought BART, Golden Gate Transit, and SF Transit Riders along with 19 local art vendors to the Grand Hall, drawing over 500 attendees who enjoyed the vibrant showcase and participated in five exciting raffles throughout the day.

For more information, please visit: www.tjpa.org.

Transbay Joint Powers Authority | www.tjpa.org