

Facility Operations Update

Citizens Advisory Committee
April 8, 2025



Programming Highlights

- Lunchbox Music had its highest attendance ever!
- Family Storytime by SF Library continues to break records.



- 200+ listeners



- 70+ attendees

Upcoming Events

Salesforce Park

Owned and operated by the Transbay Joint Powers Authority

Spring events

Park Open Daily | May - Oct, 6am to 9pm | Nov - Apr, 6am to 8pm
All programs are free and open to the public.

To visit the park, proceed to the 4th floor using an elevator or escalator.

Math Quest: The Pizza Scandal

May 4, 11am - 2pm
Main Plaza

Step into the shoes of a math detective
and crack the case of the century!
Reservation required.

SF Scottish Fiddlers

May 17, 1 - 2pm
Main Plaza

A musical adventure that always
has audiences tapping their toes!

Abundant Blooms AAPI Dance

May 31, 1:30 - 2:30pm
Main Plaza

Celebrate AAPI Heritage Month with
SF's Helen Dance Academy!

Tree Tour

April 26, 10 - 11:30am
Amphitheater

Join Mike Sullivan, the author of
The Trees of San Francisco, for a tour of
Salesforce Park's tree species!

Spring Fling

April 19, 10am - 1pm
Amphitheater

Join the Funny Bunny and hop in to
Spring! Enjoy egg hunts, live music, crafts,
face painting, Barebottle beverages,
and more.

- 10:30am Egg Hunt, ages 0-4
- 11:30am Egg Hunt, ages 5-7
- 12:30 Egg Hunt, ages 8+

egg hunt reservations required



scan for full calendar



@salesforceparksf

tjpa.org/salesforce-transit-center/activities

Upcoming Events

Spring Fling!

The 3rd annual Spring Fling event returns to Salesforce Park on Saturday, 4/19.

The event will include **3** egg hunts, live music from Taylor Swift cover band, *Swifty*, crafts, face painting, Barebottle beverages, and more!



The poster features a green background with a white geometric pattern on the left. At the top, the words "SPRING FLING" are written in large, colorful, stylized letters, with "2025" in a small orange circle. Below this, the text "at TJPA's Salesforce Park Amphitheater" is written in white. To the right of this text is a QR code and the text "Reserve tickets here!". In the center, there is a photograph of Salesforce Park with a white starburst overlay containing the text "Egg Hunts Live Music Crafts & More!". To the right of the photograph is a white starburst overlay containing the date "Saturday 04.19" and the time "10am - 1pm". At the bottom, the text "Funding provided by" is written in white, followed by the logos for "THE EAST CUT" and "TJPA". To the right of these logos are the social media handles "@theeastcut" and "@salesforceparksf".

SPRING FLING 2025

at TJPA's Salesforce Park Amphitheater

Join the Funny Bunny and hop into Spring! Enjoy egg hunts, live music, crafts, face painting, beverages from Barebottle, and more!

Reserve tickets here!

Egg Hunts
Live Music
Crafts
& More!

Saturday
04.19
10am - 1pm

Funding provided by

THE EAST CUT TJPA

@theeastcut @salesforceparksf

New Addition in the Grand Hall

TSA Pre✓®

Enrollment Provided by:



Hours:

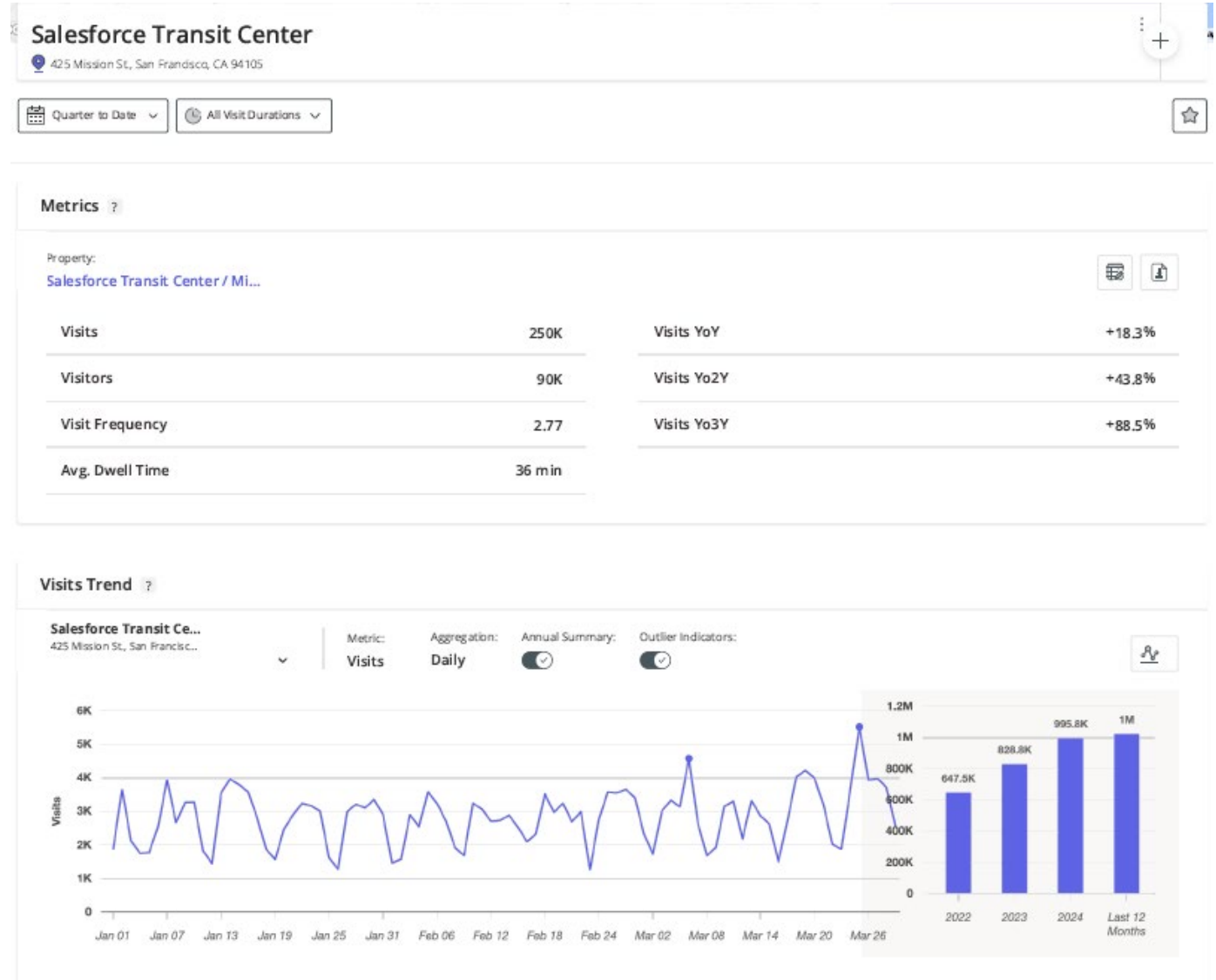
**Monday to Friday from 8am to 6pm
Sunday from 10am to 5pm
(Closed Saturday)**



Foot traffic at Salesforce Transit Center

Q1 2025 Key Metrics

- Visits are up over 18% YoY
- Dwell time stable at 36 min
- Peak time is 4pm & 5pm
- Peak day is Thursday



Tenant Updates

Open for Business

Coming Soon

Barebottle in Grand Hall (Spring 2025)

Current Projects

Barebottle Park Pergola (Spring 2025)

P-01 Rooftop Event Space (Summer 2025)



Barebottle Brewing Company



Care Essentials by Kaiser
Permanente



Charleys Philly Steaks



FITNESS SF



Happy Lemon



Modi



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



The Shoeshine Guild



Tycoon Kitchen



Venga Empanadas

Thank you!

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TRANSBAY JOINT POWERS AUTHORITY

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