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## \*\*\* PRESS RELEASE \*\*\*

### **TJPA ANNOUNCES 2025 SPRING FLING CELEBRATION AT SALESFORCE PARK**

**San Francisco, CA** – The Transbay Joint Powers Authority (TJPA), in coordination with the neighborhood East Cut Community Benefit District (CBD), today announced the third annual Spring Fling, a free event celebrating the arrival of Spring offered at TJPA’s Salesforce Park on April 19, 2025. The celebration begins at 10 a.m. with live music from Taylor Swift tribute band *Swiftly*, free craft and face painting, along with Barebottle Brewing Company beverages for purchase and the return of the park’s resident Funny Bunny at the Amphitheater. Three age-specific egg hunts will be held throughout the morning on the grassy lawns of the park’s Amphitheater and Central Lawn.

“We are excited to once again welcome families to TJPA’s Salesforce Park for the third annual Spring Fling event on April 19<sup>th</sup>. We will have a full day of fun, free activities in the park and we look forward to seeing new and familiar faces from the community to join in the fun,” said Adam Van de Water, Executive Director, Transbay Joint Powers Authority.

The TJPA and the East Cut CBD invite families to attend one of three age-specific egg hunts held in the park. A free reservation is required to attend an egg hunt as supplies are limited. Reservations will open on Wednesday, April 2nd via a link made available on [Salesforce Transit Center’s website](#) and social media handles. Walk-ins will be accepted on a first-come, first-serve basis or at the staff’s discretion, depending on capacity.

"Public spaces like Salesforce Park thrive when they’re filled with energy, connection, and joy. That’s why we’re proud to once again partner with TJPA to bring the community together for Spring Fling—a celebration that invites families to make memories, neighbors to connect, and the city to experience the best of what this park has to offer. Events like these reflect our commitment to a downtown where people don’t just work—they gather, celebrate, and belong." said Andrew Robinson, Executive Director of The East Cut Community Benefit District.

Despite relocating to the Grand Hall of Salesforce Transit Center due to rain, last year's Spring Fling event was enjoyed by hundreds of families eager to get a photo with the Funny Bunny, enjoy crafts, and spend time celebrating the start of the Spring season. This year, we're hoping for a gap in the April showers to enjoy the Salesforce Park flowers!

We invite the community to join in the activities, as shown in the schedule below.

- Live Performance by *Swiftly*: 10am–1pm
- Crafts at the Recess Cart: 10am–1pm (while supplies last)
- Face painting at the Amphitheater: 10am-1pm
- Appearances by the Funny Bunny all morning
- Egg Hunts:
  - Ages 0-4 at 10:30am at the Amphitheater
  - Ages 5-7 at 11:30am at the Central Lawn
  - Ages 8+ at 12:30pm at the Central Lawn

TJPA's Salesforce Park offers a variety of free activities year-round to residents and visitors. Stay tuned to Salesforce Transit Center's website and social media handles in late April for the release of the full summer programming lineup, featuring new fitness classes, concerts, cultural events, and more.

Event offerings and schedule are subject to change without notice. For the latest information, please visit [tjpa.org/salesforce-transit-center/activities](http://tjpa.org/salesforce-transit-center/activities) and follow @salesforceparkSF on Instagram and @transitcenterSF on Twitter, Facebook and Instagram.

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About the Transbay Joint Powers Authority (TJPA):

*The TJPA is owner and operator of the multimodal Salesforce Transit Center, connecting nine-Bay Area transit systems and the public Rooftop Park, providing free activities throughout the year. TJPA is working to extend Caltrain and ultimately, California High-Speed Rail service from 4th and King streets to the Salesforce Transit Center in downtown San Francisco through the Downtown Rail Extension project. The name of the Salesforce Transit Center is the result of a naming rights agreement with salesforce.com that helps fund the Center's operating costs.*

About the East Cut Community Benefit District (CBD)

*The East Cut Community Benefit District is a 501(c)(3) non-profit organization that works to advance neighborhood quality of life, enhance the public realm and reinforce the viability of the local economic base to make for a more connected community. The East Cut CBD neighborhood covers nearly 20 city blocks, from Mission to Bryant and Second to Steuart Streets. Learn more about the East Cut neighborhood and Community Benefit District at [theeastcut.org](http://theeastcut.org)*