

Facility Operations Update

Citizens Advisory Committee
May 7, 2024

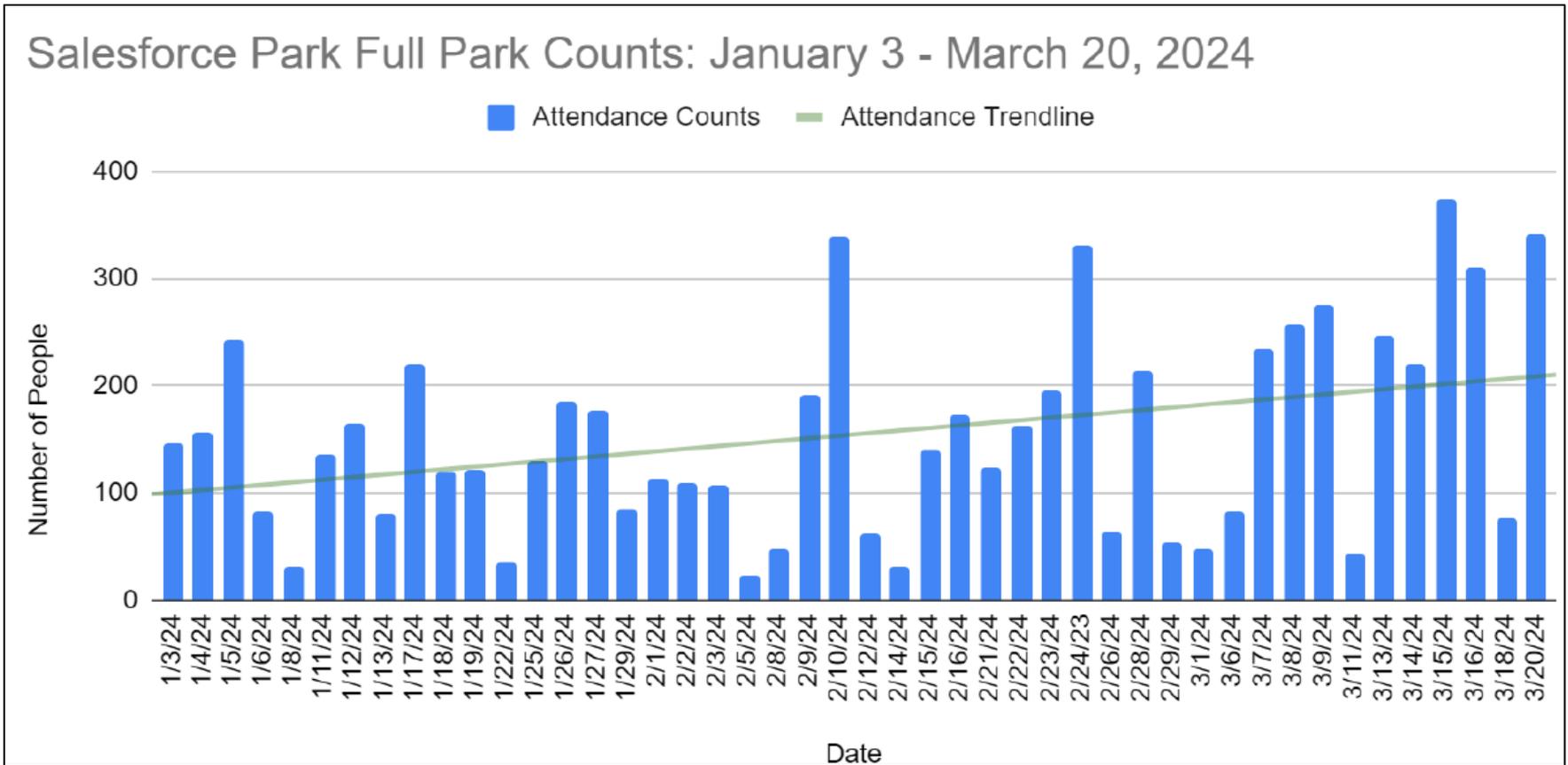


Program Highlights



The Fairy Tale Scramble Math Quest - April 28, 2024

Program Attendance



Peak Days: Thursday, Friday, and Saturday

Program Signage

Redesigned with more descriptive categories that are distinct, fun, and informative.



The graphic is a promotional poster for 'Spring events' at Salesforce Park. It features a green and white color scheme with decorative swirls. At the top left, it says 'Salesforce Park' and 'Owned and operated by the Transbay Joint Powers Authority'. A QR code is in the top right. The word 'Spring' is written in a large, white, cursive font with a drop shadow, and 'events' is in a smaller, white, lowercase font below it. A circular inset image shows orange flowers. Below this, three event categories are listed, each with a date, time, location, and description. The bottom of the graphic has a decorative border of yellow flowers and a brown rabbit silhouette. The footer contains park hours, funding information, and social media links.

Salesforce Park
Owned and operated by the Transbay Joint Powers Authority

Spring
events

SF Scottish Fiddlers
May 4, 2 - 3pm
Main Plaza
A musical adventure that always has audiences tapping their toes -- and often dancing in the aisles!

Flowy Long Sleeves
May 5, 2 - 3pm
Main Plaza
Celebrate AAPI Heritage Month and Mother's Day with San Francisco's Helen Dance Academy!

Polynesian Dance
May 18, 2 - 3:30pm
Main Plaza
Enjoy music and dancing from the Pacific islands in celebration of AAPI month.

Summer Park Hours | Monday - Sunday | 6am to 9pm
All programs are free and open to the public.

FUNDING PROVIDED BY
TJPA THE EAST CUT
TRANSBAY JOINT POWERS AUTHORITY

Facebook, Instagram, X icons
@salesforceparksf
tjpa.org/salesforce-transit-center/activities

Upcoming Events



Polynesian Dance

May 18, 2024 | 2 - 3:30 pm

Celebrate Asian American and Pacific Islander Heritage Month and Mother's Day with San Francisco's Helen Dance Academy! This multicultural showcase features songs and dances to kick off the festivities in the month of May.



K-Pop Up

May 26, 2024 | 2 - 3:30 pm

Join K-Pop Up on the Main Plaza dance floor for a K-Pop dance class! Each month your hosts will teach you how to POP, STRUT, and MOVE like a K-Pop star like Blackpink, Twice, and BTS! All levels welcomed!

Upcoming Events



In partnership with TJPA, Barebottle Brewing is planning to host their 8th Anniversary celebration in Salesforce Park.

Downtown Activations

SHOP DINE SF presents

SMALL BUSINESS WEEK POP-UP SHOP

MAY 8, 11 AM-3 PM
TJPA'S SALESFORCE TRANSIT CENTER
AT 78 NATOMA

Shop from over 40 San Francisco makers and artisans. Dance to live music and dine from food trucks! Visit sf.gov/shopdinesf for more.

OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT | TJPA | Square | SAN FRANCISCO CHAMBER OF COMMERCE

Over 40 local makers and artisans, with live music, dance, food, ice cream, and beer!

PRESENTED BY
INTO THE STREETS + CIVIC JOY FUND

DFT

FREE | ALL AGES

FIRST THURSDAYS OF EVERY MONTH | 5-10pm
2ND ST BTW MARKET ST & FOLSOM ST

[DFTSF.COM](https://dftsf.com)

Free monthly Block Party with music, disco, drag, and more!

Retail Leasing Updates



Retail Outlook



Coming Soon

Barebottle, Grand Hall (Summer 2024)

Modi by Acquolina (Fall 2024)

Dim Bao (2025)

Juice Bar (2025)



Open for Business!



Barebottle Brewing Company



Care Essentials by Kaiser Permanente



Charleys Philly Steaks



FITNESS SF



Happy Lemon



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



Tycoon Kitchen



Venga Empanadas



Thank you

TJPA
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