Facility Operations Update

TJPA Board

April 11, 2024





Program Highlights





Spring Fling on March 30, 2024 - Funny Bunny with Jessica King and the Sweetest Thing



Upcoming Events



Tree Tour

April 20, 2024 | 10 - 11am

Mike Sullivan, author of The Trees of San Francisco, leads a free walking tour of the trees and plants at Salesforce Park.



Fairy Tale Scramble Math Quest

April 28, 2024 | 12 - 3pm

Get ready to embark on a thrilling family adventure, where you'll use your logic and problem-solving skills to decipher puzzles and follow clues, all while navigating twists and turns to find your way back home.

May: Launch of Summer Programming!



Downtown Recovery

- ❖ TJPA continues to participate in downtown recovery and reinvigoration of the area.
- First Thursdays coming to downtown in May!
 - Located on 2nd between Market & Folsom
 - FREE admission for all ages
 - Live music, food, shopping, and art
 - Over 10,000 attendees expected
 - Led by Into the Streets
- San Francisco Small Business Week Pop-up
 - Located on Natoma and Shaw Alley at Salesforce Transit Center
 - 40+ local pop-ups, live music, and food
 - TJPA in partnership with City of SF







Status of the San Francisco Economy

Highlights from the San Francisco Office of Economic Analysis March 2024 Report:

- > Tech employment still experiencing decline.
- Muni and BART downtown ridership continues slight upward trend.
- Spike in new bars and restaurants since February.
- > SFO domestic travel slipping to 82% of 2019 while international travel surpasses 2019 levels.
- Bridge traffic unchanged through February.



Retail Leasing Updates





Retail Updates



Philz Mobile NOW OPEN from 6am to 11am on First street!

Joyride Pizza now available at Barebottle in Salesforce Park!





Retail Outlook



Coming Soon

Barebottle, Grand Hall (Summer 2024)

Modi by Acquolina (Fall 2024)

Dim Bao (2025)

Juice Bar (2025)



ITALIAN-MEXICAN

Open for Business!









Barebottle Brewing Company

Care Essentials by Kaiser Permanente

Charleys Philly Steaks

FITNESS SF









Happy Lemon

Onsite Dental

Per Diem

Philz Coffee







Spring Fertility

Tycoon Kitchen

Venga Empanadas





Thank you

