TRANSBAY JOINT POWERS AUTHORITY
CITIZENS ADVISORY COMMITTEE

SPECIAL MEETING MINUTES

Tuesday, December 6, 2022

TJPA Office
425 Mission Street, Suite 250
San Francisco, CA

5:30 p.m. to 7:30 p.m.

This meeting will be held in person at the location listed above (HYBRID with in-person option available). In compliance with Assembly Bill 361 (Rivas, Chapter 165, Statutes of 2021) and its amendments to California Public Resources Code Section 54953(e), this meeting will be accessible via remote meeting through WebEx. The TJPA Board of Directors made the appropriate findings related thereto on behalf of its legislative bodies, including the Citizens Advisory Committee, on November 10, 2022. Members of the public may attend the meeting to observe and provide public comment at the physical location listed above or may visit the link below to stream the live meeting.

Members of the public may comment on the meeting during public comment periods in person or remotely. In-person public comment will be taken first; remote public comment will be taken after.


CITIZENS ADVISORY COMMITTEE

Brian Larkin, Chair
Belal Aftab, Vice Chair

Richard Burnett  Anthony Nachor  Natasha Paterson
Gerald Cauthen  Mark O’Dell  Andrew Robinson
Gabriel Chan  Hunter Oatman-Stanford  Joshua Rosen
Pedro Mendez

Executive Director  Staff Liaison  CAC Secretary
Adam Van de Water  Lily Madjus Wu  Herschell Larrick
REMOTE MEETING ACCESS

WATCH LIVE:
https://transbaycenter.webex.com/transbaycenter/onstage/g.php?MTID=e3644f514e115fc37dfb4e56684a573f


Providing Remote Public Comment

Ensure you are in a quiet location – Speak Clearly – Turn off any TVs or radios around you

1. When prompted, “raise hand” to speak by pressing *3 (star, 3) to be added to the queue.
2. Callers will hear silence when waiting for their turn to speak.
3. When prompted, callers will have two minutes to provide comment.

AGENDA

1. Call to Order

Chair Larkin called the meeting to order at 5:41 p.m.


Members Present (Remote): Brian Larkin.

Members Absent: Gerald Cauthen, Pedro Mendez, Andrew Robinson and Joshua Rosen.

2. Staff Report (10 minutes)

Lily Madjus Wu, TJPA Communications and Legislative Affairs Director, presented the Staff Report.

Public Comment:
Roland Lebrun suggested closed captioning of the meeting and compared California’s Amtrak ridership to Florida’s Brightline rail numbers.

3. Approval of Meeting Minutes: November 8, 2022

There was no member of the public wishing to comment. A motion to approve the minutes was made by Chair Larkin and seconded by Vice Chair Aftab. A unanimous voice vote approved the motion.

4. Downtown Rail Extension Project Update on the Rebranding Plan (15 minutes)

Lily Madjus Wu, TJPA Communications and Legislative Affairs Director, and Jennifer Wall, D&A Communications, presented the item.
Public Comment:
Citizen Number Zero stated that visual cues are very important as not all transit center users speak English. He asked the TJPA to consider whether the Portal logo could be seen as an important connective structure or a dark scary tunnel.

Mr. Lebrun suggested pairing up with Link21 because he felt that project already has good brand recognition. He also suggested an idea that the Portal is a connection between the Northwest Coast and the San Francisco Peninsula.

5. Facility Operations Update (15 minutes)

Robert Walsh, TJPA Facility Director, presented the item.

Member Nachor shared that he had difficulty using cash with one of the new Clipper machines on the Bus deck and asked if the machines are expected to take cash. Mr. Walsh confirmed it is supposed to take cash and stated that he would investigate and report back.

Public Comment:
Citizen Number Zero stated that he finds the wayfinding confusing at the Transit Center and wishes for better wayfinding for locating food vendors.

Jim Patrick suggested having digital signage that informs street level visitors of events that are occurring on the Park level.

Mr. Lebrun suggested that TJPA reach out to the private transportation sector to augment possibilities at the Transit Center, and he stated that it is important to incentivize the use of the Clipper system so that business data can be generated.

6. Downtown Rail Extension Workplan Schedule Update (10 minutes)

Alfonso Rodriguez, TJPA Project Director, presented the item.

Public Comment:
Mr. Lebrun suggested that the best way to increase funding is to cut the overall cost of the project by $3 Billion, which he believes is feasible.

Chair Larkin departed the meeting at the conclusion of the item and Vice Chair Aftab presided over the rest of the meeting.

7. Public Comment

Mr. Patrick shared a graph titled: “BART Ridership Mo/Em: 1.5 year’s difference”. He explained that it shows how much BART ridership is down since the pandemic and stated that it is of critical importance for San Francisco to increase the number of workers downtown.
Mr. Lebrun suggested that San Francisco should convert empty office space into housing as a solution to bringing people into downtown.

8. CAC Member Comments & Future Agenda Requests

Future agenda requests include: 1) train doors and platform heights; 2) AC Transit update on reinstating the Bus Only Lane on the Bay Bridge; 3) SF Planning update on Southeast Railyard Station Study and Pennsylvania Avenue Extension (PAX).

9. Adjourn

Vice Chair Aftab adjourned the meeting at 7:10 p.m.

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance (Campaign and Gov’t Conduct Code, Article II, Chapter 1, § 2.100, et seq.) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone (415) 252-3100, fax (415) 252-3112 and website: www.sfethics.org.