



**TRANSBAY JOINT POWERS AUTHORITY
CITIZENS ADVISORY COMMITTEE**

MEETING MINUTES

Tuesday, December 8, 2020
5:30 p.m. to 7:30 p.m.

WATCH LIVE:

<https://transbaycenter.webex.com/transbaycenter/onstage/g.php?MTID=e5d3e0ecc8c49c07bf93a15186dc3305f>

PUBLIC COMMENT CALL-IN: 1-855-282-6330 — Access Code: 126 387 3651

Due to the COVID-19 health emergency, the Citizens Advisory Committee Meeting Room is closed. Members of the public are encouraged to participate remotely.

Please see additional information on the next page for remote meeting access.

In compliance with the Governor’s Executive Order N-25-20 (March 12, 2020) as superseded by Order N-29-20 (March 17, 2020), this meeting will be held *exclusively* via teleconference participation of a quorum of Committee members in locations not open to the public. The purpose of the orders is to provide the safest environment for all persons consistent with San Francisco Department of Public Health Orders of the Health Officer and current public health recommendations, while allowing the public to observe and address the Committee.

CITIZENS ADVISORY COMMITTEE

Derrick Holt, Chair
Belal Aftab, Vice Chair

Dan Bell
Paul Bendix
Richard Burnett
Jackson Fahnestock

Robert Feinbaum
Gloria Li
Charley Lavery
Sean McGarry

Mark O’Dell
Andrew Robinson
Owen Stephens
Howard Wong

Interim Executive Director
Nila Gonzales

Staff Liaison
John Updike

CAC Secretary
Julie Markus

1. Call to Order

Chair Holt called the meeting to order at 5:31 p.m.

Members Present: Belal Aftab, Dan Bell, Paul Bendix, Richard Burnett, Jackson Fahnestock, Derrick Holt, Robert Feinbaum, Sean McGarry, Mark O'Dell, Owen Stephens and Howard Wong

Members Absent: Charley Lavery, Gloria Li, and Andrew Robinson

Mr. Bendix and Mr. McGarry arrived during Item 2. Mr. Aftab arrived during Item 5.

2. Staff Report

Interim Executive Director (ED) Gonzales reported that TJPA Board Chair Nadia Sesay and TJPA Board Director Tony Tavares have both moved on to other opportunities so their appointment replacements are forthcoming. She stated that the Salesforce Dreamforce to You virtual conference was hosted in TJPA's Salesforce Park on December 2 with Marc Benioff providing the keynote address. The filming of the annual event took two weeks to prepare and was led by George P. Johnson Experiential Marketing Agency on behalf of Salesforce, which transformed a portion of the Park and Amphitheater into a winter wonderland. Interim ED Gonzales thanked the production team for their thorough and strict adherence to COVID-19 protocols throughout the two weeks of activities, safely delivering this virtual event and showcasing the beautiful park to an international audience. Interim ED Gonzales further reported the TJPA was saddened by the recent Stay-At-Home Order, but fully supported the region's efforts to reduce the community spread of COVID-19. The TJPA continues to monitor and adhere to all guidance from the City's Health Officer and is working closely with transit agencies and tenants, as well as providing commuters and visitors with the most up-to-date information about mask wearing and social distancing. Additionally, enhanced cleaning protocols remain in place. The TJPA was pleased to announce that after close collaboration with the Office of Community Investment and Infrastructure (OCII), the interim activation Request For Proposals has been posted. Bids from prospective activators are due to OCII by February 3, 2021, with a target contract date of April 5, 2021. The goal of this RFP is to provide active, pedestrian-oriented, community-serving uses that cater to, and create vitalized spaces for those who live, work and visit the East Cut Neighborhood and other nearby areas. She stated that TJPA believes the site is large enough to potentially accommodate multiple uses, including outdoor food and beverage, a farmer's market, outdoor retail, recreation/sports programming or outdoor movies.

Regarding the Downtown Rail Extension (DTX)/Phase 2 of the Transbay Program, Interim ED Gonzales reported the TJPA will be presenting the Comprehensive Work Plan to the TJPA Board at their December meeting. In addition, the Board will consider the Communications and Outreach Services contract for DTX/Phase 2. She also noted that the Executive Steering Committee (ESC) meeting for December has been cancelled and a cancellation notice was distributed and posted on the website. Finally, Interim ED Gonzales introduced Lily Madjus Wu, TJPA's new Communications & Legislative Affairs Manager and liaison to the CAC. She stated Ms. Madjus Wu will officially start on December 16 and formally participate in CAC

meetings beginning in January, however, Ms. Madjus Wu joined the December 8 meeting to meet the CAC members and provide a brief overview of her background. Ms. Madjus Wu shared that she has worked for the City and County of San Francisco for over 14 years on various communications and outreach programs and is excited to join the Transbay Program. She informed the CAC members that she would be in touch to figure out next steps for the coming new year.

Mr. Wong asked if the Millennium Tower litigation was resolved and finalized. Interim ED Gonzales confirmed that the settlement was finalized.

Public Comment:

Jim Patrick, Patrick & Company, suggested that the TJPA use local small businesses when hosting events at the transit center.

3. Approval of Meeting Minutes: November 10, 2020

Secretary Markus noted that a typo was found in the draft meeting minutes and the PMIS contract referred to on page 3, paragraph 1 should read as Program Management Information System.

Mr. Feinbaum requested to amend the draft meeting minutes in Item 8 to include the following statement: “Mr. Wong asked about the funding source for the Millennium Tower Settlement. Interim ED Gonzales stated the settlement was paid with bond sale proceeds and within the Phase 1 construction budget.”

There was no member of the public wishing to comment. A motion to approve the amended minutes was made by Mr. McGarry and seconded by Mr. Wong. A unanimous voice vote approved the motion.

4. Facility Operations Update

John Updike, TJPA Facility Director, presented the update.

Mr. Updike stated that Fitness SF and Onsite Dental are currently open, with Verizon opening on November 11, 2020. He also noted that Philz Coffee was offered an opportunity to host the Dreamforce event.

Mr. Feinbaum suggested having a matrix to track the type of visitors coming to the transit center. Mr. Updike reported he has been in discussions with Pearl Media to assist in gathering this data since it impacts advertising opportunities.

Chair Holt complimented TJPA staff for allowing Fitness SF to continue to conduct business outside of the transit center, as allowed by the current Public Health Order. He also thanked Chief Security Officer Rodney Harris and the Security Operations team for the tremendous services they provided during the Dreamforce virtual event on December 2, 2020. Chair Holt

stated he was pleased the TJPA offered Philz Coffee the opportunity to host at the Dreamforce event (although they declined) and that Off the Grid participated.

Public Comment:

Roland Lebrun stated that he did not understand why he could not be unmuted during Public Comment instead of having to dial in to the published public phone number. Interim ED Gonzales requested the TJPA IT Director follow up with Mr. Lebrun to assist him with his questions.

5. Phase 2/Downtown Rail Extension (DTX) Update

Stephen Polechronis, Interim Project Director, presented the update.

Mr. Fahnestock asked when the video of the Phase 2/DTX project would be displayed in the Grand Hall. Interim ED Gonzales stated that a 10-second version of the three-minute video has been created and will be displayed on the big board in the Grand Hall once technical issues are resolved. The 10-second video will direct viewers to the TJPA's website where the three-minute full-length video can be viewed. Mr. Wong suggested that we ensure project materials represent the diversity of the Bay Area. It was suggested the TJPA explore reaching out to model railroad clubs in the Bay Area to help promote the Phase 2/DTX project. Interim ED Gonzales said that with Ms. Madjus Wu coming onboard along with impending community outreach efforts, this will be explored. Mr. Fahnestock asked if there was any outreach conducted with the incoming new Biden administration. Interim ED Gonzales stated that TJPA is working closely with its Federal advocacy team to ensure the new administration is aware and engaged on the project. Additionally, she reiterated as mentioned at the November CAC meeting, the TJPA along with members of the ESC, virtually met with regional leaders such as Caltrans and the Bay Area Delegation to boost support of the Phase 2/DTX Project at the state and federal levels. Mr. Feinbaum asked if the CAC could be involved with the impending ESC workshops. Mr. Polechronis stated that he would continue to share technical work and gather input and perspective from the CAC before it is finalized with the Board. Interim ED Gonzales suggested that CAC members reach out to Secretary Markus if they would like to be added to the ESC meeting contact list.

Public Comment:

Mr. Lebrun wished the TJPA and the CAC a happy holiday and New Year.

6. Public Comment

Mr. Lebrun offered to provide a presentation to the TJPA on how to build the DTX, Pennsylvania Avenue Extension and the next Transbay Tube for the cost of the DTX.

7. CAC Member Comments & Future Agenda Requests

Mr. Feinbaum inquired about the artwork on vacant storefronts and whether it could be repurposed at the Transit Center. Mr. Updike responded that he will check-in with Artspan to

see if there are any complications in developing a montage of the existing storefront art as it is removed when each of our retail tenants move in.

Mr. Wong urged TJPA to push back on the Metropolitan Transportation Commission's (MTC) proposed work from home mandate, which he expects will unduly impact transit agencies. Interim ED Gonzales stated that MTC has since revised the proposal in response to feedback received.

Future agenda requests include 1) train doors and platform heights for DTX; 2) review of bus and traffic circulation in the area surrounding the transit center; 3) update from Pearl Media on digital signage; 4) detailed presentation from Caltrain on the Railyard Study and Electrification and reduced ridership due to the COVID-19 pandemic; 5) AC Transit update on reinstating the Bus Only Lane on the Bay Bridge; and, 6) Presentation on the rebranding and outreach plans for Phase 2/DTX.

8. Adjourn

Chair Holt adjourned the meeting at 7:14 p.m.

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance (Campaign and Gov't Conduct Code, Article II, Chapter 1, § 2.100, et seq.) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone (415) 252-3100, fax (415) 252-3124 and website: www.sfethics.org