



TRANSBAY JOINT POWERS AUTHORITY

**TRANSBAY JOINT POWERS AUTHORITY
CITIZENS ADVISORY COMMITTEE**

MEETING MINUTES

Tuesday, February 10, 2015

TJPA Offices
201 Mission Street, Suite 2100
San Francisco, CA

5:30 p.m. to 7:30 p.m.

CITIZENS ADVISORY COMMITTEE

Ted Olsson, Chair
Bruce Agid, Vice-Chair

Keysha Bailey
D'Arcy Myjer
Patty-Jo Rutland
Patrick Valentino

Helen Han
Sandra Padilla
Joseph Scott
Marla Wilson

Jessica Lorenz
Nathan Rapp
Pascale Soumoy

Executive Director
Maria Ayerdi-Kaplan

Staff Liaison
Scott Boule

CAC Secretary
Margie Cleland

1. Call to Order

Chair Olsson called the meeting to order at 5:35 p.m.

Members Present: Chair Ted Olsson, Vice-Chair Bruce Agid, Helen Han, D'Arcy Myjer, Patty-Jo Rutland, Pascale Soumoy and Patrick Valentino

Members Absent: Keysha Bailey, Jessica Lorenz, Sandra Padilla, Nathan Rapp, Joseph Scott, and Marla Wilson

2. Staff Report

TJPA Senior Program Manager Mark Zabaneh provided an overview of the Trade Package activity for this past month. TJPA Legislative Affairs and Community Outreach Manager

Scott Boule reported great news that the 30 day period in which possible litigation could have been brought against the Mello Roos Community Facilities District (CFD) has passed without activity and therefore the issue has been resolved. The CFD funds will round out Phase 1 funding and provided \$400 - \$500 million dollars for Phase 2. Mr. Boule also announced CAC Secretary Margie Cleland will retire April 1, 2015 and thanked her for her assistance. Recruitment for TJPACAC Members continues. The Application due date is March 6th and CAC members were asked to assist in the recruitment effort. The Community Benefit District (CBD) in which property owners vote to assess a special fee that they will pay to provide additional neighborhood services with some of the funds to be allocated to the operation and maintenance of the rooftop park is going forward. A draft plan is being reviewed by the City Attorney. Thirty percent (30%) of eligible voters must sign a petition and then a vote would follow in May. The CBD formation process is expected to be completed in July. A member of the public Jim Patrick commented that he was not sure a tax was a good thing and Mr. Boule replied that this would be a fee not a tax and that a packet of materials explaining the benefits will be provided to eligible voters. A member of the public Bruce McHenry indicated an interest in becoming an alternate member of the CAC and Mr. Boule advised that the CAC does not have alternate positions.

3. Vision Zero

Megan Wier of the San Francisco Department of Public Health (SFDPH) and Mari Hunter of the San Francisco Municipal Transportation Agency (SFMTA) presented San Francisco's Vision Zero plan to reach their goal to eliminate traffic fatalities in San Francisco by 2024. Scott Boule thanked Ms. Wier and Ms. Hunter for their presentation, acknowledged the SFMTA's leadership role, and stressed the importance of this work to the Transbay Transit Center due to the greatly increased number of transit rider pedestrians that will be in the Transbay area when the Transbay Transit Center opens. He emphasized that law enforcement will be an important component and Chair Olson suggested a future meeting between TJPA staff and the SFPD Vision Zero liaison to discuss their role in ensuring Vision Zero's vision in the area surrounding the Transit Center. Ms. Hunter assured Mr. Boule that the SFPD representative is very involved, that SFPD Chief Greg Suhr is an active leader, and that feedback is very helpful. Vice-Chair Agid asked about the safety engineering and education aspect of Vision Zero. Ms. Hunter responded that plans are underway to prioritize safety and focus on slowing speeds. Vice-Chair Agid commented that Vision Zero is one (1) year old, that the Transbay district plans had been designed many years ago, and suggested there may be an opportunity to reexamine the design. Patty-Jo Rutland commented on the importance of education of the public. Ms. Hunter acknowledged the denseness of the City and that Vision Zero is looking at the big picture to encompass all aspects of the issue. A member of the public voiced his concern that pedestrians need to be educated to pay attention to their surroundings. Patrick Valentino was concerned about how the streets are structured and Mark O'Dell commented that traffic (auto, bicycle, pedestrian) will be substantially increased when the new Transit Center is open. Randy Volenec from Pelli Clarke Pelli Architects volunteered, with TJPA's approval, to meet with Vision Zero to review the physical safety measures that have been designed into Transit Center. Vice-Chair Agid requested that a follow-up presentation be made on how the principles of Vision Zero have been incorporated into the Transit Center design.

Chair Olsson left the meeting due to a prior commitment and Vice-Chair Agid presided over the remainder of the meeting.

4. Sponsorship Request for Proposals

Scott Boule and Randy Volenec provided the Sponsorship Request for Proposals (RFP) presentation. The primary goal of sponsorship is to generate additional funding for construction of the Transit Center. Helen Han suggested the TJPA consider attending the annual IEG sponsorship conference in Chicago in March (www.sponsorship.com). Patrick Valentino was concerned about the kinds of companies that could respond. Mr. Boule explained the selection criteria. Pascale Soumoy would like sponsorship to be done tastefully and was concerned about possible name changes due to unspecified sponsorship term lengths. Mr. Boule responded that a sponsor would have the first right of refusal to continue their sponsorship at the end of a term. D'Arcy Myjer and Vice-Chair Agid asked what would happen if TJPA did not get a bid they were expecting and Mr. Boule confirmed that the TJPA is under no obligation to go forward and award sponsorship if that is the case. Member of the public Jim Patrick was concerned that a sponsor could resell their sponsorship for a higher amount to a 3rd party and felt that TJPA should go out to bid again at the end of a sponsorship term instead offering a first right of refusal. A member of the public Roland Le Brun asked if there was conceptual wayfinding and Mr. Volenec replied yes through electronic signage. Member of the public Keith Primdahl asked how TJPA will ensure entities that wish to sponsor will be aware of the RFP and Mr. Boule advised at extensive outreach is underway.

5. Approval of January 13, 2015 Meeting Minutes

This item was postponed due to a lack of quorum.

6. Construction Update

Steve Rule, Turner Construction Company, presented the Construction Update. Vice-Chair Agid invited questions from CAC members and the public and there were none.

7. Public Comment

Jim Patrick suggested TJPA should plan for the future of transportation after DTX and Roland Le Brun said this could be an opportunity to bring a new BART tunnel under the Bay into the Transit Center.

8. CAC Member Comments & Future Agenda Requests

Vice-Chair Agid suggested a future follow-up with Vision Zero and an update on the Phase 2 funding and delivery strategy.

9. Adjourn

Vice-Chair Agid adjourned the meeting at 7:40 p.m.

11. Next Meeting

The next meeting is scheduled for March 10, 2015.

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance (Campaign and Gov't Conduct Code, Article II, Chapter 1, § 2.100, et seq.) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone (415) 252-3100, fax (415) 252-3124 and web site: www.sfethics.org.