

Facility Operations Update

TJPA Board of Directors
December 8, 2022



Popular Programs

Journey to the West, Yoga, and Mucho Mamba Salsa Night



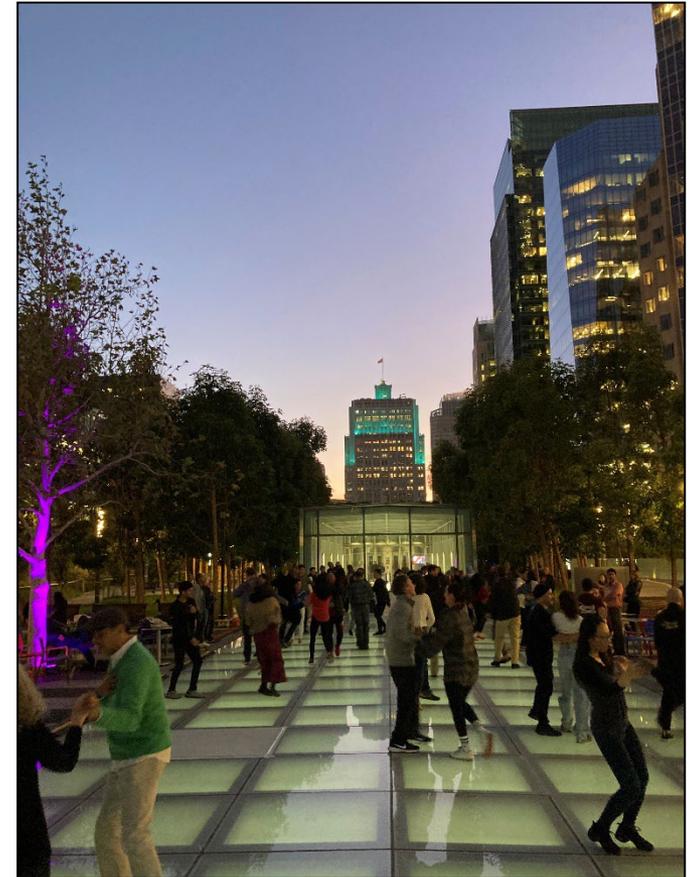
Journey to the West, Sunday, November 13, 2022

Popular Programs

Journey to the West, Yoga, and Mucho Mamba Salsa Night



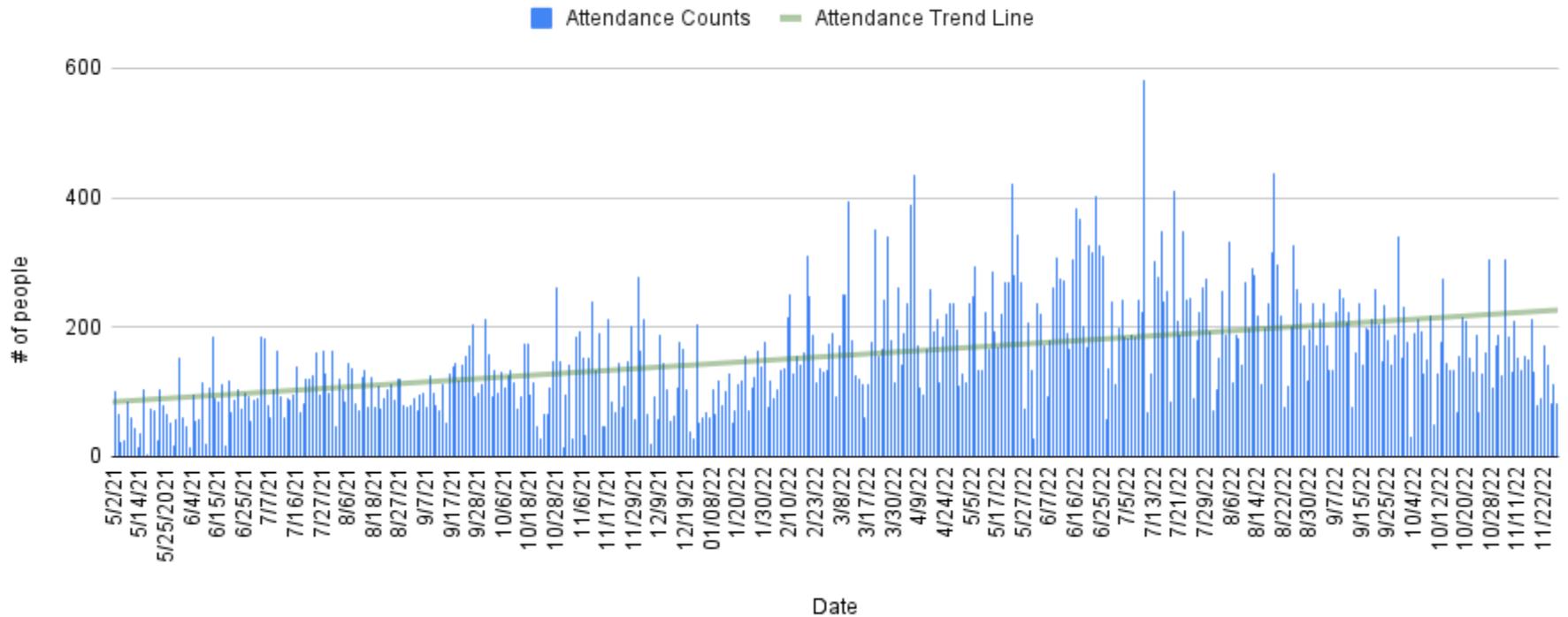
Yoga by Fitness SF; Friday, November 18, 2022



Mucho Mamba Salsa Night; Friday, November 3, 2022

Park Attendance

Salesforce Park Full Park Counts May 2021 - December 2, 2022



2022 Holiday Festivities



TJPA's Salesforce Park Holiday Events



Holiday Lighting Celebration: Dec 9
5 - 7 p.m.

TJPA's Salesforce Park is lighting up for the holidays! Enjoy free holiday crafts, live music, and hot cocoa as we celebrate the arrival of the holiday season.

WinterFest: Dec 16 - 18

Festive crafts, dancing, music, and more all weekend long!

Follow @transitcentersf for the latest updates.



Salesforctransitcenter.com/events



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TJPA presents
**Winter
FEST**
at Salesforce Park

Friday, Dec 16

- 11:30 am - 1:00 pm *Liberty Street Band Performance*
- 3:00 - 4:00 pm *Holiday Caroling*
- 5:30 - 7:30 pm *Ugly Sweater Silent Disco*

Saturday, Dec 17

- 11:00 am - 1:00 pm *Make-a-Wreath Craft*
- 12:00 - 3:00 pm *Face Painting*
- 12:00 - 2:00 pm *Holiday Caroling*
- 2:00 - 4:00 pm *Make-a-Wreath Craft*
- 5:00 - 7:00 pm *Brass Mafia Performance*

Sunday, Dec 18

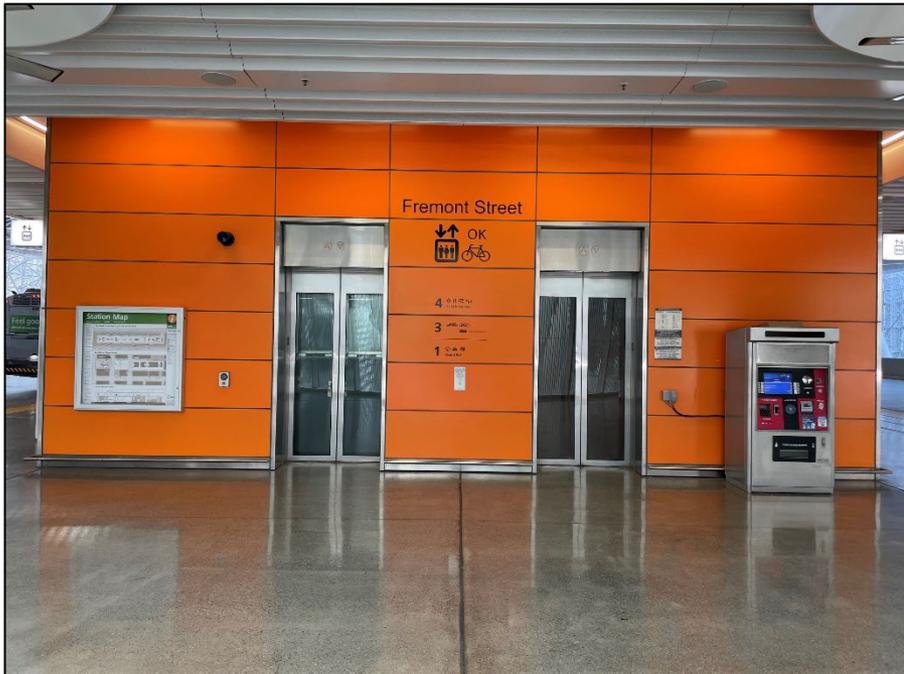
- 12:00 - 2:00 pm *Holiday Caroling*
- 4:00 - 6:00 pm *Hella Fitzgerald Performance*

SalesforceTransitCenter.com

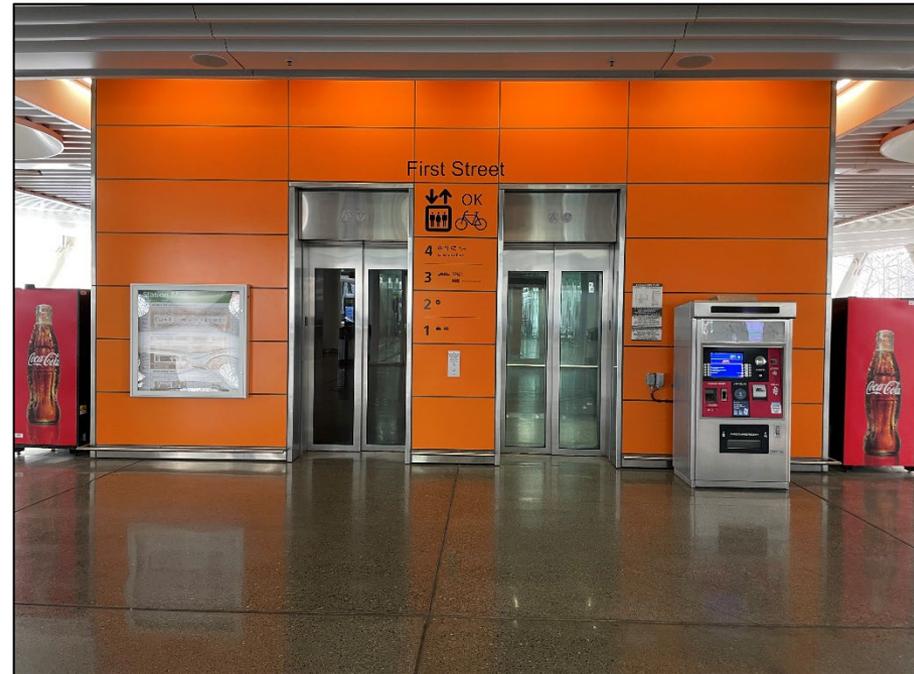
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**THE
EAST
CUT**

Improvements around the Salesforce Transit Center

Clipper Card machines are installed and fully functional!



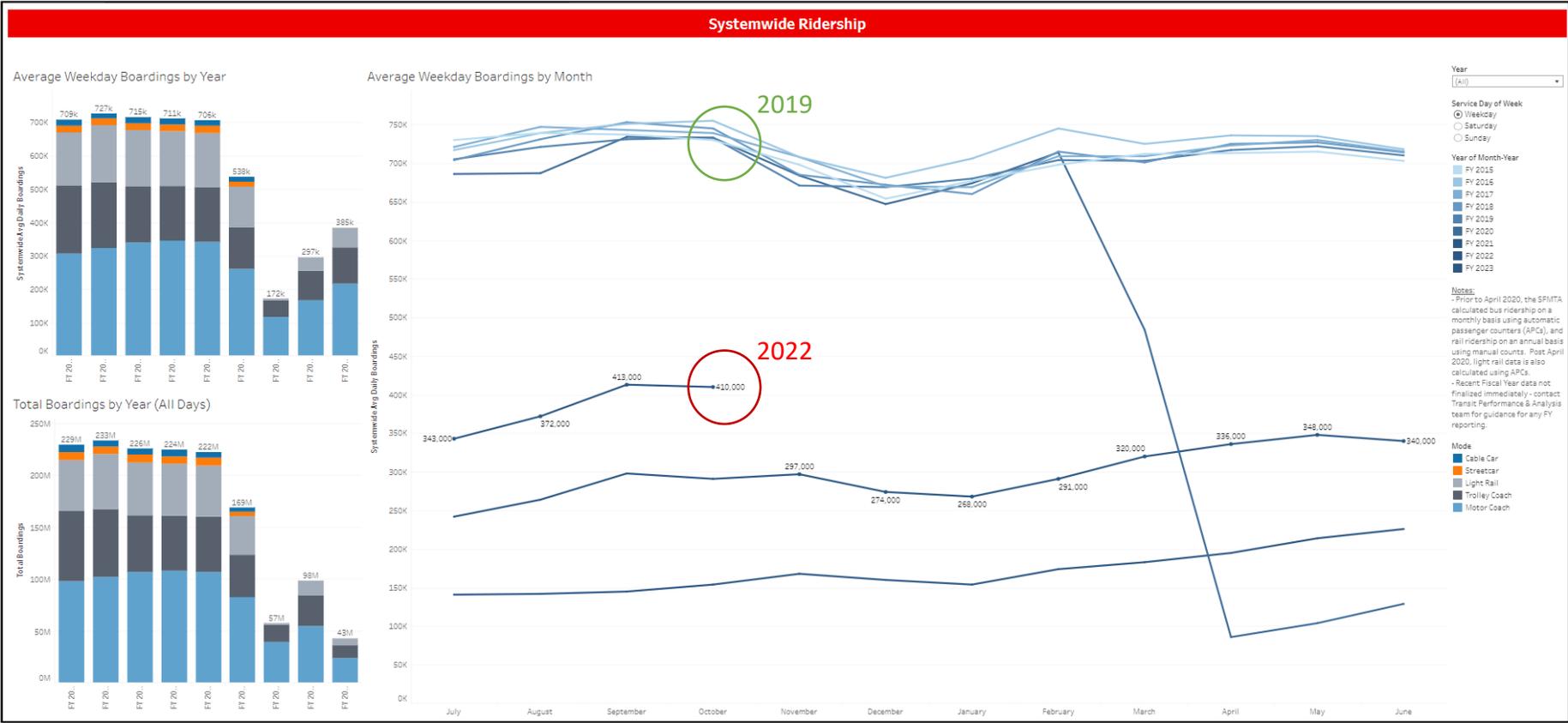
Fremont Street Elevators
Near Bay 28 on the Bus Deck



First Street Elevators
Near Bay 17 on the Bus Deck

Transit Ridership

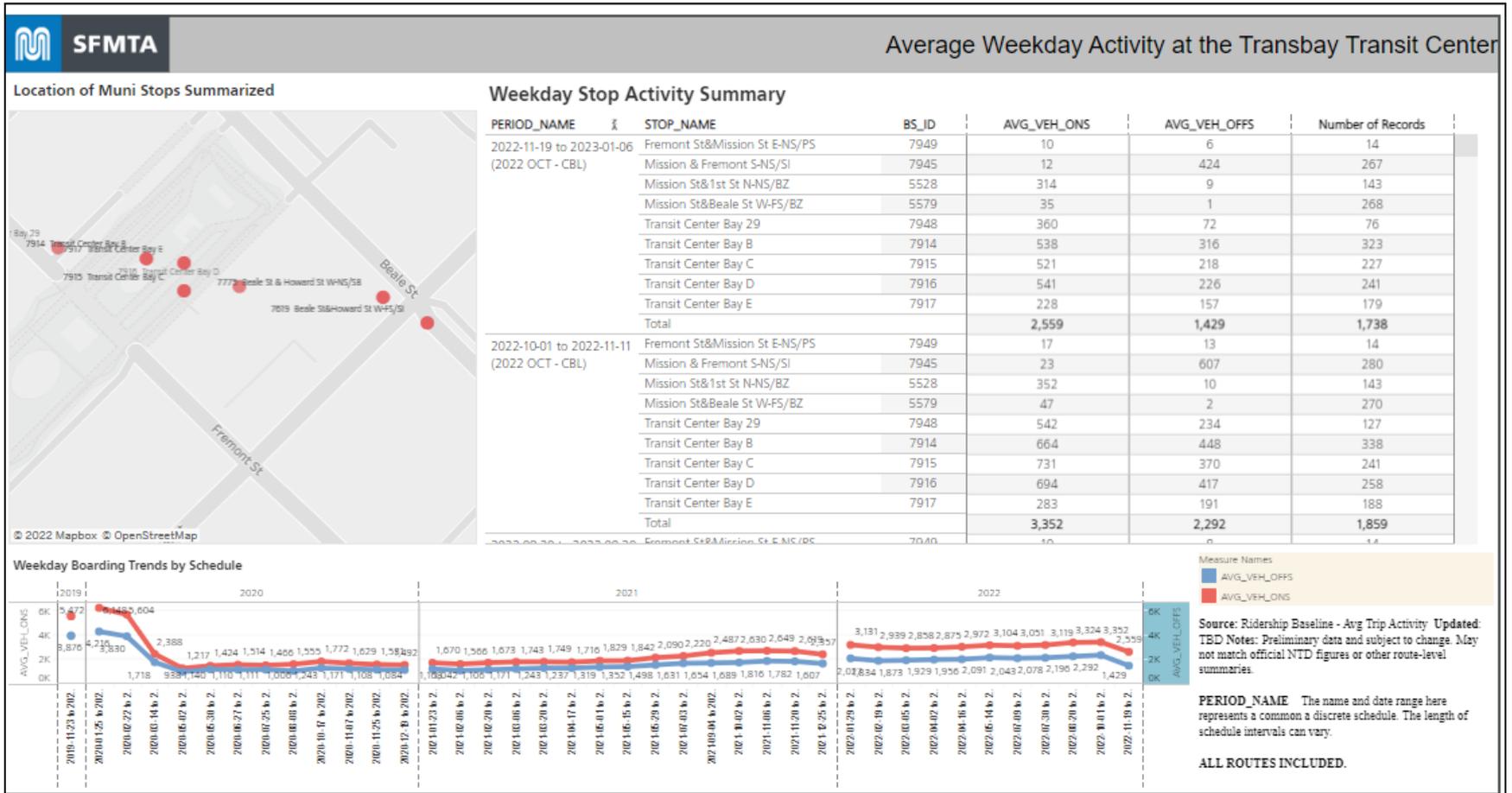
SFMTA Weekday Ridership Systemwide



- Data suggests an earlier “seasonal dip” than usual.
- Ridership near 55% of pre-pandemic levels.

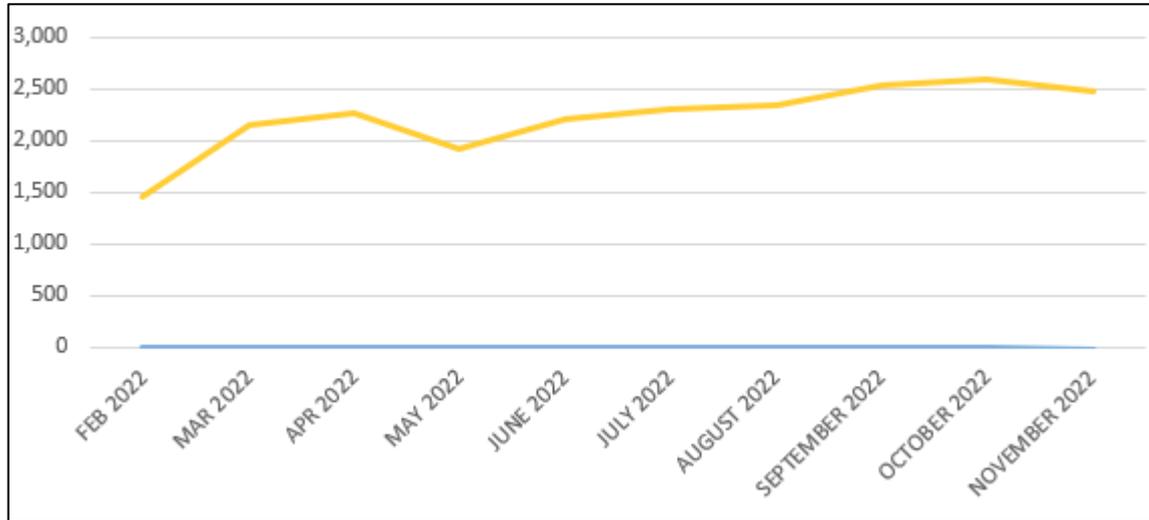
Transit Ridership

SFMTA Weekday Ridership at the Salesforce Transit Center



➤ Stop by Stop analysis shows a minor drop, or leveling, in weekday activity.

Transit Ridership



AC Transit saw steady ridership, with an expected dip during the week of Thanksgiving.

WestCat Lynx Ridership was a little over 12,000 in November, which is slightly lower than usual, on par with other Operators.

Retail Leasing Update



Retail Updates

Opening Soon	Opening in 2023
Barebottle	Via Vai (Q2)
Charley's Philly Steaks	Dim Bao (Q3)
Per Diem	Juice Bar (Q3)
Tycoon Kitchen	SHO Market (Q4)

Barebottle

Opening Soon!



Barebottle; Finalizing work on Life Safety System

Charley's Philly Steaks

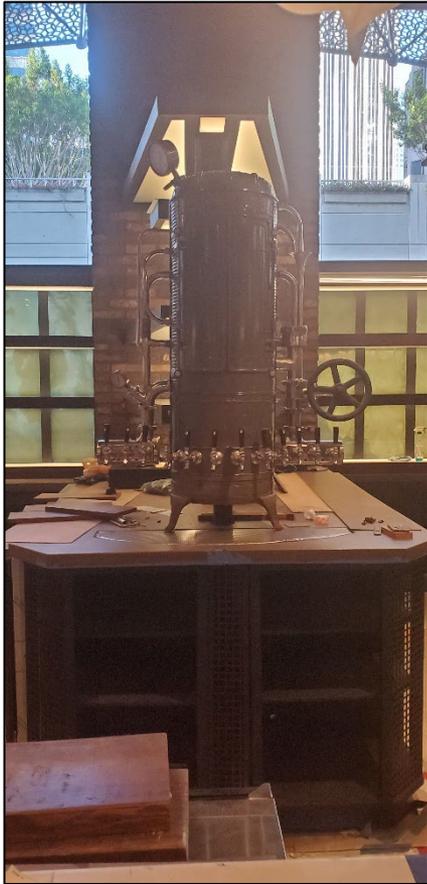
Opening Soon!



Charley's Philly Steaks; completing kitchen exhaust system

Per Diem

Opening Soon!



Per Diem; Adding Books to the Library

Tycoon Kitchen

Opening Soon!



Tycoon Kitchen; completing kitchen exhaust system



Thank You

TJPA
TRANSBAY JOINT POWERS AUTHORITY

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