

Facility Operations Update

Citizens Advisory Committee
April 12, 2022



Wayfinding Upgrades

COMPLETED

- Grand Hall After-Hours decal has been updated to be more visible and with new guidance to Beale & First Street.
- Transit Information Displays are complete (40).



Wayfinding Upgrades



IN PROCESS

- Digital display upgrade project underway. Project kick-off this week with lowercase productions awarded the contract.
- SFCTA considering \$300K in Prop AA funds to supplement funds for digital display upgrade project.
- Working through permitting to place 3 transit kiosks on surrounding sidewalks to aide riders in finding Transit Center.

Holzer Art Repair

Power Supplies Moved

Power supplies located in the Grand Hall above the windows were difficult to reach and attracting dust, ash and moisture causing malfunction.

In March, a large lift was brought into the Grand Hall and electricians and engineers worked together to move the power supplies to above the ceiling of the bus deck, thus protecting them from dust, but also making them more readily accessible for future maintenance.



Park Programming

- Expanded the bench of presenters and program providers
- 15 new partners, combined with 21 previously qualified partners
- Some programmers approved to provide a variety of programs
- Efforts will continue to increase cultural diversity of respondents
- Developing new outreach strategy and simpler submittal process



Mayor's Press Conference



BloomSF Partners

- | |
|---|
| The Crossing (ECLP) |
| Embarcadero / SF Tower
(Boston Properties) |
| Westfield Centre |
| Ferry Building (Hudson
Pacific) |
| Transit Center (TJPA) |
| Union Square (USA) |
| East Cut CBD |



Silent Disco



HUSH Concerts

Distributed 278 Headsets

Bare Bottle Brewing Donated
East Cut CBD Served

Retail Leasing Update



Retail Opening Schedule

OPEN	Opening Q2	Opening Q3
Verizon	Venga Empanadas	Acquolina
Fitness SF	Tycoon Thai	Per Diem
Onsite Dental		Juice Bar
Philz Coffee	Kaiser Permanente	Dim Baos
Happy Lemon		Charley's Philly Steaks
Spring Fertility	Barebottle	



Kaiser Opening May 16



Advertising Revenue Increasing

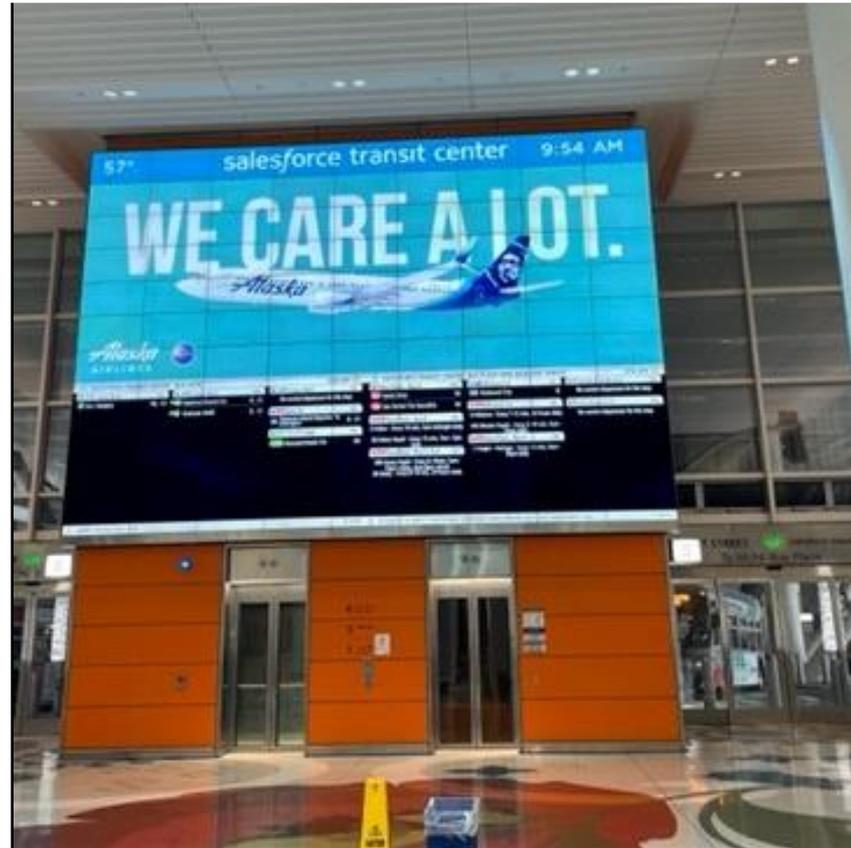
March & April

Alaska Airlines

March digital ads throughout center

Kaiser Permanente

- Digital ads begin April 18
- Grand Hall window wraps go up on May 2
- Kaiser opens May 16



salesforce
transit
center

Tenant Improvements Update

TJPA
TRANSBAY JOINT POWERS AUTHORITY



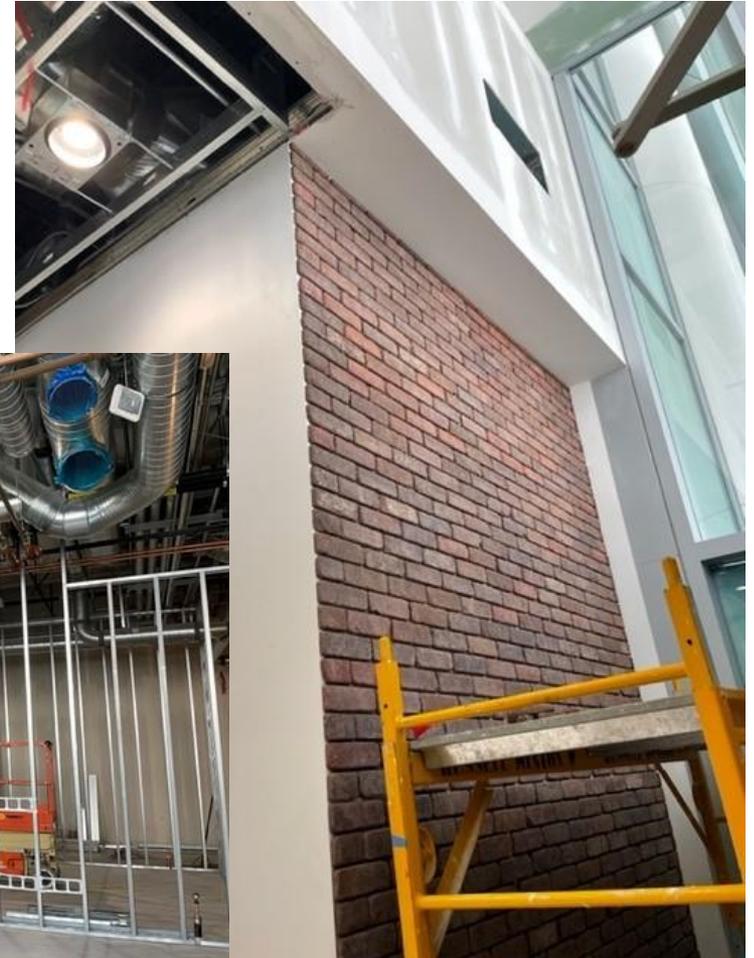
Status of Construction Items

Finishes complete, working on hoods & life safety systems – opening soon

- Venga Empanadas
- Tycoon Kitchen



Framing underway at Per Diem



Charley's adding finishes

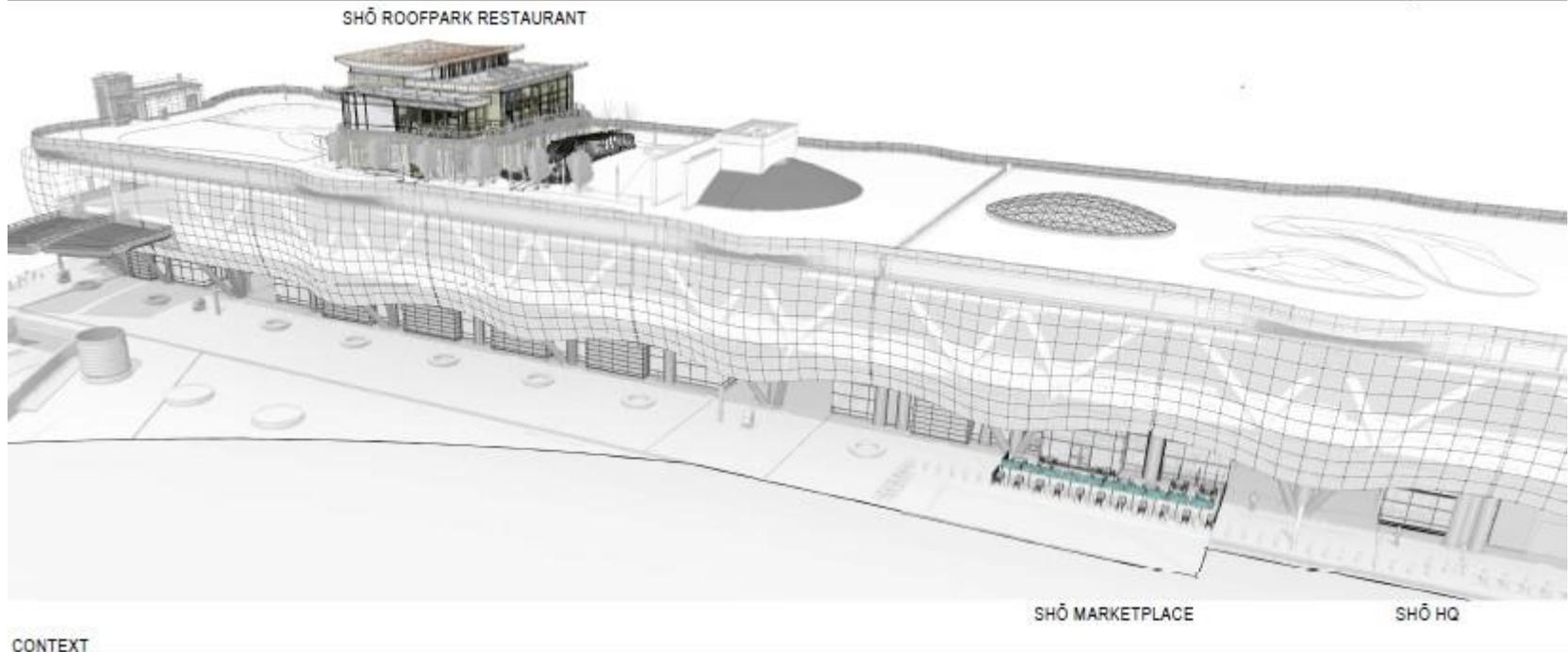
Moving toward construction

JSSK Progress

- JSSK finishing design review
- Selected a general contractor
- Schematic design for SHO Marketplace & SHO HQ

Barebottle Progress

- Containers being built-out offsite
- Working out water proofing/attachment



salesforce
transit
center

Thank You

TJPA

TRANSBAY JOINT POWERS AUTHORITY

