STAFF REPORT FOR CALENDAR ITEM NO.: 8 **FOR THE MEETING OF:** May 10, 2012

TRANSBAY JOINT POWERS AUTHORITY

BRIEF DESCRIPTION

On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). The inaugural CAC meeting was held in April of 2007, and the newly appointed members drew lots to determine which would serve initial one year terms and which would serve full two year terms. The expiration of subsequent terms has been staggered accordingly. With one vacancy and seven terms expiring this year, eight seats are open to be filled on the committee.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

- 1. Daily Caltrain Rider into San Francisco
- 2. Daily AC Transit Transbay Rider into San Francisco
- 3. Daily MUNI Rider on a line that terminates at or passes through the Transbay Terminal
- 4. Local Resident from District 6
- 5. Local Business from District 6
- 6. Environmentalist
- 7. Member of a planning or good-government non-profit organization
- 8. Representative from labor
- 9. Bicycle advocate
- 10. Disabled advocate
- 11. San Francisco based public transit advocate
- 12. Regional transit advocate
- 13. Regional transit advocate
- 14. Member of the citywide (San Francisco) business community
- 15. Member with expertise in real estate development or real estate finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC.

The TJPA solicited applications for new and returning members between January 2012 and March 2012 with applications for membership accepted through March 23, 2012. The TJPA received twenty-one applications including six current members who reapplied.

After reviewing all applications, staff is recommending that the Board of Directors reappoint five members to the CAC and appoint three new members to fill the eight seats:

1. Ted Olsson Daily MUNI Rider on a line that serves the Transbay Terminal (reappointed) 2. Sandra Boyle Environmentalist 3. Todd Williams Labor Representative 4. Andrew P. Brooks Local business from District 6 (reappointed) 5. Pascale Soumoy Planning or Good Government Non-Profit Organization (reappointed) Real Estate Development or Real Estate Finance Expertise 6. Michael D. Freeman (reappointed) Regional Transit Advocate 7. Sandra Padilla San Francisco Based Public Transit Advocate (reappointed) 8. Jane Morrison

APPLICATION SOLICITATION OUTREACH

Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant's objectives and goals, and affiliation(s) and references. This same application has been used in soliciting new members.

The call for applications was posted on the TJPA website at www.transbaycenter.org/cac, distributed via e-newsletter to the more than 500 people on the TJPA outreach list, discussed at CAC meetings, circulated through SFMTA, AC Transit, and Caltrain, shared with TJPA board members, published in citywide and community newspapers, and distributed to various community organizations including:

- San Francisco Chamber of Commerce
- Oakland Chamber of Commerce
- San Mateo Area Chamber of Commerce
- African American Chamber of Commerce
- San Francisco and Oakland Chinese Chambers of Commerce
- San Francisco and Alameda Hispanic Chamber of Commerce
- Japanese Chamber of Commerce
- Korean American North Pacific Coast (NPC)
- Korean American Chamber of Commerce of Silicon Valley
- Consulate General of Mexico
- San Francisco Planning and Urban Research Association (SPUR)

Finally, applications were available at the TJPA Office. The TJPA received applications at the office in person and via US Postal Service, facsimile, and e-mail.

APPLICATIONS RECEIVED

The initial deadline for applications was February 24, 2012. As of that date, the TJPA had received a total of fifteen applications including six applications from current members. In an effort to solicit a broader pool of new applicants, the deadline for applications was extended and the announcement was redistributed to TJPA Board members, transit operators, and community based organizations. This extension resulted in six additional applications.

The fifteen new applications for membership included six men and nine women. Six applicants are San Francisco residents, seven are from the East Bay, one lives on the Peninsula, and one lives in the Central Valley. The applicants included two Hispanics, one African American, and one of mixed heritage.

RECOMMENDATIONS FOR APPOINTMENT TO THE TJPA CAC

The Staff recommends approval of candidates in the eight indicated categories, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee. The recommended members include four men and four women. One applicant is Hispanic and one is of mixed heritage. Four of the recommended applicants are San Francisco residents, three are from Alameda County, and one is from Marin County.

NEXT STEPS

The attached resolution appoints the eight recommended applicants for membership on the TJPA CAC. Appointed members will be contacted and invited to the next meeting of the TJPA CAC, which will be held on June 12, 2012 at the TJPA offices at 201 Mission Street, Suite 2100.

TIMELINE

May 10, 2012 June 12, 2012 TJPA Board of Directors Approves CAC membership

Next TJPA CAC Meeting

RECOMMENDATION

Adoption of the resolution approving the appointment of eight members to the TJPA CAC as recommended.

ENCLOSURES

- 1. Applications of recommended TJPA CAC Members
- 2. Resolution

TRANSBAY JOINT POWERS AUTHORITY BOARD OF DIRECTORS

Re	so]	luti	on	No.	

WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws calls for a CAC comprised of fifteen voting members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, 8 positions on the CAC are open for appointment or reappointment; and

WHEREAS, The TJPA has solicited applications for membership from the public and received twenty-one applications; and

WHEREAS, The following current members of the TJPA CAC are recommended for reappointment:

Ted Olsson	Daily MUNI Rider on a line that serves the Transbay Terminal
Andrew Brooks	Local business from District 6
Pascale Soumoy	Planning or Good Government Non-Profit Organization
Michael Freeman	Real Estate Development or Real Estate Finance Expertise
Jane Morrison	San Francisco Based Public Transit Advocate; and
	Pascale Soumoy Michael Freeman

WHEREAS, The following individuals are recommended for appointment to vacancies on the TJPA CAC:

•	<u>Sandra Boyle</u>	Environmentalist
•	Todd Williams	Labor Representative
•	Sandra Padilla	Regional Transit Advocate: and

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay Program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of May 10, 2012.

Secretary,	Transbay	Joint Powers	Authority



APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: SANDRA L. BOYLE, CAM, LEED AP. (Please type or write legibly)	
elemie Mayress:	:
City Zip Code:	
Email: Homé Phone:	
Other Phone (work/cell): Occupation:	
Employer: WSHMANANAKEFIEW Position: //INECTON	_
Ethnicity: M/XED/DUED Gender: FUMALE (Voluntary Information)	_
Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.	
Daily Caltrain rider into San Francisco Daily AC Transit Transbay Rider into San Francisco Daily MUNI Rider on a line that serves the Temporary Terminal Local Resident from District 6 (zip code 94105 or 94107) Local Business from District 6 (zip code 94105 or 94107) Environmentalist Member of a planning or good-government non-profit organization Representative from labor Bicycle advocate Disabled advocate San Francisco based public transit advocate Regional Transit advocate Member of the citywide (San Francisco) business community Member with expertise in real estate development or real estate finance	

Please explain your qualifications with respect to the affiliation(s) you checked above.

Applicants who currently sit on another regional CAC Transbay Transit Center will have priority for members	
#2	ional Citizens Advisory Committee. Member since Member since Member since
Summary of Applicant's Qualifications for Memblimit your attachment to no more than three pages):	ership (You may attach a resume. Please
RESUME A HACTER	
Statement of Applicant's Objectives/Goals if acc Advisory Committee: Protect the Chrison Ment Insule public thansit of	•
References	
1. MANG INTERMAGGIO	-mail Phone
2. KEN CLEVELAND	
Applications are considered to be active for one year applications should be submitted to the Transbay Jo Suite 2100, San Francisco, CA 94105 or via e-mail	oint Powers Authority, 201 Mission Street,
Please note that the information you include in this appli provided in connection with it, may be made available to address, telephone number, email address, or fax numb the space below the signature line. The information will copies. Where residence is relevant, a portion of the code) may be disclosed.	the public. If you do not want a home er disclosed, please indicate that fact in I be deleted from the publicly available
SIGNATURE	

Executive with over 25 years experience in Brokerage, Asset Management, Leasing, Property Management and full cycle development.

Summary of Qualifications:

- Strategic planning, business development, acquisition/development due diligence, feasibility analysis
- Exceptional asset management oversight: Fiscal and operational incorporating;
 Five Year Business Plans, asset valuations, forecasting, performance monitoring,
 capital planning, reserve studies
- Directed corporate divisions: Asset Management, Property Management, Leasing and Marketing, Portfolio Management, Legal Department, Information Technology and Corporate Services
- Implemented a strategic growth initiative by expanding the asset management capabilities of a small California company into a nationally recognized real estate investment firm
- Transitioned the asset management team with the formation of a public company registered on the New York Stock Exchange
- Developed \$320,000,000 of commercial properties in several states
- Highly respected as an industry leader, political advocate

Professional Experience:

DIRECTOR

Cushman & Wakefield, San Francisco, CA

Current

- Asset, Ownership and Tenant relations in a third party management services company
- Business Development
- Liaison between all service platforms
- Direct, supervise and monitor the activities of commercial property portfolio on a day-to-day basis, including training, developing and coaching staff.
- Analyze and make recommendations regarding property staffing needs, personnel
 performance issues, salary administration, personnel promotions, and training and
 career development.
- Oversee the preparation of annual budgets, fiscal monitoring and reporting for commercial property portfolio

 Approve and oversee: timely monthly property reporting, lease administration, operational accounting, delinquency, contract review and purchase order reviews the coding of all invoices to insure they are applied accurately to the budget accounts.

Executive Vice President - Development/Project Management Glenborough, LLC, San Mateo, CA

2002 to Nov. 2010

Senior Officer directing development activities, strategic planning, capital repositioning throughout the United States. Responsible for all phases of development feasibility analysis, cash flow projections, risk/reward analysis, entitlement processing, project design development, construction and financial administration and marketing for commercial properties.

- Sourced development opportunities outside the existing portfolio
- Established infill development plans for the existing portfolio
- Effectively supervised both internal and external development teams during all phases of entitlement, design, and implementation of development projects
- Completed and in process \$200,000,000 Foundry Square Office building in San Francisco (BGI U.S. headquarters)
- Completed 6 office buildings in southern California of \$75,000,000 total asset value and completed design development on another 220,000 square feet
- Completed \$25,000,000 in mixed used retail
- Completed an office/condominium project in Denver \$18,000,000
- Completed various "recapitalization "reposition" projects throughout the existing portfolio average of \$30,000,000 per year
- Currently performing preliminary development analysis on 10 acres of prime land in Las Vegas; 14 acres in San Diego and 5 acres in Clearwater
- Responsible for maintaining a pipeline \$200,000,000 of development
- Effectively manage a long term fee relationship for two partnerships in Southern California with \$220,000,000 of mixed use real estate
- Political advocacy NAIOP and ULI

Executive Vice President

- Asset Management Glenborough Realty Trust, Inc. 1996-2002

Instrumental in the securitization and the implementation of the "self-managed" REIT formed in January, 1996 with Glenborough opening on the New York Stock Exchange as a diversified real estate investment trust. Responsible for preservation and value creation for the shareholders through pro-active growth strategies and optimizing performance, cash flow and individual asset performance throughout the portfolio.

- Strategic leadership in the growth of the company from \$120,000,000 to \$2,000,000,000 in assets by 1998.
- Responsible for all phases of asset management for a fully integrated real estate portfolio including: 5 year business plans, performance monitoring, budgeting, personnel and business operations, business development, marketing, customer relations, and third party relationships
- Strategically reorganized the company to prepare for the growth of the field management team: by adding officers, geographic regions, branding in each asset type
- Expanded from 6 field offices to 35 fully staffed property management offices
- Developed a national leasing team for commercial properties focusing on office, industrial and retail marketing and leasing
- Assess and formulate responses to paradigm and or market shifts and trends to effectively monitor all assets
- Directed the absorption, integration and management of five major portfolio acquisitions with diverse property types and located in multiple geographic regions
- Political advocacy, industry leadership in BOMA and IREM, lecturer

Other Positions with Glenborough:

- Sr. Vice President, Property Management 1987 1995
- Marketing Manager Residential Properties 1984 1987

Other Relevant Experience:

• President, Consultant
Hurlingham Group Incorporated, 1995 to Present

A specialized real estate consulting group which focus on development and asset consulting

Professional Affiliations and Boards:

- USGBC: LEED AP
- Institute of Real Estate Management: IREM: CPM Designation since 1994
- California Real Estate Broker
- Member BOMA; BOMA International National Advisory Council
- Chairman: BOMA San Francisco Foundation
- Board of BOMA International Foundation
- BOMA California Board of Directors, President
- Board of California Business Property Association
- Mayor's Economic Task Force: City of San Bernardino

- Member California Board of Realtors,
- Member National Association Realtors

Philanthropy:

- Board of Directors: Police Athletic League of San Mateo
- PAAC Board of Directors: The George Washington University
- Meals on Wheels Volunteer: San Francisco
- Personal Scholarship Program for underprivileged students: Funding for a Cal Poly Student
- PAL Scholarship Committee

Education:

- Attended Carlowe College and University of Pittsburgh
- Stanford University: Executive Management Program
- MIT, Massachusetts Institute of Technology, Boston: Executive Management Course/Development and Urban Planning



TRANSBAY JOINT FOWERS AUTHORITY

Maria Ayerdi-Kapian • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Andrew P. Brooks (Please type or write legibly)	
Home Address:	·
City: County:	Zip Code:
Email:	Home Phone:
	Qccupation: Real Estate Property Manager
Employer: BayCrest Towers Condo Ass	Position: General Manager
Ethnicity: Caucasian	Gender: Male (Voluntary Information)
(Voluntary Information)	(Voluntary Information)
Affiliation(s) Please check at least one. Membership requires that you fit within of the months of the property of the months o	an Francisco he Temporary Terminal 94105 or 94107) 94105 or 94107) ent non-profit organization ocate business community velopment or real estate finance
Please explain your qualifications with resp	ect to the affiliation(s) you checked above.
Member: South Beach Rincon Point Citi GM BayCrest Towers Condos(201 Har Book Entate Property Manager of High F	rison St SF)

Real Estate Property Manager of High Rise Condo development Member of Eastern Neighborhoods Working Group member of Rincon Hill Residents Assn(2nd Street task force)

Applicants who currently sit on ano Transbay Transit Center will have p			ie
Check here if you are a memb List CAC South Beach Rincon Point #2 TJPA CAC #3	per of another regional Citizer Member sin Member sin	Ce 2002 Ce 2007	
Summary of Applicant's Qualification limit your attachment to no more the		ı may attach a resume. Pl	ease
Active in the varied aspects of F areas for the past 12 years. 1. Brannan St. Wharf (SF Port) 2. Bryant Street Dog park (SBC 3 430 Main FIR Anneal re Envir Statement of Applicant's Objectiv Advisory Committee:	const starting Spring 12 AC open 2/12) TO HOT Spot of BayBridge	/ Successful Appeal 201	O) H
As the Transit Center continues The CAC was instrumental in se good example. The ability of ea community will be essential as t References	ecuring a public restroom i ch CAC member to netwo	n the temp bus terminal k and interact with the	, is a
Name	E-mail	Phone	
1. Rick Dickerson	·		
2. Joe Boss	-	· · · · · · · · · · · · · · · · · · ·	
Applications are considered to be a applications should be submitted to Suite 2100, San Francisco, CA 941 Please note that the information you in provided in connection with it, may be address, telephone number, email add the space below the signature line. The copies. Where residence is relevant,	the Transbay Joint Powers A 105 or via e-mail to TJPACAC clude in this application, and re- made available to the public. It ress, or fax number disclosed, p he information will be deleted fi	Authority, 201 Mission Stre C@transbaycenter.org sumes and other material you do not want a home blease indicate that fact in om the publicly available	
code) may be disclosed/		/ 1	



transbay John Powers Authority Model Ayardi-Koplon • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: <u>Michael D. Freeman</u> (Please type or write le	diply)	
Home Address:		
Oity:	County:	Zip Code:
∃mail:		Home Phone: 4
Other Phone (work/cell): _		Occupation: Real Estate Executive
Employer: McCarthy Cook &	<u> </u>	Position: EVP Development
Ethnicity: <u>Caucasian</u> (Voluntary Informatio	<u>n)</u>	Gender: Male (Voluntary Information)
Affiliation(s) Please check at Membership requires that y Daily Caltrain rider into San Daily AC Transit Transband Daily MUNI Rider on a line Local Resident from Distremental Daily Member of a planning or Representative from labout Bicycle advocate Disabled advocate San Francisco based public Member of the citywide (so Member with expertise in	ou fit within on an Francisco y Rider into San e that serves the ict 6 (zip code 9 rict 6 (zip code 9 good-governme r lic transit advoce San Francisco)	Francisco e Temporary Terminal 4105 or 94107) 94105 or 94107) nt non-profit organization

Please explain your qualifications with respect to the affiliation(s) you checked above.

It is an honor to serve as a board member of the TransBay CAC and I would be very pleased to continue for an additional term. I was raised in San Francisco, and have spent the past 27 years in the local commercial real estate business. As a major stakeholder and business operator in the South of Market area, I have a vested interest in a successful redevelopment of the Transbay Terminal. Our firm owns and manages China Basin Landing next to Mission Bay, and I am also a bicycle advocate.

Applicants who current	•	

#2 #3	e if you are a member of anothe Mission Bay CAC		July 2005	
Summary of A limit your attach	pplicant's Qualifications for Numers to no more than three page	lembership (You m ges):	ay attach a resume. Ple	ease
- Extensive d	commercial real estate experevelopment experience with erstanding of the major Trans	knowledge of cons	truction methods atterns	·
Advisory Comm				
The new Trai	ee the Terminal Project and asbay Terminal will be the hu e honored to continue as a C roject. With my experience a	b for the Bay Area CAC board membe	Regional Transit Syst r for very Important	em
Name		E-mail	Phone	•
1. Corinne V	Voods	•		4
 Corinne V Esther Mo 	Balance			č
2. Esther Mo	Balance	ay Joint Powers Au	thority, 201 Mission Stre	d et,
2. Esther Mo Applications are applications should be suite 2100, Said Please note that provided in connaddress, telephothe space below	prales e considered to be active for on ould be submitted to the Transber Francisco, CA 94105 or via enthe information you include in this ection with it, may be made availance number, email address, or fax the signature line. The information of the signature line in the portion of the signature line.	ay Joint Powers Automail to TJPACAC@ application, and resure to the public. If you will be deleted from will be deleted from	thority, 201 Mission Street in the construction of the constructio	d et,

JANE MORRISON

January 18, 2012

Transbay Joint Powers Authority 201 Mission Street, Suite 2100 San Francisco CA 94105

Greetings:

I would like to continue to serve on the Transbay Joint Powers Authority.

I believe I can qualify for any of these seats:

1. Planning or Good Government Non-Profit Organization.

I am a former President and long-time Board member of San Francisco Tomorrow, an environmental organization that since it was formed in 1970 has always supported improvements in public transit, including the Transbay Terminal and High Speed Rail.

2. Regional Transit Advocate

I campaigned hard for the Transbay Terminal and High Speed Rail, in the City and County of San Francisco, at the State Democratic Convention, in the State Legislature, and in public elections.

3. San Francisco Based Public Transit Advocate

As a 35-year employee of KNBR-NBC Radio I rode Muni every day to work – and often road Cal Train to the Peninsula and San Jose.

As a Public Affairs Director of KNBR, I broadcast

announcements and discussion programs promoting all Bay Area transit. I also wrote editorials that were broadcast promoting public transit — including an editorial supporting Governor Jerry Brown's effort to establish high speed rail in the early 1980s. Too bad it didn't get started then. It would have cost much less and we would have had it long before now.

Thanks for considering me.

Dano Morrison



APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

(Please type or write legibly)	
Home Address: :	
City: :	County: Zip Code:
Email:	Home Phone:
Other Phone (work/cell):	Occupation: retired
	Position: Mgr., west.US: Gvt.Aff.; Cmty.Rels.
Ethnicity: (Voluntary Information)	Gender:(Voluntary Information)
Affiliation(s) Please check at least of	one. within one of the categories below.

Please explain your qualifications with respect to the affiliation(s) you checked above.

Having served one term on the TJPA-CAC, I wish to apply for a second term. I have participated fully in the meetings, offering suggestions and questions to speakers representing various constituencies. As a native resident and Secretary of the CAC for San Francisco's Market/Octavia Plan, I am very concerned to assure optimal access to this regional hub for all Muni patrons. As a senior, bicyclist, and temporarily disabled (recuperating from hip surgery), I am acutely aware of the Transbay Center meeting these needs. I appreciate the esthetic of the new hub and how the residential infill will create a new neighborhood for the City.

Applicants wh Transbay Trar	o currently sit on another regional (nsit Center will have priority for mer	CAC that advises mbership on the l	on matters relevant to the ΓJPA CAC.
YES Cho	eck here if you are a member of an SF'S MOP-CAC TJPA-CAC	Member sinceMember since	tizens Advisory Committee. 2009 2009
Summary of A limit your attac	Applicant's Qualifications for Me	mbership (You r s):	may attach a resume. Please
Resume & Co	ver Letter attached.	-	
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Statement of Advisory Com	Applicant's Objectives/Goals if a	ccepted for mem	bership on the TJPA Citizens
Revitalize S	Area around this new transport hub San Francisco's Downtown/SOMA nspiring legacy, which will express	with stunning/fun	ctional architecture.
References			
Name		E-mail	Phone
	ner Gwyneth Borden in Lee		
applications sh	re considered to be active for one y nould be submitted to the Transbay an Francisco, CA 94105 or via e-m	Joint Powers Au	thority, 201 Mission Street,
provided in conf address, telepho the space below	t the information you include in this apprection with it, may be made available one number, email address, or fax number the signature line. The information residence is relevant, a portion of the isclosed.	to the public. If yon to the public, ple to the beautiful be deleted from the beautiful be deleted from	ou do not want a home ase indicate that fact in n the publicly available
CICNATURE	Ted O WAON		9 January 2011
SIGNATURE			DATE

RECEIVED JAN 0 9 2012

Ted Olsson

January 9, 2012

Ms. Maria Ayerdi-Kaplan, Executive Director Transbay Joint Powers Authority 201 Mission St., Ste.2100 San Francisco, CA 94105 Fax: (415) 597-4615

Subject: Application to renew CAC membership

Dear Ms. Ayerdi-Kaplan

I am applying to renew my membership on the Citizens Advisory Committee for the Transbay Transit Center project. I have been an active member participating in all discussions, proposing solutions, and asking questions at each meeting. I contribute to this transformative project creating a distinctive transit hub and keeping San Francisco at the center of northern California transport solutions with a focus on sustainability.

Mayor Edwin Lee reappointed me to the MOP-CAC. Since the TJPA-CAC complements my work as Secretary of San Francisco's Market/Octavia Plan CAC for redevelopment of our central corridor, I am very familiar with the issues of public transit, housing, public safety, public art, and revitalizing neighborhoods.

My other work further complements these qualifications for the Transbay-CAC. As a senior and lifelong resident of the City, I know that the history and renewal aspects of this project can provide perspective for others. My work with the disabled, particularly the blind, is also useful. On the board of SFFD's NERT, I was acutely aware of preparing public structures for emergencies. As a City Guide I am also attuned to the roles by which public art and civic architecture enhance the life of citizens and visitors alike. As a docent at the California Academy of Sciences I want to keep San Francisco a leader in green technology and practices, which I intend to promote on this CAC.

As a businessman board member of a historical building providing public entertainment and meeting space in the Upper Market, and as a former member of a major Bay Area chamber of commerce and having partnered with the Bay Area Council, I recognize the important role that this transit hub will play for businesses, commuters, and visitors from surrounding areas to quickly and efficiently reach near and far by public transit.

Ted Olym

Sincerely, ~TED OLSSON

HIGH TECH

Mgr., Government Affairs & Community Relations for western U.S., IBM

IBM: Apple:

Mgr., Apple Distinguished Educators, U.S. Mgr.. Apple Classrooms of Tomorrow, domestic sites, Apple Labs

Systems Engineer

Marketing Representative

Bechtel:

Strategic Systems Analyst

Institute for Advanced Computation, NASA/DOD:

Technical Editor

Adjunct Faculty, Office Technologies and Society, Golden Gate University Assistant Professor, English as a Second Language, Covell College, U.O.P.

English Composition and Literature, various community colleges

Teaching Assistant/Acting Assistant Professor, English Language & Literature, UCSB

EDUCATION

University of California, Santa Barbara Ph.D.

San Francisco State University M.A.

San Francisco State University B.A.

U.C. Berkeley Extension (Data processing for business) Certif.

Golden Gate University (Telecommunications management) Certif.

HONORS

Docent leader (Advisory Council), California Academy of Science

- Fellow, Judge, CAC member Coro Center for Civic Leadership, Community Leadership Program
- Recognized with IBM by United Way & San Jose Junior League as Corp. Community Leader
- Recognized by City of San Jose for directing corporate citizenship as top corporate citizen
- Fellow, Community Leadership of San Jose
- Fellow, Bay Area Writing Project, U.C. Berkeley
- Fulbright Professor, National University of Guatemala
- Peace Corps professor, University of Zulia, Medical School, Pathology Dept. (Venezuela)
- Teaching Assistant & Acting Assistant Professor, UCSB (while pursuing Ph.D.)
- Knighted by Sweden for promoting bilateral trade during NewSweden '88

COMMUNITY SERVICE

- TJPA-CAC (2010-present): very active member
- Market/Octavia Plan—Citizen Advisory Committee (2009-present), Secretary
- Mission Dolores Neighborhood Association (2006-present), Secretary, Board of Directors California Academy of Science (2006-present) Docent leader, member of Advisory Council
- San Francisco City Guides (2006-present) Guide: Mission murals
- Lighthouse for the Blind [San Francisco] (2004-2010) Broadcast reader; podcasting
- IISME (2000-present) Sr. Advisory Committee; ret. Board member
- Swedish American Chamber of Commerce (1988-present) Secretary, Board of Directors
- SFFD's NERT (Neighborhood Emergency Response Team) (2008-present) Advisory Board
- RAFT (2000-2007): Chairman of the Board; board member
- EdSource (2000-2007): Board member
- Volunteer Centers of California (2003-2006) Board member
- Center for Baldrige in Education (2000-2005): Executive Committee member
- Bay Area Council's Education Workforce Preparation Committee. (2002-2005) Member
- MESA [U.C.'s Math, Engineering, Science Achievement] (2000-2004): Board member
- Silicon Valley Leadership Group (2000-2004): working council; various committees
- San Jose Silicon Valley Chamber of Commerce (2000-2004): Board member; Co-Chr., Educ. Cmte. California Businesses for Education (2000-2003): Board Member
- California Master Plan for Education [P-20] (2000-2002): Committee Member



APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: <u>Sandra Padilla</u>	
(Please type or write legibly)	
Home Address:	:
City: County: _	Zip Code:
Email: <u>{ </u>	
Other Phone (work/cell):	Occupation: land use and transportation planner
Employer: <u>TransForm</u>	Position: Land Use Program Director
Ethnicity: <u>Latina</u> (Voluntary Information)	Gender: <u>Female</u> (Voluntary Information)
Affiliation(s) Please check at least one. Membership requires that you fit within o	one of the categories below.
 □ Daily Caltrain rider into San Francisco □ Daily AC Transit Transbay Rider into Sa □ Daily MUNI Rider on a line that serves the serves of the local Resident from District 6 (zip code □ Local Business from District 6 (zip code □ Environmentalist ■ Member of a planning or good-governm □ Representative from labor ■ Bicycle advocate □ Disabled advocate □ San Francisco based public transit advocate □ Regional Transit advocate □ Member of the citywide (San Francisco) 	he Temporary Terminal 94105 or 94107) 94105 or 94107) ent non-profit organization cate business community
Member with expertise in real estate de	velopment or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I have worked for TransForm for approximately six years and on several programs that have dealt with equitable transit access, safe routes to transit, station area planning, equitable transit-oriented development, bike and pedestrian safety, healthy planning policies. TransForm is a leading regional transit advocacy organization in the Bay Area. I am also a member of Walk Oakland Bike Oakland (WOBO) and the San Francisco Planning and Urban Research Association (SPUR).

Applicants who currently sit on another regional C Transbay Transit Center will have priority for mem		
Check here if you are a member of another r List CAC #2 #3	Member since	
Summary of Applicant's Qualifications for Mer limit your attachment to no more than three pages	nbership (You may attacl	n a resume. Please
Please see resume attached.	•	
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Statement of Applicant's Objectives/Goals if ac Advisory Committee:	ccepted for membership o	n the TJPA Citizens
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Sandra Padilla

EDUCATION

Massachusetts Institute of Technology (MIT), Cambridge, MA, Master of City Planning Rollins College, Winter Park, FL, B.A. in Environmental Studies

2010 2002

RELEVANT EXPERIENCE

TransForm, Oakland, CA

April 2010 - Present

Land Use Program Director

Manage TransForm's role as a fiscal sponsor for the Great Communities Collaborative (the Collaborative), including the Collaborative's central budget, contracts and deliverables.

Prepare grant proposals and reports for the Collaborative.

Manage the Collaborative's Site Coordination team, lead meetings, and conduct research on cutting edge practices on equitable transit-oriented development to present and disseminate to site coordinators.

Manage transit-oriented development technical assistance and site consulting small grants programs.

Design and develop systems to coordinate and track the Collaborative's sites, technical assistance, and evaluation.

Coordinate all communications materials, website, and presentations on the Collaborative.

Act as a first point of contact for the Collaborative, respond to inquiries and/or direct to the appropriate parties.

Supervise provide guidance for TransForm's Community Planner's advocacy efforts on two Oakland planning efforts, the Lake Merritt Station Area Plan and the International Boulevard TOD Corridor Plan.

Provide strategic direction for TransForm's land use team.

- Administer the Safe Routes to Transit \$20M grant program funded by the Bay Area's Regional Measure 2, including coordinating the grant application and awards process, as well as oversight for funded projects.
- Represent TransForm on a number of advisory bodies, including the BART Bike Access Plan Technical Advisory Committee, MTC's Station Area Plan Advisory Committee and TOD Policy Advisory Committee.

Public Health Law and Policy, Oakland, CA

May 2009 - August 2009

Research Specialist, Planning for Healthy Places

- Researched Redevelopment Law, Low-Income Housing Tax Credits, policies to address food access, effective economic development strategies, zoning, and health elements in general plans.
- Synthesized findings from research listed above into recommendation memos used for program design and implementation.

Assisted with researching and answering technical assistance questions from community-based groups.

Assisted in creating fact sheets and technical assistance materials on economic development and healthy planning policies.

Transportation Research Specialist, National Policy and Legal Analysis Network (NPLAN) to Prevent Childhood Obesity

 Primary researcher on best practices in land use and form-based codes for NPLAN's Pedestrian Friendly Code Directory (http://www.nplanonline.org/nplan/pedestrian-friendly-design)

TransForm (formerly Transportation and Land Use Coalition-TALC), Oakland, CA

2004 -2008

Alameda County Safe Routes to Schools Partnership Project Coordinator

(2006 - 2008)

Launched pilot program and formed partnerships with public agencies and community based organizations.

Facilitated bilingual community walk-audits and workshops.

- Designed and created bilingual and culturally-competent educational and promotional materials.
- Managed program's engineering component and acted as liaison with city engineers and planners.
- Secured over \$800,000 from County and State transportation funds.

Tracked program measures and deliverables.

Coordinated program sessions for 2008 TALC Annual Summit on the topic of Public Health and Planning.

Transportation Equity and Community Health (TEACH) Program Coordinator

(2004 - 2006)

- Managed TEACH program and led efforts to win over 10 community-identified transit improvements.
- Coordinated TEACH Working Groups made up of community members, transportation and health agency representatives; organized policy advocacy efforts.
- Collaborated with representatives from local transit agencies to secure sustainable funding for new projects.
- Conducted bilingual workshops on community-based transportation planning in the Monument Corridor and Bay Point communities.
- Organized community members and organizations on advocacy efforts to improve transportation equity and access to healthcare.

The New America Community Corporation, Berkeley, CA

2002-2003

Program Coordinator

- Coordinated micro-enterprise training, business incubation, and Individual Development Account (IDA) program for immigrants and refugees.
- Co-led participant trainings on business administration and marketing, and tracked account progress.
- Researched and identified possible business strategies and opportunities for existing and potential clients.
- Provided critical assistance for program clients in navigating permitting processes necessary for micro businesses.

RECENT VOLUNTEER WORK

- Walk Oakland Bike Oakland (WOBO)
- Lavender Youth Recreation and Information Center (LYRIC).
- Peer Application Support Service (PASS) program for the MIT Department of Urban Studies and Planning's Students of Color Committee.

ACTIVITIES AND WARDS

- Boards and Commissions Leadership Insitute
- Rockwood Art of Leadership Institute
- Award winning project for the category of Applying the Planning Process from the American Institute of Certified Planners' 2010 Student Project Awards.
- Outstanding Contribution to the Intellectual Life of the Department of Urban Studies and Planning at MIT for co-founding the group Queers in the Built Environment (QuBE).

SKILLS

Software: Microsoft Office Suite, Adobe Suite, ArcGIS, Stata, SketchUp. Language: Native Spanish speaker and writer.



Maria Ayerdi-Kaplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Home Address: County: Zip Code:	
City: County: Zip Code:	
Email: Home Phone:	
Other Phone (work/cell): Occupation:land use and coasta	planner
Employer: SF Bay Conservation & Development Commission	
Position: Coastal Program Analyst	
Ethnicity: Gender: female (Voluntary Information)	
Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.	
 □ Daily Caltrain rider into San Francisco □ Daily AC Transit Transbay Rider into San Francisco □ Daily MUNI Rider on a line that terminates or passes through the Transbay Termin □ Local Resident from District 6 (zip code 94105 or 94107) □ Local Business from District 6 (zip code 94105 or 94107) □ Environmentalist ⋈ Member of a planning or good-government non-profit organization □ Representative from labor □ Bicycle advocate □ Disabled advocate □ Disabled advocate □ San Francisco based public transit advocate ⋈ Regional Transit advocate □ Member of the citywide (San Francisco) business community □ Member with expertise in real estate development or real estate finance 	a l

Please explain your qualifications with respect to the affiliation(s) you checked above.

l am a land use planner currently working in coastal management. I have professional experience in regional and local transportation planning and emergency preparedness; with strong interests in neighborhood and community development. I am a LEED Green Associate a member of the US Green Building Council, and am committed to continuing my education and involvement in sustainable community issues. I am a north Bay Area native and long time Golden Gate Transit bus and ferry commuter and MUNI rider.

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PASCALE SOUMOY

RELEVANT EXPERIENCE

- Experienced in the permitting process for bay side improvements, public transportation and security enhancement
- Collaborated with engineers, designers on transit facility improvements, prepared and obtained development permits, resolved design, operational issues, reduced project delays and costs
- Initiated and maintained communication between public clients, stakeholders, decision makers and partners through consistent outreach, enhancing customer relations and creating professional networks
- Prepared recommendations for land use policy enforcement and long range planning
- Coordinated local jurisdictions and consultants on land development, conservation plans, rights-of-way, wetland mitigation and land banks

WORK HISTORY

Coastal Program Analyst

San Francisco Bay Conservation and Development Commission, San Francisco, California

Current

- Manage dredging proposals within BCDC jurisdiction, coordinate with state and federal regulators, assisting applicant with permitting process
- Research of scientific studies and economic trends related to sediment management, review of regional policies related to sediment disposal and analysis of beneficial re-use of dredged sediments in response to sea-level rise

Coordinator/Consultant

San Francisco Bay Area

2009 - 2011

- Research, analysis of national trends in biomedical/biotech research centers; identified key elements in planning, organizational structure, program development, commercialization; findings used in strategic plan for new institute
- Small Business Coordinator, Product Management: customers guidance; equipment design, production; research and implementation of cost savings policies; brand promotion
- Market studies for clean-tech, zero-waste company

Regional Planner (Limited Term Contract)

Bay Area Super Urban Area Security Initiative Program (SUASI), Oakland, California

2007 - 2008

- Collaborated with Bay Area SUASI Management Team and Marin County Office of Emergency Services to develop a ten county regional network and initiate the Homeland Security regional disaster response program
- Increased decision maker participation in SUASI through consistent communication of meeting schedule, training and funding opportunities and newsletters
- Identified and contacted emergency response public safety and private sector agencies ensuring their capabilities and needs were included in comprehensive regional assessments
- Raised awareness of SUASI by speaking to community preparedness groups, municipal and public safety committees

Associate Planner

Golden Gate Bridge, Highway and Transportation District, San Rafael, California

1998 - 2006

- Managed Ferry and Bus Passenger Advisory Committees, fostered strong provider-client relationship resulting in improved external and internal communications, positive influence on service and policy innovations
- Liaised between managers and passengers, presented complex policies and technical information to riders and used input to develop recommendations for multi-modal, multi-county transit services
- Ensured uninterrupted, consistent operations and passenger mobility through transit facility plan review
- Increased management and passenger participation in regional and federal programs focusing on public transportation, clean air, public safety through promotions, marketing and awareness campaigns
- Worked with marketing teams to develop public outreach events and publications
- Led public presentations (10-70 attendees) regarding transit service and facility improvements
- Developed and administered passenger surveys, using data to improve transit programs and access to transit

Mapping Department Intern

California Coastal Commission, San Francisco, California

1994 and 1998

- Determined coastal jurisdictional boundaries using topographic data and sensitive resources information
- Developed initial recommendations for coastal properties permit requests, responded to public inquiries
- Interpreted aerial photos, historical maps, legal and regulatory documents for environmental site analysis
- Prepared detailed and scaled land use maps and related graphics using AutoCad and ArcView graphic systems

Planning and Research Associate

University of Oregon, Community Planning Workshop, Eugene, Oregon

1995 - 1997

- Performed socio-economic, environmental analysis and community development studies for Oregon municipalities
- Collaborated on Department of Energy funded *Net Energy Communities* study to develop a computer-based design and planning program to model neighborhood energy efficiency
- Evaluated community building and public involvement methods, conducted technical interviews, prepared reports and regularly presented recommendations to an interdisciplinary research team
- Conducted regional needs analysis, market demand studies and user surveys for development projects and public agencies
- Developed and presented professional planning reports to clients, elected officials and stakeholders

Previous Experience

- Conducted Phase I Environmental Site Assessments, performed regulatory records research, operator interviews, site reconnaissance, site history review, aerial photograph interpretation and report development
- Generated computer graphics depicting lithologic characteristics, monitoring well construction and site plans
 pertaining to geologic reports including Phase II and III Environmental Site Assessments

Volunteer Experience

- Advisory Committee Member, Transbay Terminal Project Transbay Joint Powers Authority, San Francisco
- Participant CleanTech Open and US Green Building Council events and competition promotion
- Group Coordinator Drawbridge, Arts for Disadvantaged Children Program

EDUCATION & CREDENTIALS

LEED Green Associate

US Green Building Council's Leadership in Energy and Environmental Design

Masters Degree, Community and Regional Planning Graduate coursework in Landscape Architecture University of Oregon, Eugene

Bachelor of Arts, International Commerce Minor: French California State University, Chico

International Business Study Program

Université d'Aix-Marseille III, Aix-en-Provence, France

Languages Fluent in French. Coursework in Spanish Grammar and Conversation.

TECHNICAL TOOLS AND PROFICIENCY

GIS, AutoCad, ArcView, MS Word, Excel, Outlook, Windows and Macintosh platforms

Summary of Qualifications

My name is Pascale Soumoy, I am a Bay Area native, a regional planner, a bus and ferry commuter and a current member of the Transbay Joint Powers Authority (TJPA) Citizen Advisory Committee. I hold a Master's degree in Community and Regional Planning, have 14 years professional planning experience and am very committed to collaborative community involvement with regards to development, land use and environmental issues. As someone interested in and impacted by the regional influence of the Transbay Transit Center (TTC), I would very much like to continue my participation in the Committee as the planning/good government representative.

I commute to San Francisco daily using either Golden Gate Bus or Ferry between the north bay and the financial district. There is a rhythm to this daily round trip and even small changes in routing, congestion or weather can impact the efficiency of the system. During my eight years with Golden Gate Transit I became familiar with the challenges of creating and operating a public transit system. I was very involved with public awareness and understand that good planning and clear communication in the form of education and information sharing with customers adds value to the decision making process. The relationship between TJPA and CAC allows for such an exchange and I want to continue to offer a planner's, transit user's and citizen's point of view to the next phases of development and implementation of TTC and its surroundings.

The physical, social and economical characteristics of the Bay Area demand a regional planning approach. In the case of transportation: commercial and population centers, recreation areas and workplaces, technology and financial sectors, sports teams and universities, draw us from one end of the Bay Area to the other and many of us depend on public transit to get us to our destinations. It is clear to me that TTC will be a key element of this Bay Area wide system, providing services to local, regional and eventually, statewide travelers alike. To do so means working with local interests in a regional context, finding balance between individuals requests and overall goals. This challenge is not unfamiliar to me as my current job follows a similar paradigm. As a coastal program analyst for the San Francisco Bay Conservation and Development Commission I consider permit applicants requests in the context of regional goals of public access and health of the bay.

As a public servant I am also aware of the financial pressures facing public agencies and their civic programs. Having to do more with less is now the norm and I want to be a resource to the TJPA through the CAC. As a member of U.S. Green Building Council as a LEED Green Associate I keep current on new technologies related to energy efficiency, smart land use and green design. I remain interested in working towards a balance of economics and environmentally sound building and operational practices in community development. I have learned a lot about the TJPA and TTC project over the past two years and I want to continue to contribute time, energy and experience to support this important civic project that will ensure mobility for residents and visitors and provides affordable access to jobs, housing and education.

Statement of Objectives and Goals

I have had the pleasure of serving on the Transbay Joint Powers Authority (TJPA) Citizen Advisory Committee (CAC) for two years and am very interested in continuing for a second term. I began serving on the committee just before the completion and inauguration of the Temporary Bus Terminal, the demolition of the old Transbay Terminal and the start of the excavation of the future transit center sites. Over the past two years I have learned details and scope of the TJPA construction and development project through expert presentations on design, engineering and funding of the new Transbay Transit Center (TTC). I appreciate my interactions with TJPA staff and CAC and the opportunity to respond to issues as a committee member. I enjoy sharing what I learn with other transit riders and community members, explaining timelines, budgets and inclusion of cutting-edge design and technology in the creation of the new transit center, as well as directing the curious to the TJPA website and the lunch time public presentations.

It is encouraging to review the list of TJPA's accomplishments for 2011 and note the important steps taken and the major work completed since the closing of the Transbay Terminal. I want to support TJPA staff in their efforts to keep this complex project on schedule and on budget despite fluctuations in the economic environment, the recent dissolution of the state's redevelopment agencies and the uncertainties of the California High Speed Rail project. Looking back on my original goal statement, I still believe that the TTC will be the gateway for land-based travelers and recognize the importance of the TTC to its neighborhood, San Francisco and the Bay Area. The development plans for the TTC and its surroundings represents needed housing, commercial development and employment. I am very encouraged to see local construction companies and skilled teams working on the site when I walk through the Transbay neighborhood - I am proud to be part of this process! I am also inspired by the diversity of interests represented by the CAC and look forward to working with fellow members to offer support and feedback to TJPA staff and project managers. It has been an honor to serve on the committee, please accept my application to remain on the TJPA CAC for another term.



APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name:	Todd D Willia	ams			-
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Home Address:				· · ·	-
City:	County: _		Zip_Cod	le:	_
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Other Phone (work/cell):		Occup	ation: Labor Repr	esenative	-
Employer: NCCRC		_Position:	SR.Field Repres	senative	-
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Statement of Applicant's Objecti	ves/Goals if accepted for me	mbership on the TJPA Citiz	ens
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Advisory Committee: As an representative and advocand citizens to have a conduit for the second citizens to have	eate for labor, it will be an or or information and input. E-mail active for one year from the day the Transbay Joint Powers A 105 or via e-mail to TJPACAC made available to the public. If lress, or fax number disclosed, price information will be deleted from the info	Phone Phone Authority, 201 Mission Street C@transbaycenter.org sumes and other material you do not want a home lease indicate that fact in- om the publicly available	rs