

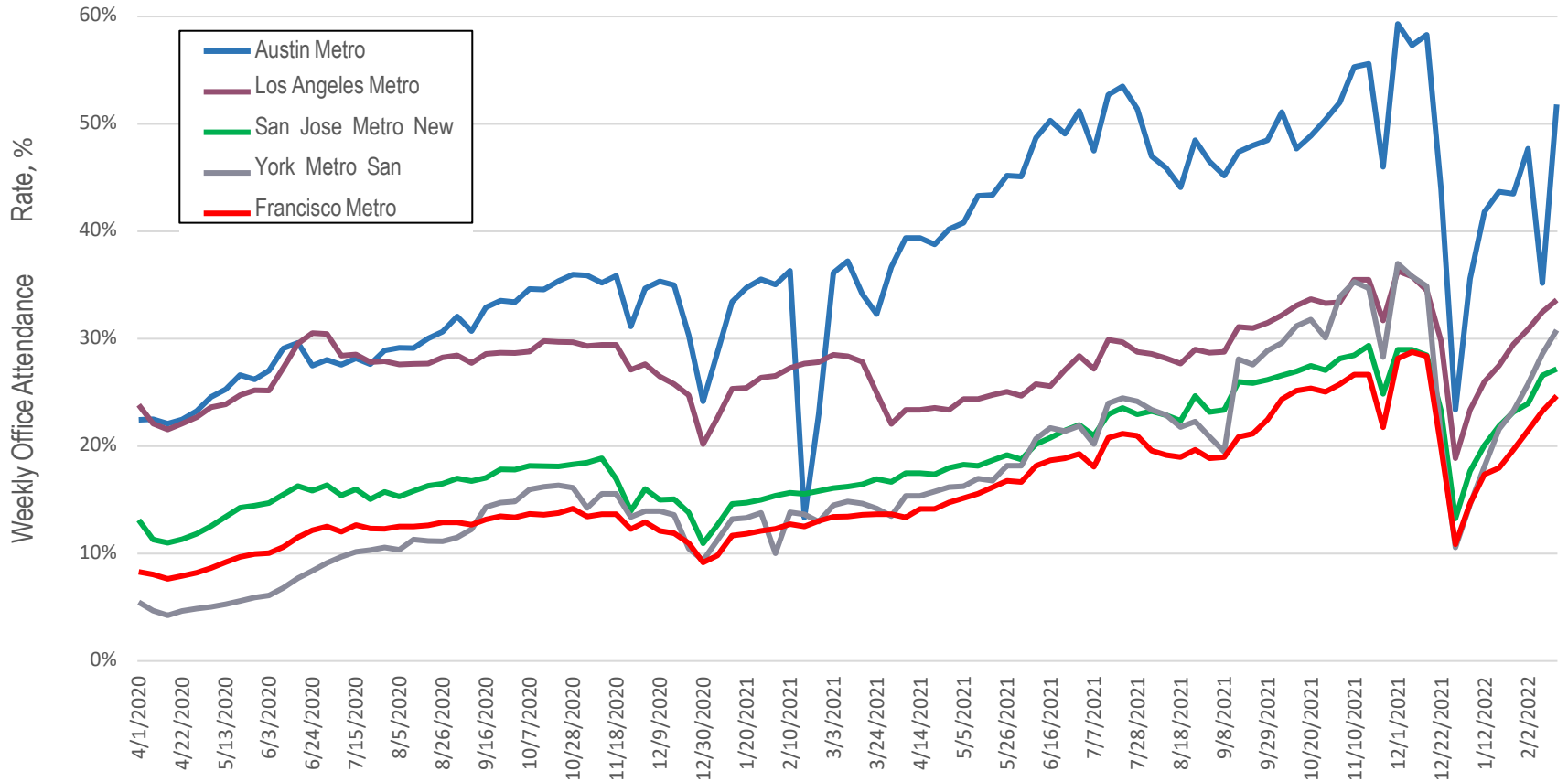
# Facility Operations Update

Citizens Advisory Committee  
March 8, 2022



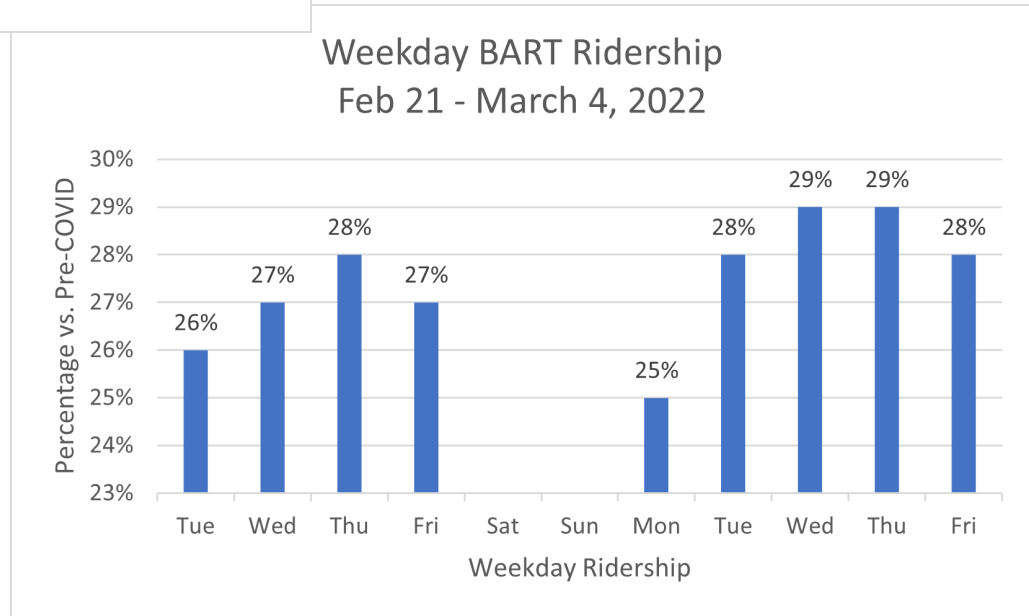
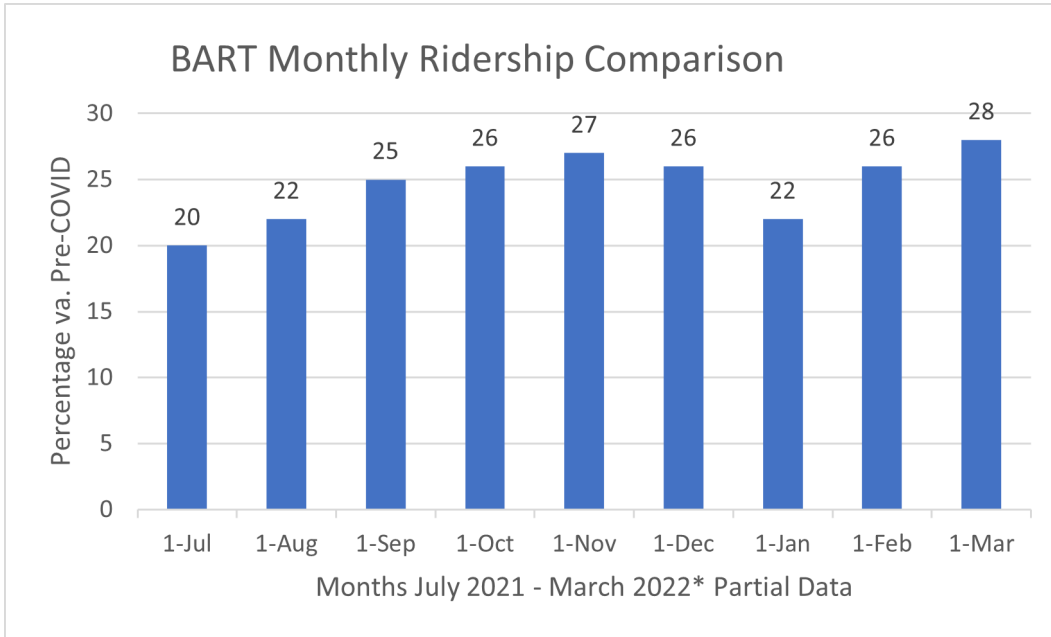
# Office Attendance Now Back to December Levels

## Weekly Office Attendance Across Selected Metros, Through February 16



Kastle Back to Work Barometer reflects unique authorized user entries in a market relative to its pre-COVID baseline, averaged weekly. The San Francisco Metro Area includes San Francisco, Alameda, Contra Costa, San Mateo, and Marin counties.

# Transit Ridership Trends



# Downtown Reopening Celebration

Week of March 27 - big days Thurs. & Sat

## Celebration Partners

The Crossing (ECLP)
Embarcadero / SF Tower (Boston Properties)
Westfield Centre
Ferry Building (Hudson Pacific)
Transit Center (TJPA)
Union Square (USA)
East Cut CBD



Transit Center will receive a large floral display courtesy of San Francisco Office of Economic and Workforce Development  
Will theme existing programs toward Spring/floral.  
Dance class, Friday & Saturday midday music.  
**Largest event Silent Disco Thurs., Mar. 31 5:30-7:30pm**

# Wayfinding Progress

- 40 Transit Information Displays being installed.  
5 on bus plaza and 35 on bus deck.
- Updating Grand Hall decal to be more visible and with new guidance to Beale Street for after hours Bus Deck access.
- Digital sign upgrade project is in progress, will move quickly to capture available MTC FY 21-22 funds.
  - Funding from TJPA budget & MTC grant
  - Applying for additional funding



# Park Activities

## Film & Photo Shoot Uses

- Feb 13 Drone Shoot for Rooftop Restaurant investor promotion
- Mar 11 HOKA ONE ONE photo shoot

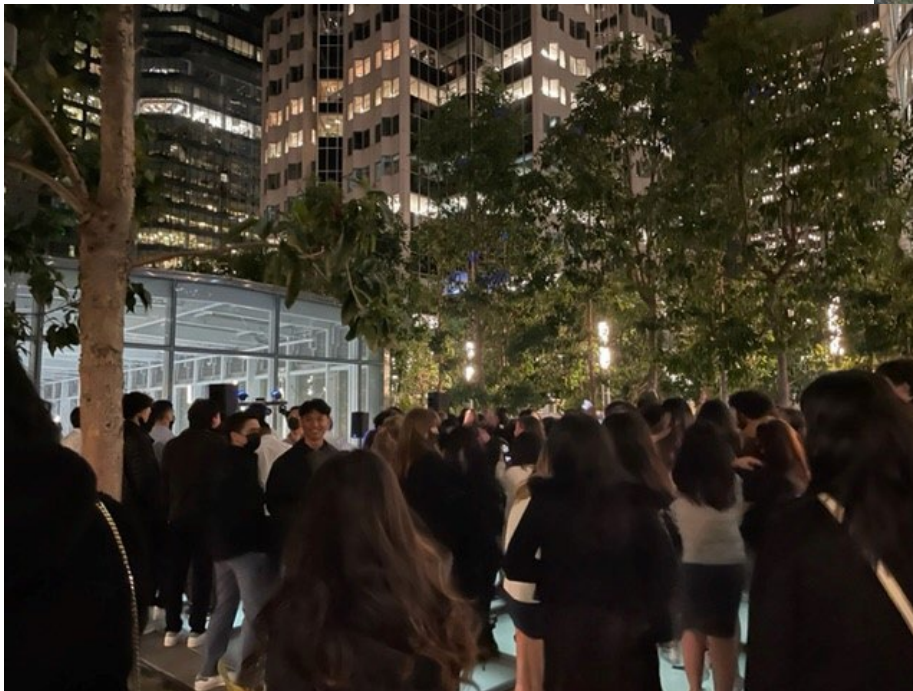
**HOKA ONE ONE**



# Park Activities

## Private Events

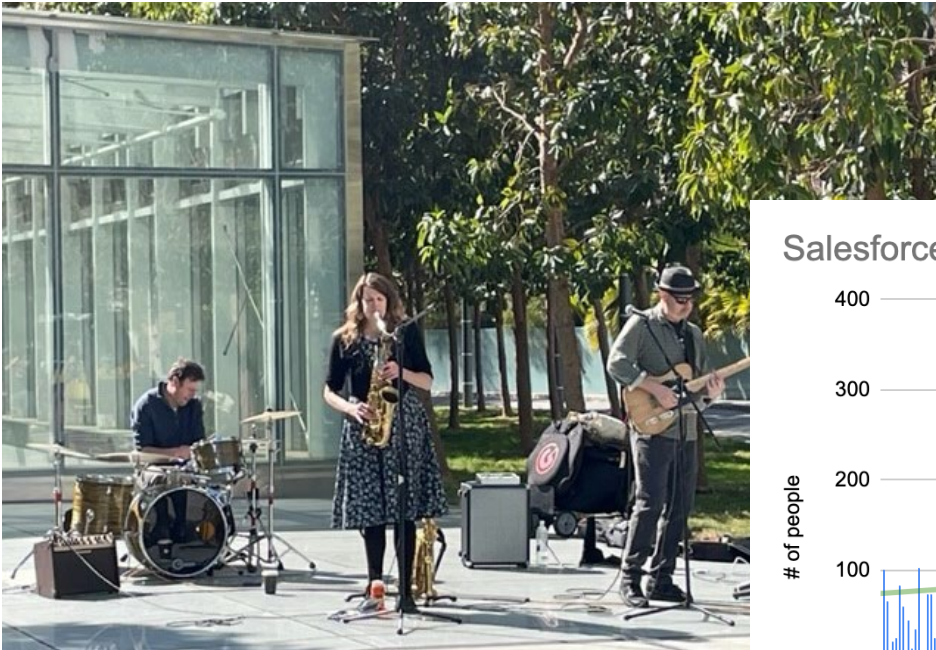
- Corporate Networking Lunches, Yoga, Meet-ups and Picnics
- High School Dance



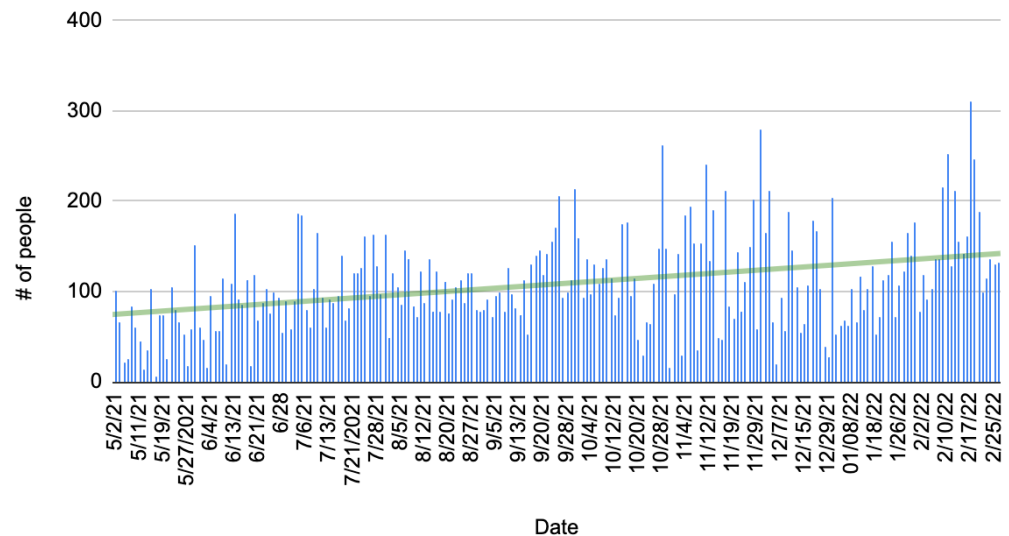
Retail Flower Vendor Valentine's Weekend

# Park Programming

- Expanding the bench of presenters and program providers through Request for Qualifications – due by 2pm on March 8
- <https://tjpa.org/rfp/22-05-programming-partners-for-salesforce-park>



Salesforce Park Parkwide Counts May 2021 - February 2022





# Tenant Improvements Update



# Status of Construction Items

## Ceiling treatment & cooking hoods being installed

- Venga Empanadas
- Tycoon Kitchen

## Rooftop progress

- Barebottle design & engineering review
- Barebottle ABC licensing discussion
- JSSK finishing design review



salesforce  
transit  
center

Thank You

**TJPA**

TRANSBAY JOINT POWERS AUTHORITY

