## Facility Operations Update

August 2019





#### Highlights:

- Park programs fully activated
- Security Operations Center fully activated
- Engineering, Janitorial and Security staffed
- Food trucks returned
- Gondola opened by Boston Properties
- Website relaunched
- Ad sales for digital screens underway
- SFMTA and Golden Gate returned to Bus Plaza July 13
- AC Transit, SFMTA, Westcat returning to Bus Deck August 11





### Park - BRV:

- Amenities open daily: art cart, games, reading room
- 22 programs/week: fitness, music, dance, arts, horticulture, children's
- Fitness SF is a partner in conducting classes
- High visitation: peak count 700-1500 people lunch & evenings
- Bar in the Plaza Wednesday through Friday afternoons



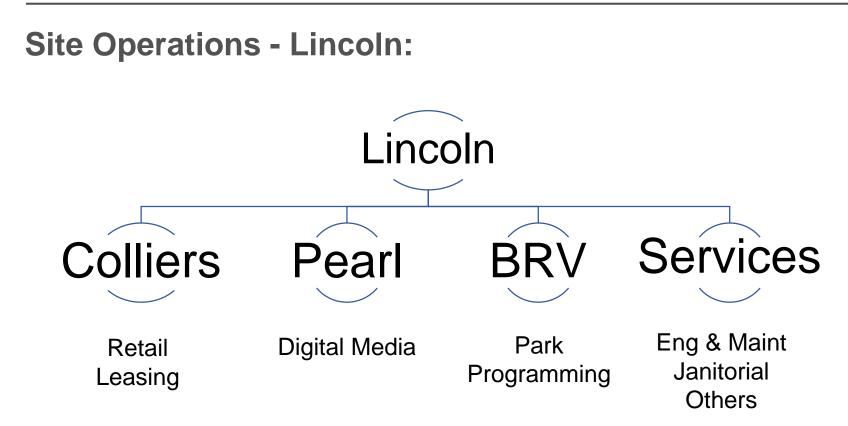


#### **Site Operations - Lincoln:**

- E&M staff level adjusted for August 11
- Cleaning staff level evaluation post August 11
- Major service providers in place
- Incident response protocols perfected
- Website relaunched to include tenant portal
- Clipper machines operational









#### **Digital Media/Sponsorship – Pearl:**

- First to market upon return of commuters to bus deck: financial services, customer support software, beverage, airline
- Potential Q1 revenue \$520K; annual budget is \$1.8M
- Pursuit of major brands: i.e sportswear, airline, telecom
- Pursuing experiential activations & sponsorships
- Holiday decorations
- Brand synergies with BRV





#### Retail / Pop Up Retail – Lincoln:

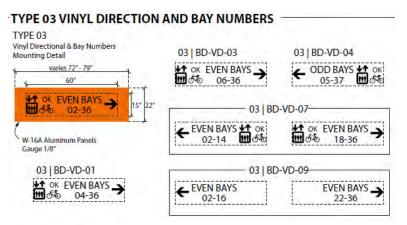
- Food trucks back July 1<sup>st</sup>
- Beverage vendor in place on Park July 1<sup>st</sup>
- Vending machines at Plaza filled
- Vending machines on Bus Deck will be filled before August 11
- When bus deck commuters return:
  - Activate Grand Hall:
  - Coffee
  - Cocktail
  - > Florist
  - Shoe Shine





#### Wayfinding & Signs:

- Existing signage enhanced
- Gap analysis work commenced
  - Used MTC vendor bench
  - > Working group ACT, MTC, TJPA
- Additional enhancements as needed



#### TYPE 02 Sign Stand SL-101 to SL-102 BD-101 to BD-108







## Facility Operations Update - Transit

### Bus Plaza:

- SFMTA Golden Gate commenced operations July 13
- Muni offices & restrooms in operation
- Vending machines filled
- Digital screens activated
- Traffic lights activated by MTA
- Crosswalks installed by MTA
  - Beale
  - Fremont
  - First





## Facility Operations Update - Transit

#### **Bus Deck Readiness:**

- Bus operator training commenced early July
- Construction work completed
- Supervisor booth ready for use
- Bus ramp cleaned and opened
- Bus storage facility opened
- Digital screens activated
- Final cleaning completed





## **Facility Operations Update - Transit**

#### **Transit Center Occupancy:**

July 13:

- SFMTA
- Golden Gate

#### August 11:

- AC Transit
- Westcat
- SFMTA Treasure Island
- Bart Early Bird

#### Mid to Late September:

Greyhound

#### To be Determined:

Amtrak



Station Ma	ap 🌈
Salesforce Transit Center Bus De	ck
	AC Transit B Treste Gen * Bay 23 C Pledmont * Bay 19 CB Broadway Ternae * Bay 23 E Turné Bodde * Bay 33 F Berkeley * Eby 32 F Berkeley * Eby 10 G E Centto * Bay 12 H E Centto * Bay 12 N E Cantto * Bay 10 N C Canto Valley * Bay 16 N C Canto Valley * Bay 16 S nawark * Bay 02 Y Montdan * Say 23 N South Shore * Bay 24 Z Berkeley / Albary * Eay 34 A Coll Schmod * Street Iwel, on Inst S at Massion 5. M San Francisco Muni 25 Tressue Island * Bay 29 M C Canto Valley * Bay 16 M C Canto Y Bodde * Bay 20 M C Canto Y Bodde * B

## **Facility Operations Update - Security**

- TJPA's Security Guard and Ambassador contractor has completed restaffing and initial training in support of reopening
- Ambassadors are providing a friendly, helpful presence in Salesforce Park, and are trained to assist those in need
- SFPD officers are supporting transit center security operations and providing community policing







# Questions?



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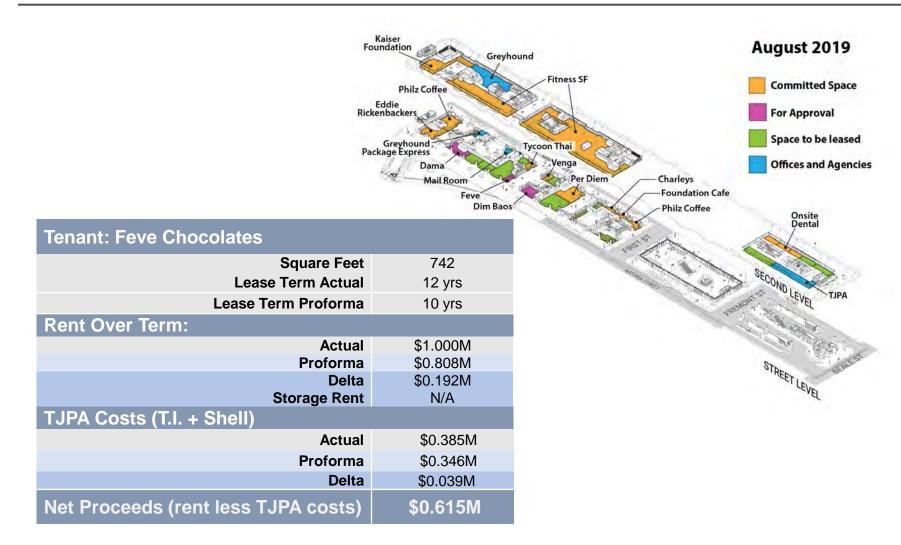


## Retail Leasing Update

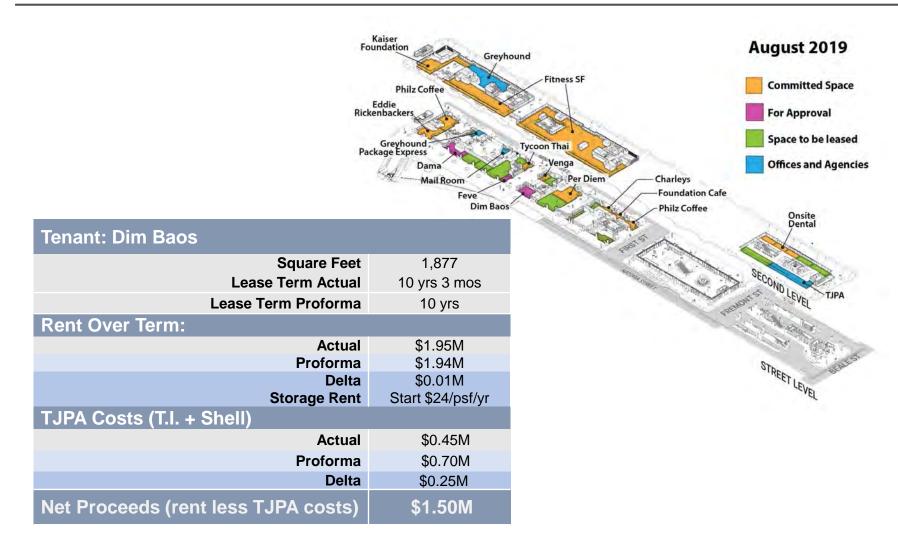
August 2019



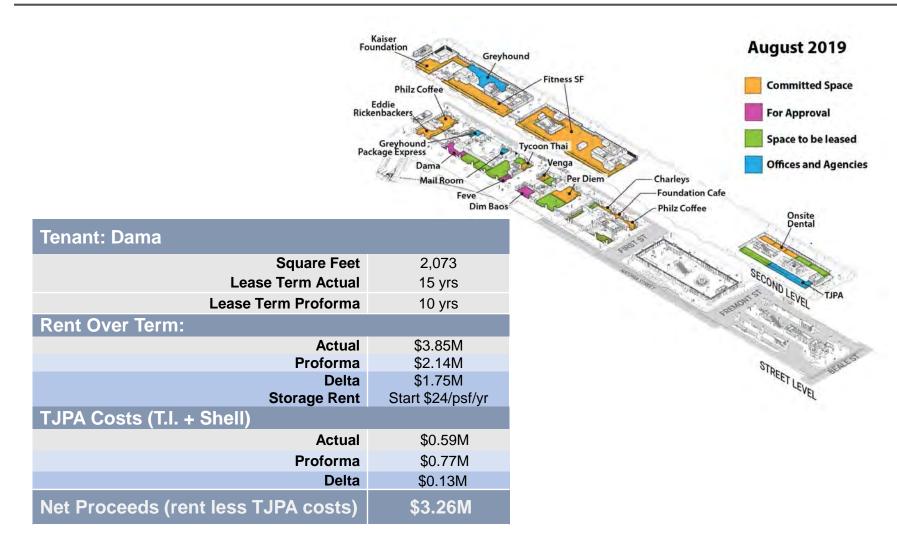
## Leasing – For Board Approval



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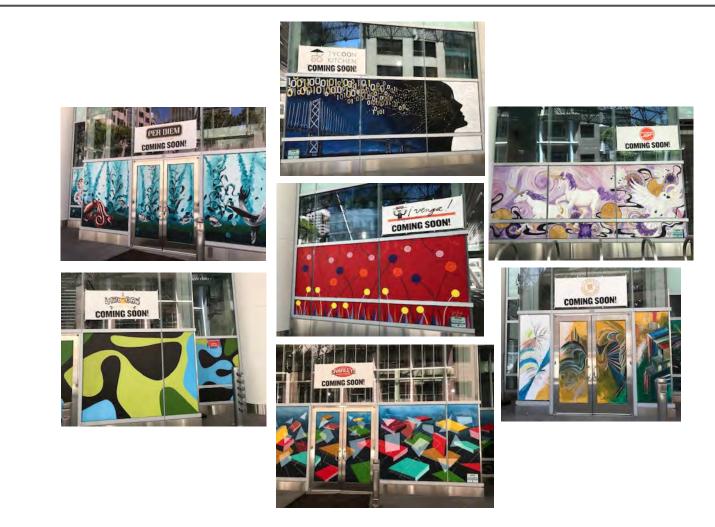


### **Leasing – Summary to Date**

	Total	Total Executed + New	% Executed + New to Date			
Square Feet	91,640*	58,882	64%			
# Retail Spaces	36	20 (14 leases)	56%			
Annual Rent (AMA v Actual)	\$5.5M	\$4.2M	76%			

\*Adjusted from 100K SF to exclude Greyhound/Amtrak/TJPA

## **Leasing – Summary to Date**



## Leasing – Progress Report

	AS OF	FY2019-2020									
	6/30/2019	Q1	Q2	Q3	Q4		Q1	Q2	Q3	Q4	Total
	ACTUAL	ACTUAL					PROJECTED				
SF Signed	49,086	9,796	0	0	0	58,882	16,556	15,077	10,921	0	91,640 *
% Signed	54%	11%	0%	0%	0%	64%	18%	16%	12%	0%	100%
# Spaces Signed	13	7	0	0	0	20	11	10	2	0	36

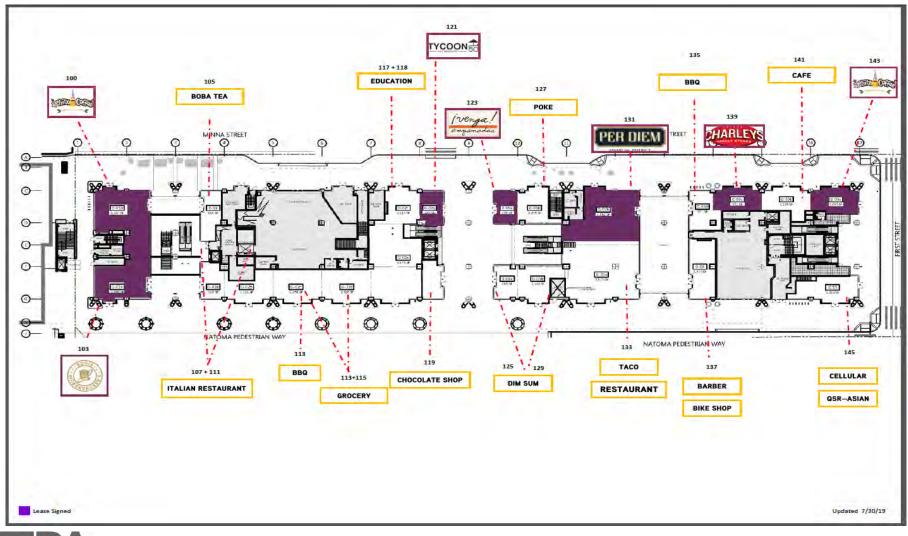
Notes:

\*Total SF

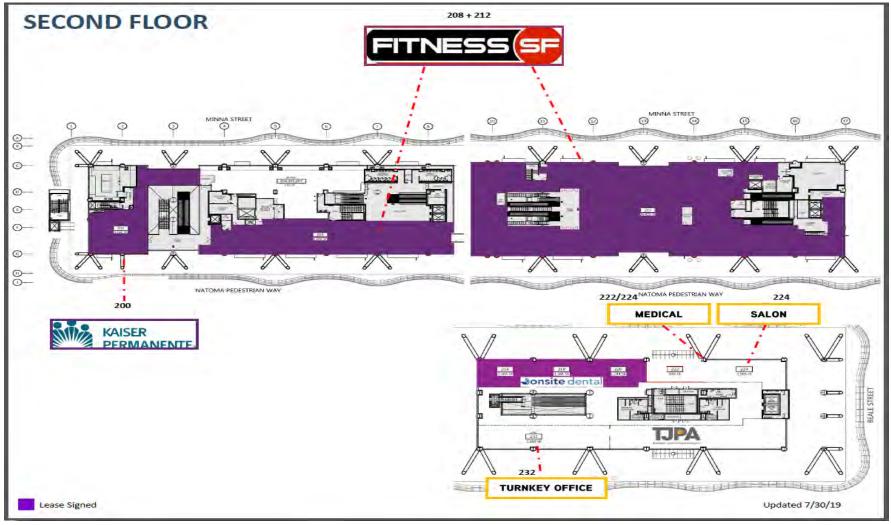
100,000 Amtrak/Greyhound + TJPA + architect remeasure



## Leasing – Progress Report - Ground

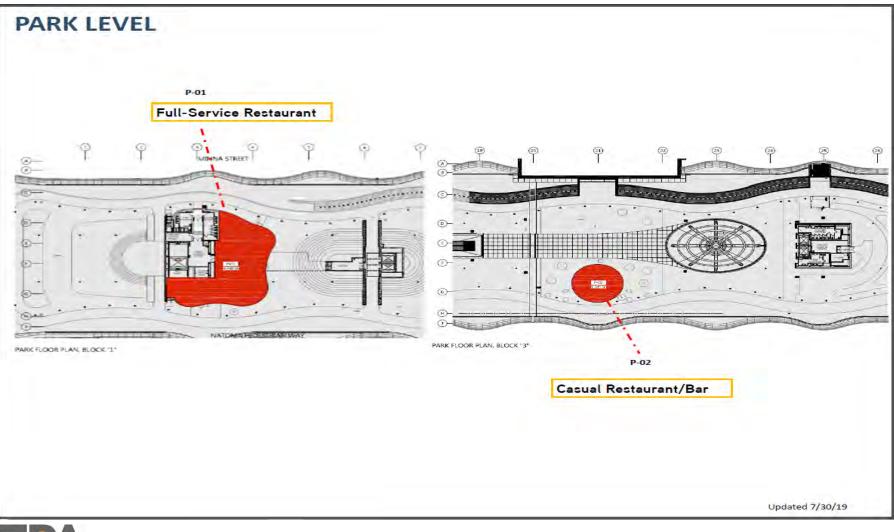


## Leasing – Progress Report - Second





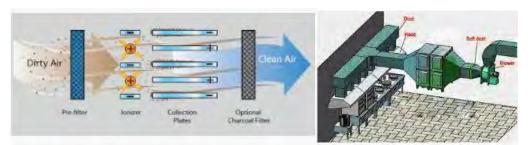
## Leasing – Progress Report - Park





## **Tenant Improvement – Progress Report**

- Landlord's work complete end of September exhaust system excepted as noted below
  - ≻Slab
  - Demising walls
  - Mechanical units on hand
- Potential delay by some tenants in commencing tenant improvement work as a results of high bids and tight market conditions
- New challenge as a result of change in tenant type from original design requiring additional scrubber exhaust system evaluation
  - Capacity
  - Configuration
- Currently assessing impact to revenue





Scrubber: Scrubber Kitchen Exhaust



# **Questions?**



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