STAFF REPORT FOR CALENDAR ITEM NO.: 12 **FOR THE MEETING OF:** April 9, 2015

TRANSBAY JOINT POWERS AUTHORITY

BRIEF DESCRIPTION

On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). The inaugural CAC meeting was held in April of 2007, and the newly appointed members drew lots to determine which would serve initial one year terms and which would serve full two year terms. The expiration of subsequent terms has been staggered accordingly. This year seven regular and three mid-term seats on the committee are open to be filled.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

- 1. Daily Caltrain Rider into San Francisco
- 2. Daily AC Transit Transbay Rider into San Francisco
- 3. Daily MUNI Rider on a line that terminates at or passes through the Transbay Terminal
- 4. Local Resident from District 6
- 5. Local Business from District 6
- 6. Environmentalist
- 7. Member of a Planning or Good-Government Non-Profit Organization
- 8. Representative from Labor
- 9. Bicycle Advocate
- 10. Disabled Advocate
- 11. San Francisco Based Public Transit Advocate
- 12. Regional Transit Advocate
- 13. Regional Transit Advocate
- 14. Member of the Citywide (San Francisco) Business Community
- 15. Member with Expertise in Real Estate Development or Real Estate Finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC.

The TJPA solicited applications for new and returning members between February 2015 and March 2015. The TJPA received twenty applications including two current members who reapplied.

After reviewing all applications, staff is recommending that the Board of Directors reappoint two members to the CAC and appoint eight new members to fill seven regular and three mid-term seats:

1.	Jason E. Smith	Daily Caltrain Rider into San Francisco
2.	Robert Feinbaum	Daily AC Transit Transbay Rider into San Francisco
3.	Alice Rogers	Local Resident from District 6
4.	Helen Han	Local Business from District 6 (reappointed)
5.	Lauren Post	Environmentalist (mid-term)
6.	Charley Lavery	Representative from Labor
7.	Paolo Cosulich-Schwartz	Bicycle Advocate (mid-term)
8.	Paul Bendix	Disabled Advocate
9.	Bruce Agid	Regional Transit Advocate (reappointed)
10	. Sean McGarry	Regional Transit Advocate (mid-term)

APPLICATION SOLICITATION OUTREACH

Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant's objectives and goals, and affiliation(s) and references. This same application has been used in soliciting new members.

The call for applications was posted on the TJPA website at <u>www.transbaycenter.org/cac</u>, distributed via e-mail to the 1,800 people on the TJPA outreach list, discussed at CAC meetings, circulated through SFMTA, AC Transit, and Caltrain, shared with TJPA Board members, published in citywide and community newspapers, and distributed to various community organizations including:

- San Francisco Chamber of Commerce
- Oakland Chamber of Commerce
- San Mateo Area Chamber of Commerce
- San Francisco African American Chamber of Commerce
- San Francisco and Oakland Chinese Chambers of Commerce
- San Francisco and Alameda Hispanic Chamber of Commerce
- Japanese Chamber of Commerce
- Korean American North Pacific Coast (NPC)
- San Francisco Korean Chamber of Commerce
- Korean American Chamber of Commerce of Silicon Valley
- Consulate General of Mexico
- San Francisco Planning and Urban Research Association (SPUR)
- Building Owners and Managers Association of San Francisco (BOMA)
- Accion Latina
- Bay Area and San Francisco Bicycle Coalition
- Executives Association of San Francisco
- La Raza Community Resource Center
- Literacy for Environmental Justice
- Livable City
- People Organizing to Demand Environmental and Economic Rights (PODER)
- San Francisco Bay Area Society of Hispanic Professional Engineers

- San Francisco State University and University of California, Berkeley student organizations
- San Francisco Youth Commission
- Sierra Club
- San Francisco La Raza Lawyers
- The Nature Conservancy
- California State Council of Laborers
- Carpenters Union #22
- International Brotherhood of Electrical Workers Local 6
- Laborers International Union of North America (LIUNA), Local #261
- Northern California Carpenters Regional Council
- International Union of Operating Engineers, Local #3
- San Francisco Buildings & Trades Council Local #377
- San Francisco Labor Council
- Sheet Metal Workers' Local Union #104
- Teamsters Local #853
- United Association of Journeymen and Apprentices of the Plumbing and Pipefitting Industry Local #38

Finally, applications were available at the TJPA Office. The TJPA received applications via US Postal Service and e-mail.

APPLICATIONS RECEIVED

The TJPA received twenty applications from fourteen men, three women, and three undeclared. Fifteen applications are San Francisco residents, one is from the East Bay, one is from Santa Cruz, and three live on the Peninsula. The applicants included one Hispanic, ten Caucasian, three Asian, and six undeclared (did not indicate ethnicity).

RECOMMENDATIONS FOR APPOINTMENT TO THE TJPA CAC

The Staff recommends approval of candidates in the ten indicated categories, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee. The recommended members include six men, two women, and two not declared. Four applicants are Caucasian, one is Asian, and five are not declared. Seven of the recommended applicants are San Francisco residents, one is from Alameda County, and two are from San Mateo County.

NEXT STEPS

The attached resolution appoints the ten recommended applicants for membership on the TJPA CAC. Appointed members will be contacted and invited to the next meeting of the TJPA CAC, which will be held on May 12, 2015 at the TJPA offices at 201 Mission Street, Suite 2100.

TIMELINE

April 9, 2015	TJPA Board of Directors Approves CAC membership
May 12, 2015	Next TJPA CAC Meeting

RECOMMENDATION

Adoption of the resolution approving the appointment of eight members and reappointment of two members to the TJPA CAC as recommended.

ENCLOSURES

- 1. Applications of recommended TJPA CAC Members
- 2. Resolution

TRANSBAY JOINT POWERS AUTHORITY BOARD OF DIRECTORS

Resolution No.

WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws call for a CAC comprised of fifteen voting members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, 10 positions on the CAC are open for appointment or reappointment; and

WHEREAS, The TJPA has solicited applications for membership from the public and received 20 applications; and

WHEREAS, The following current members of the TJPA CAC are recommended for reappointment:

- <u>Helen Han</u> Local Business from District 6
- <u>Bruce Agid</u>
 Regional Transit Advocate

WHEREAS, The following individuals are recommended for appointment to vacancies on the TJPA CAC:

- <u>Jason E. Smith</u>
 Daily Caltrain Rider into San Francisco
- <u>Robert Feinbaum</u>
 Daily AC Transit Transbay Rider into San Francisco
- <u>Alice Rogers</u>
 Local Resident from District 6
- <u>Lauren Post</u> Environmentalist (mid-term)
- <u>Charley Lavery</u>
 Representative from Labor
- Paolo Cosulich-Schwartz Bicycle Advocate (mid-term)
- Paul Bendix
 Disabled Advocate
- <u>Sean McGarry</u>
 Regional Transit Advocate (mid-term)

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay Program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of April 9, 2015.



Name:	Jason E. Smith					
	(Please type or write	legibly)				
Home /	Address					<u> </u>
	edwood City			an internet on the last	_ Zip Code:	94063
Email:			Home Pl	none:		
Other F	Phone (work/celi):		0	ccupation:	Education	al Admin.
	/er:			Dean of	Students	
	ty:			Male		
	(Voluntary Informat	ion)		(Volur	ntary Informa	ation)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

Daily Caltrain rider into San Francisco

Daily AC Transit Transbay Rider into San Francisco

Daily MUNI Rider on a line that serves the Transbay Terminal

Local Resident from District 6 (zip code 94105 or 94107)

Local Business from District 6 (zip code 94105 or 94107)

Environmentalist

Member of a planning or good-government non-profit organization

- Representative from labor
- Bicycle advocate
- Disabled advocate

San Francisco based public transit advocate

Regional Transit advocate

Member of the citywide (San Francisco) business community

Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above. As a daily Caltrain rider into San Francisco, I understand the importance of accessible.

efficient public transit services that cooperate to make the Bay Area "work." I am a

former resident of San Francisco and continue to also utilize Muni bus and metro lines

during my commute.

201 Mission Street, Suite 2100, San Francisco, CA, 94105, 415,597,4620 + transbaycenter.org

Check here if you are a member of another regional Citizens Advisory Committee.
List CAC
#2
#3
Member since
Member since
Member since
Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

Resume is attached.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

My goal for serving on the committee is to ensure the cooperation of transit entities

and regional governments with the objective of serving Bay Area businesses and public.

References

Name	E-mail	Phone
Christopher Morris		
Michael Patterson		

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE

March 16, 2015

DATE

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc.)
Email/Newsletter/10 Day Look Ahead: Construction Activities
Newspaper
Word of Mouth
Twitter\Facebook
Other

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JASON E. SMITH

EDUCATION

WARNER GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT UNIVERSITY OF ROCHESTER, Rochester, NY

 Master of Science in Administration with a Concentration in Higher Education
 Coursework in Student Development Theory, Leadership and Management in Higher Education, Research Methods, College Retention Theory, Administration of Student Affairs in Higher Education, Contemporary Policy Issues in Higher Education, and Managing Crisis in Schools and Universities.

UNIVERSITY OF ROCHESTER, Rochester, NY

Bachelor of Arts in Political Science

Awarded May 2003

- Completed a cluster of three thematically linked courses in Mathematical Modeling for Social Sciences
- Completed a cluster of three thematically linked courses in Religion
- Administrative Chairperson, Campus Activities Board; Internal Chairperson, Outside Speakers Committee; Member, Political Science Council; Member and Resident, Community Learning Center; Member, Students' Association Presidential Cabinet

EMPLOYMENT

SAN FRANCISCO CONSERVATORY OF MUSIC, San Francisco, CA

09/2010 - Present

Dean of Students

- Campus Judicial Officer; maintain appropriate records, databases, and information. Coordinate information and appropriate holds with other offices as needed. Serve as Title IX coordinator.
- Director of Residential Life and Housing; oversee our exclusive partnership agreement with an area hostel and supervise four resident assistants. Complete room assignments, mediate roommate conflict, and ensure a positive relationship with hostel ownership. Coordinate online housing board with outside apartments and room shares.
- Director of Student Activities and Services; advise Student Advisory Committee and plan general programs from the Office of Student Life including social and information programs during Orientation. Supervise Student Life Assistant and coordinate weekly events for students, and daily services such as instrument loans and lockers.
- Oversee the Conservatory Health Service and Wellness Program and supervise our in-house Psychologist while ensuring student confidentiality.
- Oversee the Director of Professional Development and the Professional Development and Engagement Center.
- Oversee the International Student Services and supervise the International Student Advisor. Serve as a
 Designated School Official (DSO). Assist students with maintaining "good status" within Federal immigration and
 visa laws.
- Disability Services Coordinator; counsel students on accommodations under various disability rights law and school policies. Additionally, work with students for accommodations for short-term physical injuries.
- Serve on the following committees: Administrative Staff Committee, Security Committee, the Enrollment Management Committee (serve as lead coordinator), and others as required by the President and Dean. Attend meetings of the Board of Trustees and interact with Board Leadership.

UNIVERSITY OF ROCHESTER, Rochester, NY EASTMAN SCHOOL OF MUSIC

Assistant Dean for Student Life

- Served as the Campus Judicial Officer; Director of Student Activities; Director of Orientation; Local Disability Services Coordinator.
- Worked closely with colleagues at the College of Arts, Sciences, and Engineering, as well as central University Administration, on student services. This includes campus security, transportation, health services, counseling services, international student support, learning support, and cosponsored student activities.
- Served on the following committees: Emergency Mass Communication Planning, Eastman Diversity Committee, University Committee on Diversity and Inclusion, Eastman Security and Safety Committee, Eastman Financial Aid Committee, and others as required.
- Produced and maintain publicity and educational materials.

UNIVERSITY OF ROCHESTER, Rochester, NY COLLEGE OF ARTS, SCIENCES, AND ENGINEERING OFFICE OF THE DEAN OF STUDENTS Coordinator of Student Services:

Assisted the Associate Dean of Students (student conduct), and the Director of Fraternity and Sorority Affairs

- Attended and kept confidential minutes of weekly Student Support Network meetings, and chair meetings in absence of Associate Dean of Students; Coordinated and tracked all office documents, including highly confidential disciplinary records and reports, within institutional and federal guidelines and laws; Tracked student progress in sanction completion; followed-up with student as needed; Managed, expanded, and entered student conduct information into the judicial information database
- Coordinated the College Mediation Program and campus judicial hearings
- Worked closely with the Director of Fraternity and Sorority Affairs, and two Graduate Assistants. Monitored and maintained fraternity house organization and operation budgets; Served on the Fraternity and Sorority Management Committee
- Provided proactive support to students and parents on personal and educational issues, as well as fraternities and sororities on organizational matters
- Produced and maintained four websites

UNIVERSITY OF ROCHESTER, Rochester, NY

 COLLEGE OF ARTS, SCIENCES, AND ENGINEERING
 9/2003 – 12/2005

 OFFICE OF THE DEAN OF STUDENTS, Rochester, NY
 9/2003 – 12/2005

 Office Assistant / Office Manager: Worked closely with staff of the Office of the Dean of Students, including the Associate Dean of Students, the Fraternity and Sorority Affairs staff, and the Student Activities Office.

SKILLS

- Member of the College Music Society, National Association of College Auxiliary Services, Association of College and University Housing Officers—International, Performing Arts Medicine Association, and the Student Affairs Professional in Performing Arts Schools
- Safe Zone Program and Mediation Program trained while at University of Rochester
- * PC and Apple computers, MS Office applications, and the ability to learn new technologies quickly

01/2008 - 08/2010

12/2005 - 01/2008



er.

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APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: ROBERT FEINBAUM (Please type or write legibly)
Home Address:
City: OAKLAND County: ALAMEDA Zip Code: 94601
Email: Home Phone:
Other Phone (work/cel', Occupation: CONSULTANT Employer: SELF Position: PRESIDENT-FEINBAUM ASSOCIATES
Employer: SELF Position: PRESIDENT-TEINBAUM ASSOCIATES
Ethnicity: Gender: (Voluntary Information) (Voluntary Information)
Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.
 Daily Caltrain rider into San Francisco Daily AC Transit Transbay Rider into San Francisco Daily MUNI Rider on a line that serves the Transbay Terminal Local Resident from District 6 (zip code 94105 or 94107) Local Business from District 6 (zip code 94105 or 94107) Environmentalist Member of a planning or good-government non-profit organization Representative from labor Bicycle advocate San Francisco based public transit advocate Regional Transit advocate Member of the citywide (San Francisco) business community Member with expertise in real estate development or real estate finance
Please explain your qualifications with respect to the affiliation(s) you checked above. Member Sierra AUBTRANSCOM
Co-FOUNDER BATWG (BAY AREA TRANSFORTATION WORKING GROUP)
(HAIR - SAVE MUNI GROUP)
MEMBER - CITI of OAKUND CONVERCIAL ZONING TASEFORCE

Check here if you are a member of another regional Citizens Advisory Committee.

_ist CAC	Member since	
#2	 Member since	
#3	 Member since	

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

WO TING penence E PCTS

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

References

Name	E-mail	Phone
1. Jerry Cauthen	-	
2. Howard STRASSN	er	

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip

ode) may be disclosed. SIGNATURE -ddress Please Delete

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc.)
Email\Newsletter\10 Day Look Ahead: Construction Activities
Newspaper
Word of Mouth
Twitter\Facebook
Other



Name: <u>Alice Rogers</u>	
(Please type or write legibly)	
Home Address:	
City: <u>San Francisco</u> County	: Zip Code:
Email:	Home Phone:
Other Phone (work/cell):	Occupation: Graphic Design Mgr
Employer:	ations Position: Principal
Ethnicity:(Voluntary Information)	Gender: (Voluntary Information)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

Dally Caltrain rider into San Francisco
Daily AC Transit Transbay Rider into San Francisco
Daily MUNI Rider on a line that serves the Transbay Terminal
Local Resident from District 6 (zip code 94105 or 94107)
Local Business from District 6 (zip code 94105 or 94107)

- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

As a 22-year business owner/resident/home owner in the South Park neighborhood,

I know first-hand the critical importance of regional transit to 1) providing employees

reliable service so they can meet work deadlines, 2) walking us back from air quality

hot zone endangering the area, 3) reducing street congestion endangering lives.

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Check here if you are a member of another regional Citizens Advisory Committee.

ist CAC	Member since
#2	 Member since
#3	Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

Employment CV attached, but more importantly I've spent the last 6+ years advocating

for infrastructure improvements (transit/transportation/open space), congestion manage-

ment, and neighborhood-building in the Rincon/South Beach/Central Soma area.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

To work toward seamless, equitable regional transit upgrades that integrate well into

the adjacent, densely populated neighborhoods

References

Name

E-mail

Phone

3/5/2015

DATE

Patrick Valentino

2 Katy Liddell

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SIGNATURE

Please limit personal information publicized.

How did you hear about us?

L	TJPA Website\Search Engine (Google, Yahoo, etc.)
	Email/Newsletter/10 Day Look Ahead: Construction Activities
L	Newspaper
	Word of Mouth
]Twitter\Facebook
	Other

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ALICE ROGERS

SUMMARY

Senior Creative Services Manager with extensive experience in innovative, fastpaced businesses committed to strong environmental principles. Particular capabilities include strategic planning, team building, effective messaging, prudent financial management, and strong community outreach and engagement.

ALICE ROGERS|COMMUNICATIONS San Francisco, California 1991-2015 Principal

ARC is a creative services consortium offering full-service project management, print design and production capabilities. Specializing in book design and production, with additional expertise in developing marketing and product collateral materials for direct mail retailers, wholesalers, and design and planning professionals.

Parallel community work includes neighborhood-building in San Francisco's newest mixed-use redevelopment areas, South Beach, Rincon and Mission Bay, plus park restoration grant-writing and fundraising for South Park, the West's first planned residential development.

SMITH & HAWKEN Mill Valley, California Vice President, Art Department

Reporting to CEO of national direct mail and (regional) retail garden products company; responsible for financial and creative planning for the design, production, and editorial aspects of Smith & Hawken catalogs. \$5M annual departmental budget. Along with quality, artisan-made tools, furniture and ornaments, Smith & Hawken promoted environmentally sustainable practices and policies. *(7 years)*

AMERICAN INSTITUTE OF WINE & FOOD San Francisco, California Administrative Director

Reporting to Chairman; responsible for establishing Administrative Office operations, servicing Board of Directors, including Founders Julia Child and Robert Mondavi, developing guidelines for AIWF chapters, launching a California agriculture oral histories program, and producing Institute educational events and fund-raisers. AIWF, a not-for-profit organization, was foundational in promoting local artisanal foods and wines using environmentally sound production methods. (2 years)

SAUSALITO CITY COUNCIL Sausalito, California Councilperson; Mayor

At-large elected position; focus on waterfront planning, including Marinship Specific Plan and low-income communities; rep to Golden Gate Transit Board. (4 years) WILLIAMS-SONOMA San Francisco, California Retail Visual Merchandising and Staff Training Manager

Reporting to Vice President of Retail/General Merchandising Manager; responsible for developing merchandising, training, and operations manuals and videos for national retail stores, as well as new staff hiring and development. (4 years)

ENVIRONMENTAL PLANNING & RESEARCH San Francisco, California Staff Designer (3 years)

EDUCATION

B.S. Interior Design, with Honors University of California at Davis Interior Design Instructor Cosumnes River College Sacramento, CA

CONTINUING EDUCATION

San Francisco State University/Department of Urban Studies and Planning Alternative Urban Futures Sustainable Development in Cities

San Francisco State University/Extended Learning Sustainable Design & Construction

San Francisco City College/Continuing Education GIS Quick Start GIS Quick Start - Advanced GIS and the Urban Environment GIS Geodatabases

CIC D to A so isthe

GIS Data Acquisition

SPUR: San Francisco Planning and Urban Research Association Urbanism: The Convenient Solution to the Problem of Climate Change (AICP Certificate Maintenance)

COMMUNITY ENGAGEMENT

San Francisco Parks Alliance Parks Policy Council (D6 representative) South Beach | Rincon | Mission Bay Neighborhood Association, VP South Park Improvement Association, park renovation steering committee NERT, Neighborhood Leadership Committee

Port/BCDC Public Benefits Working Group D6 Open Space Task Force D6 Pedestrian Safety Group Giant Sweep Advisory Council

REFERENCES

Mr Patrick Valentino Ms Katy Liddell



Name: Helen Han	
(Please type or write legibly)	
Home Address	<u>(</u>
City: San Francisco County: CA	Zip Code: 94115
Email:	Home Phone
Other Phone (work/cell):	Occupation: Marketing
Employer: Boston Properties	Position: Marketing Director
Ethnicity: Asian	Gender: Female
(Voluntary Information)	(Voluntary Information)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that serves the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate

Member of the citywide (San Francisco) business community

Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above. I ride the 38 into work, I am a member of the Yerba Buena CBD and on the Board of Directors for the Children's Creativity Museum. The company I work for owns/develops property several properties in District 6.

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Check he	are if you are a member of another regional Citizens Advisory Committee.
List CAC	Member since
#2	Member since
#3	Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

See attached resume.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

I would like to assist the TJPA in making informed decisions on different public matters not only

from the business side, but also as someone who spends the majority of her free time in the area.

References

Name

E-mail

Phone

1 Bob Pester

₂ Susan Outlaw

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SIGNATURE

2/11/15

How did you hear about us?

TJPA V	Vebsite\Search Engine (G	Boogle, Yahoo, etc.)	
	lewsletter\10 Day Look A		
Newspi	aper		
Word o	f Mouth		
	Facebook		
Other	Current Member		

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HELEN D. HAN

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Experience May 2006 – Present	Boston Properties, San Francisco, CA (San Francisco Region) Marketing Director (2014 – Present) Marketing Manager (2009 – 2014) Marketing Coordinator (2006 – 2009)
	Secure sponsorship of the annual Holiday Ice Rink at Embarcadero Center and outside revenue sources through promotional events and signage opportunities Oversee logistics and operations management for various events including coordinating event partners/sponsors, drafting production notices, conducting meetings, coordinating with production and
	rental companies on staging, lighting, props and rental equipment, managing event and staff and event break-down. Plan and execute retail promotions and events to increase traffic in the Center.
	Develop and oversee purchase programs to increase average purchase price and drive traffic. Act as primary day-to-day contact for implementation of print and media advertising campaign to target primary consumer markets, raise awareness of retail center, and drive traffic to retail stores and restaurants.
	Communicate consistently and effectively with retail managers and employees to educate them on Center programs, obtain their participation, and assist them with questions, concerns or problems. Monitor monthly retail sales and address under-performing tenants and those close to reaching breakpoints to increase revenue.
	Promote and publicize new stores and restaurants at the Embarcadero Center, informing the general public, office tenants, and the hospitality industry. Develop and maintain annual budget to a less than 2% variance. Report on monthly and quarterly forecast and variance.
	Plan and execute tenant events including: Total Wellness Fair, Blood Drive, Summer Concerts, Winter Carnival, Building Lighting and other tenant retention events.
	Schedule, promote, provide signage and oversee community events including toy drives. Liaison with office tenants to provide guidance on their various events, charity functions and corporate initiatives.
	Liaison with SFCVB, SF Chamber of Commerce, charities, radio stations, event producers and vendors on Center events. Oversee signage program and work with retail tenants on their storefront window displays.
	Serve as "webmaster" for the Embarcadero Center web site. Develop and update its content, architecture, graphics, restaurant content, and promotion of retail web site to increase on-line visits and revenue.
	Coordinate with external contractors (i.e. janitorial, security, etc.) and internal departments (i.e. engineering, accounting, leasing and construction, etc.) to ensure seam less and cost effective customer services is delivered.
	Work with the construction department, including attendance at tenant improvement meetings and scheduling shutdowns of building services (e.g., electricity, water, HVAC) to avoid delays of landlord work.
Feb. 2004 - May 2006	Boston Properties, San Francisco, CA (Embarcadero Center) Tenant Services Coordinator, Property Management
	Created and maintained contracts for work related to both Capital and Operating projects Coordinated Tenant Warden Trainings and Annual Relocation Drills Created a new database to keep track of janitorial vacancy credits for five buildings Updated and maintained emergency contact information for both office and retail tenants Coordinated with Engineering, Construction and Security different events affecting tenants Assisted in the bid out of vendor service agreements to comply with service agreement specifications
	Answered and routed phone calls and dispatch personnel based on request Updated and maintained Certificates of Insurance for all vendors
Leadership	Chair of the Boston Properties Charitable Contributions Committee (SF Region), Board of Directors of the Children's Creativity Museum, Marketing Committee Chair of the Yerba Buena Community Benefit District, Board of Directors of the Yerba Buena Community Benefit District



INGUO WÁRICI-KODIOIL - EVECOUAE DUBCIOI

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: <u>Lawren</u> Post (Please type or write legibly)		
Home Address		
City: San Francisco County:	San Francisco	Zip Code: <u>94105</u>
Email:	Home Phone:	<u>/</u>
Other Phone (work/cell):	Occupation:	refired
Employer: Stifel Financial		Municipal Gredit Group
Ethnicity: <u>(aucarion)</u> (Voluntary Information)	Gender: Ferror (Volunt	
Affiliation(s) Please check at least one Membership requires that you fit with		below.
 Daily Caltrain rider into San Francis Daily AC Transit Transbay Rider into Daily MUNI Rider on a line that service 	o San Francisco	

- Z Z Local Resident from District 6 (zip code 94105 or 94107)
 - Local Business from District 6 (zip code 94105 or 94107)
- 3 🛛 Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
 - Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- 5 X Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

lines 1) nder 8 30 no ho own 2) ban empronment 3 participant in comput er in RDA and special District (CFD) public finance in suite 2100, San Francisco, CA 94105.415.597.4620. transbaycenter 5 Mission Street.

 Image: Check here if you are a member of another regional Citizens Advisory Committee.

 List CAC
 001 Transburg CAC
 Member since 2013

 #2
 Member since Member since

 #3
 Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume). Please limit your attachment to no more than three pages):

NORA teering committee Immuni YOUS

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

Contribute public finance expertise, knowledge of Transbary area	ر
development, and familiprity with reighborhood issues to TIP:	A
CAC Nersight of transit center. References	

Name

E-mail

Phone

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed

SIGNATURE please do not disclose telephone number and enou

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc	
Email\Newsletter\10 Day Look Ahead: Constructio	n Activities
Newspaper	
Word of Mouth	
Twitter\Facebook XOther Scoff Boule, TIPA	
XOther Scott Doule, 7 J.P.A.	

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Biography for Lauren A. Post

Lauren Post is a long-time San Franciscan and resident of the Transbay neighborhood, where she lives Ms. Post has lived in San Francisco for 29 years in the Mission District, Cow Hollow, Russian Hill, and Transbay.

Ms. Post has worked professionally in politics and finance. She worked in the development office of the Sierra Club at its national headquarters in San Francisco; as a legislative assistant to Congressman Norman Mineta (D-San Jose) in Washington, D.C.; as a fundraiser for the Mondale-Ferraro presidential campaign in 1984; as Finance Director for the Women's Campaign Fund, a bipartisan political action committee that provided funding and electoral strategy to progressive women candidates nationwide; and in Phoenix, as National Finance Director for the presidential campaign of former Arizona Governor Bruce Babbitt.

Returning to California, Ms. Post attended business school at Stanford. After graduation she worked in San Francisco as a public finance investment banker for Rauscher Pierce Refsnes (now part of RBC Capital Markets), where she assisted school districts, cities, counties, redevelopment agencies, and special districts throughout the state with structuring and selling municipal bonds for public infrastructure and capital projects. Ms. Post then worked as a management consultant to Amgen, providing strategy to the company during its transition from a startup to the world's largest biotechnology concern.

Ms. Post returned to public finance in 2002. As Director of the Municipal Credit Group at Stone & Youngberg, she provided analysis and commentary on all types of municipal bonds issued by local governments in California, Arizona, and Nevada, and particularly on tax allocation bonds sold by redevelopment agencies (RDAs) and special tax bonds sold by community facilities districts (CFDs). Ms. Post briefed investors on a number of San Francisco RDA and CFD transactions, including bond issues for Mint Plaza, One Rincon, Market Street (Ritz Carlton Residences), Mission Bay North and South, Hunters Point Shipyard, and the city's other redevelopment project areas.

Ms. Post retired from Stone & Youngberg (now a division of Stifel) in 2013. Currently she is co-chair of the Steering Committee to form the Greater Rincon Hill Community Benefit District, which includes the temporary and new Transbay Transit Center properties; is a member of the San Francisco Office of Community Investment and Infrastructure (OCII) Transbay Citizens Advisory Committee

Ms. Post is a native Californian, reared in Marin County. She attended Brown University, graduated from Stanford University with a Bachelor of Arts degree in Political Science and History, and earned an M.B.A. degree from the Stanford Graduate School of Business.

On a personal note, Ms. Post's family has had several illustrious individuals involved in government and political journalism. Her great-grandfather, Rollin Kirby, was a three-time – and the first – winner of the Pulitzer Prize for editorial cartooning. Her grandfather, Langdon Post, was a New York State Assemblyman (D) and New York City's first Tenement Housing Commissioner, serving under Mayor Fiorello LaGuardia. Ms. Post's father, Rollin Post, was a television reporter and political commentator for four decades in San Francisco; he was considered the "dean" of political journalists for his generation.



Name:	Charley Laver (Please type or write	ГУ			
	(Please type or write	legibly)			
Home	Address	· · · · · · · · · · · · · · · · · · ·			
City: F	Pacifica	County: San	Mateo)	Zip Code: 94044
Email:	19		Home Ph	one [.]	
Other I	Phone (work/cell):	-	00	cupation:	Labor Representative
Emplo	yer:Operating Eng	ineers Union	Position:	San Fra	n/San Mateo Rep.
	ity: White		Gender:	Male	
	(Voluntary Informati	ion)		(Volur	tary Information)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

Daily Caltrain rider into San Francisco Daily AC Transit Transbay Rider into San Francisco

Daily MUNI Rider on a line that serves the Transbay Terminal

- Local Resident from District 6 (zip code 94105 or 94107)
 Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist

Member of a planning or good-government non-profit organization

- Representative from labor
- Bicycle advocate

Disabled advocate
 San Francisco based public transit advocate

Regional Transit advocate

Member of the citywide (San Francisco) business community

Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I sit on the San Francisco Workforce Investment Board. I am a trustee of both the San

Francisco and San Mateo Building Trades Councils. I sit on the Budget and Legislative

Committee of the San Francisco Central Labor Council. I am a director of the San Francisco

Alliance for Jobs and Sustainable Growth, a collaboration of business and labor organizations.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC	Member since	
#2	 Member since	
#3	 Member since	

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

23 Years experience working in the construction of transportation infrastructure projects.

9 years experience as a Labor Representative negotiating labor contracts for the

Construction Industry in the Bay Area. 22 year San Francisco and San Mateo Resident.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

To bring the perspective of my experience as a local resident and Transit user

and construction industry professional to the TJPA Citizens Advisory Committee.

References

Name

E-mail

Phone

1 William Nack

₂ Mike Theriault

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SIGNATURE

1/21/2015

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc.)
Email\Newsletter\10 Day Look Ahead: Construction	n Activities
Newspaper	
Word of Mouth	
Twitter\Facebook	
Other	

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Name: Paolo Cosulich-Schwartz (Please type or write legibly)	
Home Address:	
City: San Francisco County: San	Francisco Zip Code: 94122
Email:	Home Phone:
Other Phone (work/cell):	Occupation:
Employer: San Francisco Bicycle Coalition	Occupation: Transportation advocate Position: Business Program Manager
Ethnicity: (Voluntary Information)	Gender: Male (Voluntary Information)
(Voluntary Information)	(Voluntary Information)
Affiliation(s) Please check at least one. Membership requires that you fit within on Daily Caltrain rider into San Francisco Daily AC Transit Transbay Rider into San Daily MUNI Rider on a line that serves the Local Resident from District 6 (zip code 94 Local Business from District 6 (zip code 94 Local Business from District 6 (zip code 94 Environmentalist Member of a planning or good-governmer Representative from labor Bicycle advocate Disabled advocate San Francisco based public transit advocate Regional Transit advocate Member of the citywide (San Francisco) b Member with expertise in real estate deve	Francisco Transbay Terminal 4105 or 94107) 4105 or 94107) nt non-profit organization ate usiness community
	pect to the affiliation(s) you checked above. Market Street CAC, serve on the board of
Oakland-based regional transportati	on advocacy non-profit TransForm, and
at my day job organize and advocate f	or better bicycling in San Francisco. I am a
San Francisco native, an avid urban bicyclis	t, and take my bike frequently on regional transit.

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	Check I	here if you are a member of	f another regional Citizens Advisory Committee.
	CAC	Better Market Street CAC	Member since 2011 and re-appointed 2013
#	¹ 2		Member since
#	±3		Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

I have been an advocate for sustainable transportation and great public space in the Bay Area for

years. I was the lead staffer on the Yerba Buena CBD's Streetlife Plan, serve on the Better Market

Street CAC, work as a professional bicycle advocate by day, and am passionate about regional transit

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

To ensure the Transbay Transit Center provides safe, comfortable, convenient, and attractive bicycle

access and parking. To ensure the project communicates effectively with affected bicyclists.

References

Name

E-mail

Phone

1 Bruce Agid

₂ Leah Shahum

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SIGNATURE

123/15

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc.)	
Email/Newsletter/10 Day Look Ahead: Construction Activitie	s
Newspaper	
Word of Mouth	
Twitter\Facebook	
Other	

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PAOLO COSULICH-SCHWARTZ

SKILLS

EXPERIENCE Sep. 2013 to Present San Francisco, CA

Oct. 2010 to Aug. 2011 San Francisco, CA

Feb. 2013 to Aug. 2013 San Francisco, CA

Sept. 2011 to July 2012 Ghana

- Public Policy Urban Planning and Design Strategic Planning Community Organizing
- Project Management Basic HTML Adobe Creative Suite French and Spanish

Business Program Manager, San Francisco Bicycle Coalition

- Direct business campaigns and programs.
- Manage corporate relationships and partnerships.
- Direct high-profile infrastructure campaigns, including Market St.
- Represent organization at business and community groups.
- Work closely with elected officials and community leaders to implement bikeway projects.

Director of Neighborhood Partnerships, Yerba Buena Community Benefit District

- Directed development of the award-winning Yerba Buena Street Life Plan, a 10-year street and public space community plan for the Yerba Buena neighborhood.
- Organized community meetings, developed project work schedule, managed project budget, and facilitated meetings between landscape architecture firm and committees.
- Served as primary outreach staff for neighborhood relations.

Program Coordinator - Business Advising, Pacific Community Ventures

- Designed small business outreach strategy in Santa Cruz and Salinas for pilot online program.
- Worked with technology partner to develop online platform, design user experience, and ensure timely delivery of the product.
- Managed Business Advising database in SalesForce and redesigned monthly and quarterly reporting.

Program Manager, Black Star Development NGO

- Head of NGO in-country operations. Managed accounts, marketing, community and government_relations, and construction of community-based tourism center.
- Liaison and spokesperson to community of Busua and Ghana government agencies.
- Facilitated NGO strategic planning sessions.

June 2009 to Sept. 2010 San Francisco, CA	 Administration Manager, Yerba Buena Community Benefit District Supported the Executive Director, a 27-member Board of Directors, and nine committees. Provided basic bookkeeping support in QuickBooks. Managed Accounts Payable and Accounts Receivable and produced financial reports for committees and the Board of Directors.
2008 to 2009 Los Angeles, CA	 Event Planner - Los Angeles Bike Summit, Urban and Environmental Policy Institute Organized and coordinated facilities, speakers and participant- led workshops for summit. Directed over 30 volunteers who assisted with outreach for the summit and provided day-of support including set-up, teardown, and staffing the workshop breakout sessions. Conducted event outreach through the internet (website, e-mail, blogs), postering, and outreach at related bike events.
LEADERSHIP AND COMMUNITY	
2014 to 2015	2015 Class, Leadership San Francisco
2011 to Present	Member, Better Market Street Citizen's Advisory Committee
2013	Teacher, Prison University Project, San Quentin Prison
2008-2009	Chair, Occidental College Student Government General Assembly
EDUCATION 2006-2009	Occidental College Bachelor of Arts, <i>cum laude</i> with honors in Urban and Environmental Policy



Home Address:	San Francisco Zip Code: 94131
City: San Francisco County:	Zip Code:
Email:	Home Phone:
Other Phone (work/cell):	Occupation: writer
Employer: Self	Position:
Ethnicity: Caucasian	Gender: male
(Voluntary Information)	(Voluntary Information)
Affiliation(s) Please check at least or	ne distante di secondaria d
Membership requires that you fit w	ithin one of the categories below.

Daily MUNI Rider on a line that serves the Transbay Terminal

- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
 - Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I have been a wheelchair user most of my life.

After grad school, my first job was with the Center for Independent Living, Berkeley (1975)

I wrote about transportation and disabled access throughout my Silicon Valley career.

I ride Bay Area transit systems frequently. I am currently moving to Glen Park (4/15).

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Check here if you are a member of another regional Citizens Advisory Committee.

ist CAC	Member since
#2	Member since
#3	 Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

1 have been a disabled advocate for years – most recently on the Caltrain CAC, 1999-2014.

Journalism re Caltrain. http://www.almanacnews.com/blogs/p/2015/02/08/garbage-can-on-the-tracks

More Menio Park Almanac: http://www.almanacnews.com/blogs/p/2015/02/26/blood-on-the-tracks

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

I want disabled riders to know how Transbay Center will facilitate travel.

I want Peninsula residents in particular to get excited about this regional transit project.

References

Name

E-mail

Phone

4 Mark Simon, Caltrain Public Affairs

2. Burt Cummings CEO, Versaic

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code) may be disclosed. SIGNATURE

4 March 2015

How did you hear about us?

	Vebsite\Search Engine (Google, Yahoo, etc.)
Email\N	lewsletter\10 Day Look Ahead: Construction Activities
Newsp	
Word o	f Mouth
Twitter	Facebook
Other	High-speed rail meeting at SPUR

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Name: Bruce Agid	and out in standing of the standing of the
(Please type or write leaibly)	here and interval of the Same
Home Address	
City: San Francisco County: Sar	Francisco Zip Code: 94158
Email	Home Phone:
Other Phone (work/cell):	Occupation: Consulting
Employer: Energy Experts International	Position:
Ethnicity: Caucasian	Gender: Male
(Voluntary Information)	(Voluntary Information)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

	Daily Caltrain rider into San Francisco	
님		
니	Daily AC Transit Transbay Rider into San Francisco	
	Daily MUNI Rider on a line that serves the Transbay Terminal	
	Local Resident from District 6 (zip code 94105 or 94107)	
	Local Business from District 6 (zip code 94105 or 94107)	
	Environmentalist	
	Member of a planning or good-government non-profit organization	
	Representative from labor	
	Bicycle advocate	
	Disabled advocate	
	San Francisco based public transit advocate	
	Regional Transit advocate	
	Member of the citywide (San Francisco) business community	
Π	Member with expertise in real estate development or real estate finance	

Please explain your qualifications with respect to the affiliation(s) you checked above.

Board Member and Transportation Rep for the South Beach/

Rincon/Mission Bay Neighborhood Association. Vice President South Beach District 6 Democratic Club.

Member of the SPUR Transportation Policy Board and lead advocate for Central Subway extension to FW.

A current member (Urban Leader) of SPUR and Board Chair with the Market Street Railway.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC	Better Market Street CAC	Member since 2014
#2	Central Subway CAG	Member since 2014
#3		Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

See attached Bio. Background demonstrates an optimal mix of civic/community involvement and

professional experience to ensure neighborhood interests are well represented while supporting the

project goals of Transparency, Fiduciary Responsibility, Quality Control, ROI and Collaboration.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

Provide a conduit for 2-way communications between neighborhood residents and TJPA Board/project

addressing transportation,QoL& land use issues; while ensuring the delivery of a successful project

References

Name

E-mail

Phone

1. Supervisor Jane Kim

2. Director Ed Reiskin

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code) may be disclosed. il/a SIGNATURE

2/10/15 DATE

How did you hear about us?

TJPA Website\Search Engine (Google, Yahoo, etc.)
 Email\Newsletter
 Newspaper
 Word of Mouth
 Twitter\Facebook
 Other TJPA CAC

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Bruce is a native San Franciscan and has either lived or worked in the city a majority of his life. He grew up in the Sunset and Lakeshore Districts, and is a product of the public school system, graduating from Lowell High School. As a young adult he lived in Bernal Heights and Visitacion Valley before moving down the Peninsula. He and his wife moved back to San Francisco six years ago and currently live in Mission Bay.

Bruce is committed to giving back to his city. He is uniquely qualified to take a leadership role in shaping and influencing our city's future, understanding the city's history and present day challenges. Bruce is a member of SPUR's Transportation Policy Board, Board Chair of the Market Street Railway, Board member and transportation rep for the South Beach/Rincon Hill/Mission Bay Neighborhood Assn., Vice-Chair of the Transbay Joint Powers Authority (TJPA) Citizens Advisory Committee, member of the Central Subway Community Advisory Group, Co-lead of SFNexTstop.org (advocates for the extension of the Central Subway from Chinatown to Fisherman's Wharf), member of the Better Market Street CAC and Vice-President of the South Beach District 6 Democratic Club.

Bruce is currently employed by Energy Experts International as their Managing Director of Business Development, consulting with energy companies specializing in utility operations. Bruce is a versatile, highly qualified leader, skilled in developing strategies to deliver breakthrough performance and results.

Prior to utility consulting, Bruce worked at Pacific Gas & Electric (PG&E) for over 35 years serving local communities providing natural gas and electricity throughout Northern/Central California. He had a successful career, retiring in 2011 as a Director in Utility Operations. In this position, he led a highly complex project team responsible for the deployment of 20,000 telecommunications network nodes and 10 million gas and electric smart meters managing a budget of \$1.5 Billion. In addition, he led the change management and benefits realization programs encompassing the delivery of IT functionality and business process redesign resulting in improved levels of customer service, reductions in operating expenses and increased labor efficiencies.

Bruce developed his broad utility experience through leadership assignments in Gas and Electric Field Services, Electric Switching Center Operations, Call Center Operations, Local Office Customer Service and Meter Reading. Bruce has a Bachelor of Science Degree in Business Administration from San Francisco State University and earned a green belt certification in Lean Six Sigma Methodology.



Maria Ayerdi-Kaplan 🔹 Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name:	SELAH (Please type or t	Mrite leaibly	FARRY 1			
	ddress:					1
City: <u>S</u> .	AN FRANC	ASCO Cou	nty: <u>Sov</u>	FRANCISCO	Zip Code: 🦳	4118
Email:			1	Home Phone:		
Other P	hone (work/cell)			Occupation:	GARPENTE	<u> </u>
Employe	er: NCCRC		F	Position: FIELD	REPRESEN	TATIVE
Ethnicity	y: (Voluntary In≢o	rmation)		Gender: <u>MALE</u> (Volunt	ary Information	1)

Affiliation(s) Please check at least one.

Membership requires that you fit within one of the categories below.

		Daily	Caltrain	ride! in	to San	Francisco
--	--	-------	----------	----------	--------	-----------

- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that serves the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate

Member of the citywide (San Francisco) business community

Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

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				AHD						
				FAMILY						
			0							

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CARPENTERS

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check h	ere if you are a member of another regional Citizens Advisory Committee.
List CAC	Member since
#2	Member since
#3	Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

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DELEGATE								
DELEGATE								Guisen

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

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FAIR + ERUITRIBLY, 2/TH	HAT TIAX-PLAYED &	
References	ESTMENT.	
Name	E-mail	Phone
1. BOB ALMARADO		
2. MIKE THERIAULT		

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SIGNATURE

3-2-2015 DATE

How did you hear about us?

	/ebsite\Searc	ch Engine (G	oogle, Yahoo, i nead: <u>Construc</u>	etc.)
Email\N	lewsletter\1b	Day Look Al	nead: Construc	tion Activities
Newspa	aper	-		
Word of	Mouth		<u>8</u>	
Twitter\	Facebook			
Other	NCCRC			

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