

# Facility Operations Update

TJPA Board  
March 9, 2023



# Popular Programs



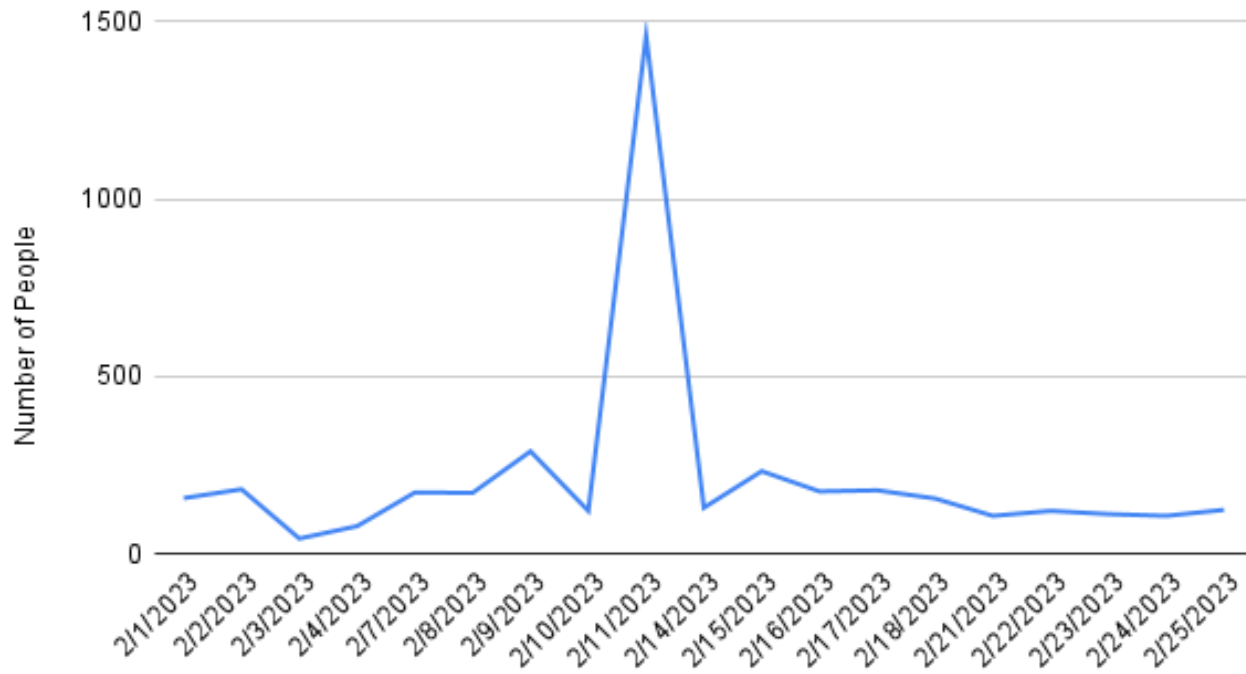
Toddler Thursday: February 22, 2023



Drum Circle: Saturday, February 18, 2023

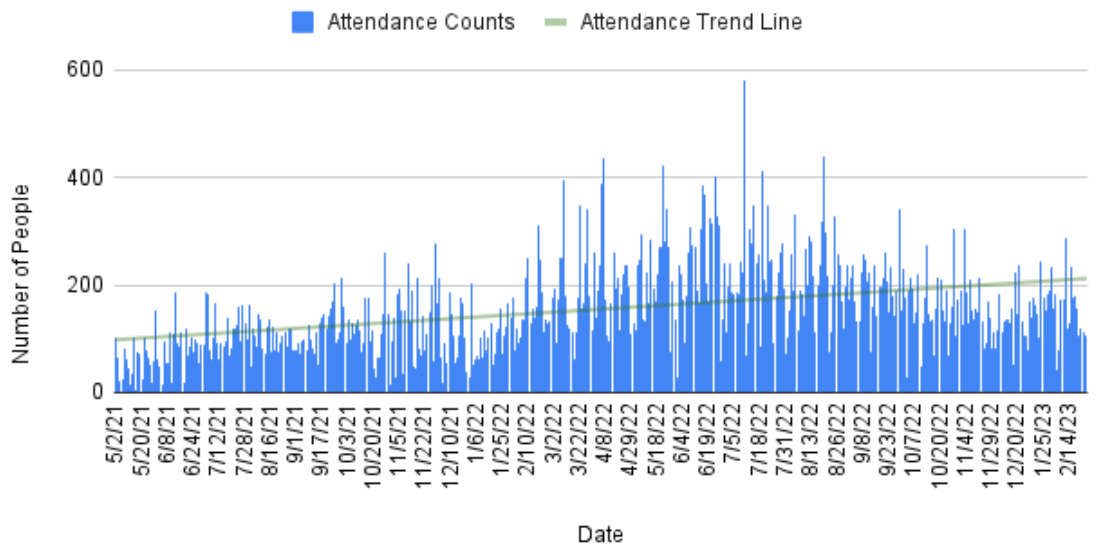
# Park Attendance

Salesforce Park February Full Park Counts



# Park Attendance

Salesforce Park: Full Park Counts May 2021 - February 25, 2023



# Recent Events

## Beer Week Kickoff – February 11, 2023



Beer Week Kickoff; Audiodub plays in Salesforce Amphitheater

- Highlights
- 1,500+ attendees
  - 24 Breweries
  - 6 Food Vendors
  - Sold out event
  - 0 incidents



Beer Week Kickoff; Main Plaza





Beer Week Kickoff, event collage

# Upcoming Events

*Un Viaje by Banda Sin Nombre and Pangea; Salesforce Park on 4/1*



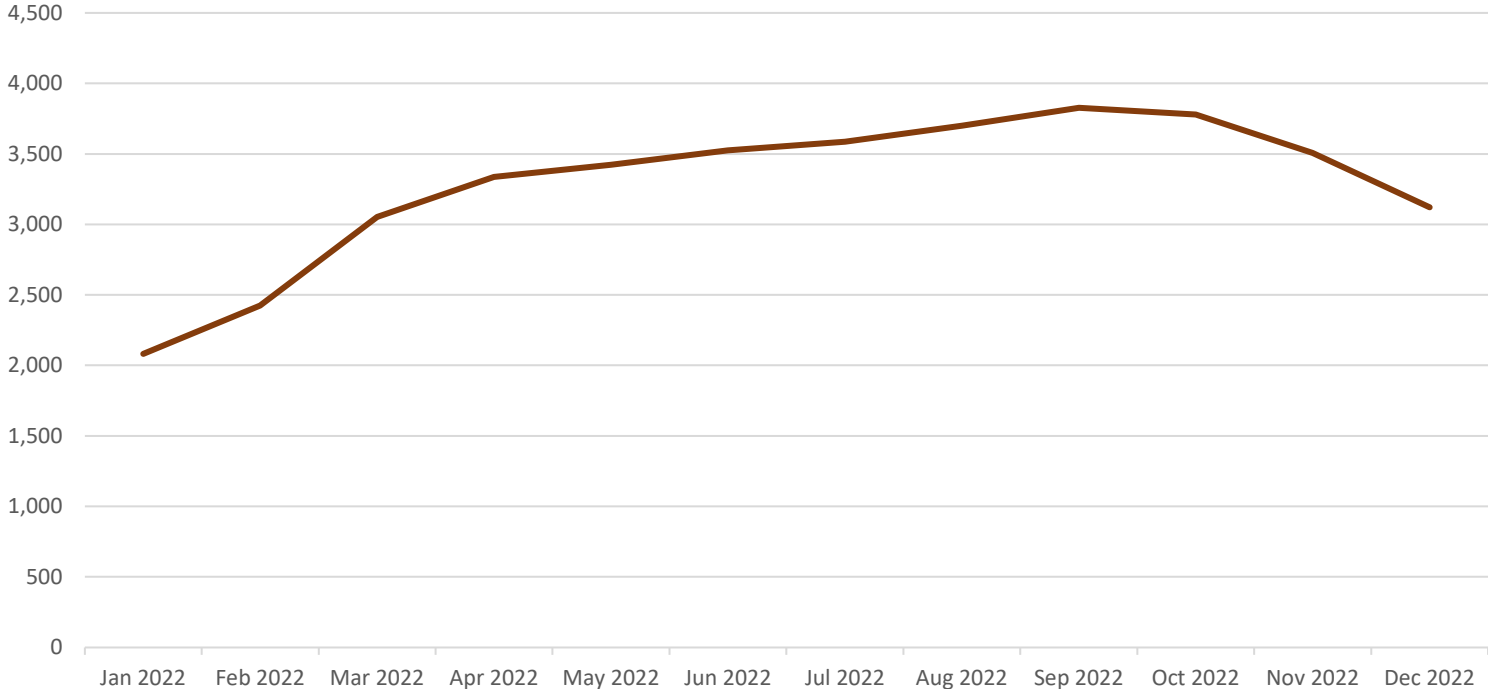
BANDA SIN NOMBRE; Playing live at El Rio

*BloomSF; Planning in progress – keep an eye out!*



# Transit Ridership

AC Transit at Salesforce Transit Center  
2022 in Review



AC Transit, February 2, 2023

*When gas prices spiked in March 2022, ridership increased significantly. Despite reductions in gas prices, ridership does not appear to have tapered off as the year progressed, except for the usual seasonal differences (i.e. holidays in November and December).*

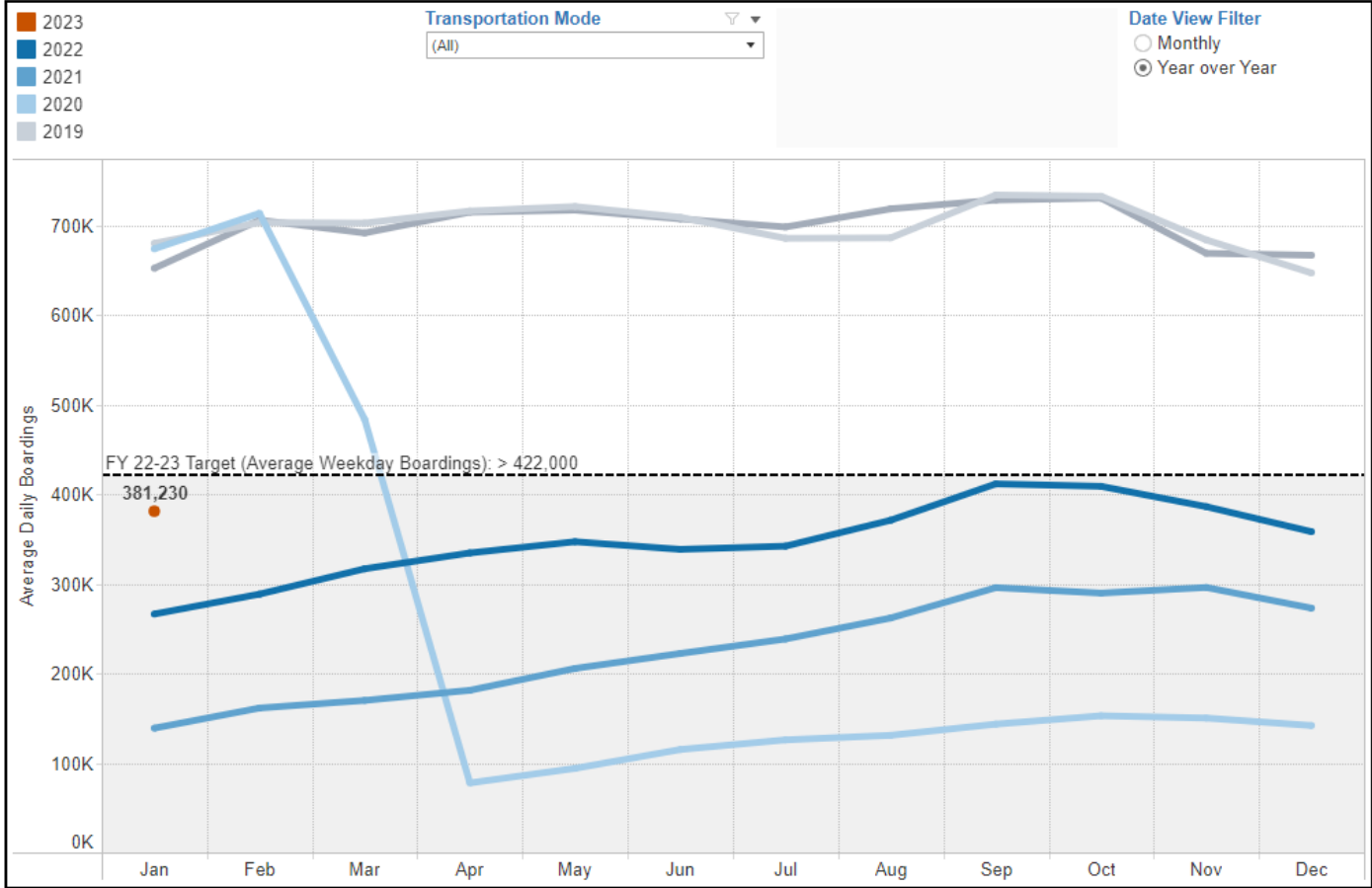


# Transit Ridership

Muni ridership: average weekday ridership (citywide)

Share this: [Facebook](#) [Twitter](#) [LinkedIn](#)

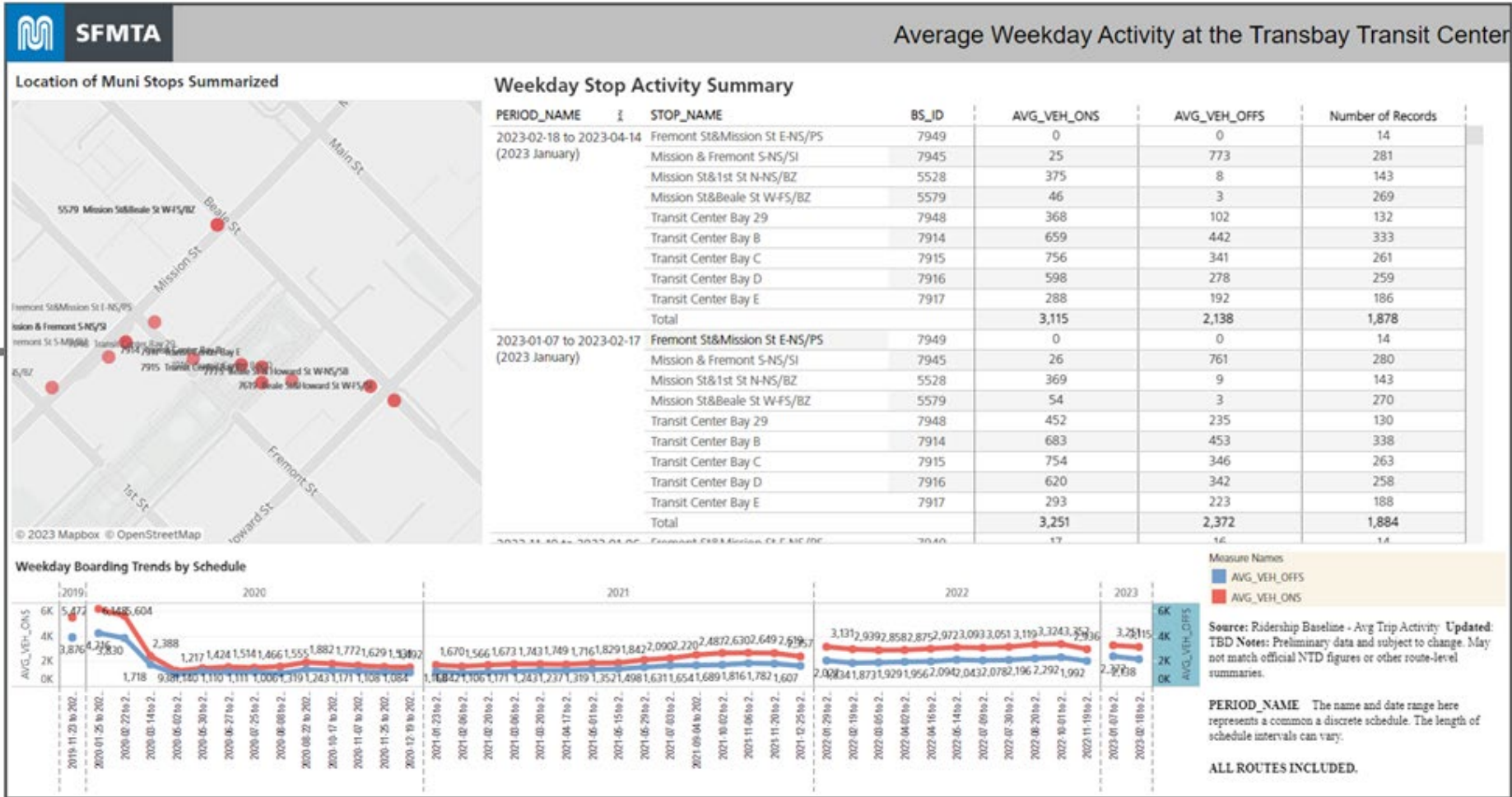
Wednesday, February 1, 2023



Sfmta.com, March 3, 2023

# Transit Ridership

## SFMTA Stops Near Salesforce Transit Center



SFMTA, Muni Operations, November 2019 to February 2023

# Retail Leasing Update



# Tycoon Kitchen

Now Open!

*Tycoon Kitchen; spring rolls*



## Hours

**Monday to Friday**  
8am - 2:30pm

**Saturday & Sunday**  
8am - 3:00pm

*Tycoon Kitchen; drunken noodles*



# Retail Updates

Coming Soon	2023 Openings
Via Vai by Acquolina (Q2)	Dim Bao (Q3)
Barebottle in Grand Hall (Q2)	Juice Bar (Q3)
	SHO Market & Restaurant (Q4)
	Poke House (TBD)

# Per Diem

Grand Opening – March 20<sup>th</sup>, 2023



*Per Diem; soft opening*



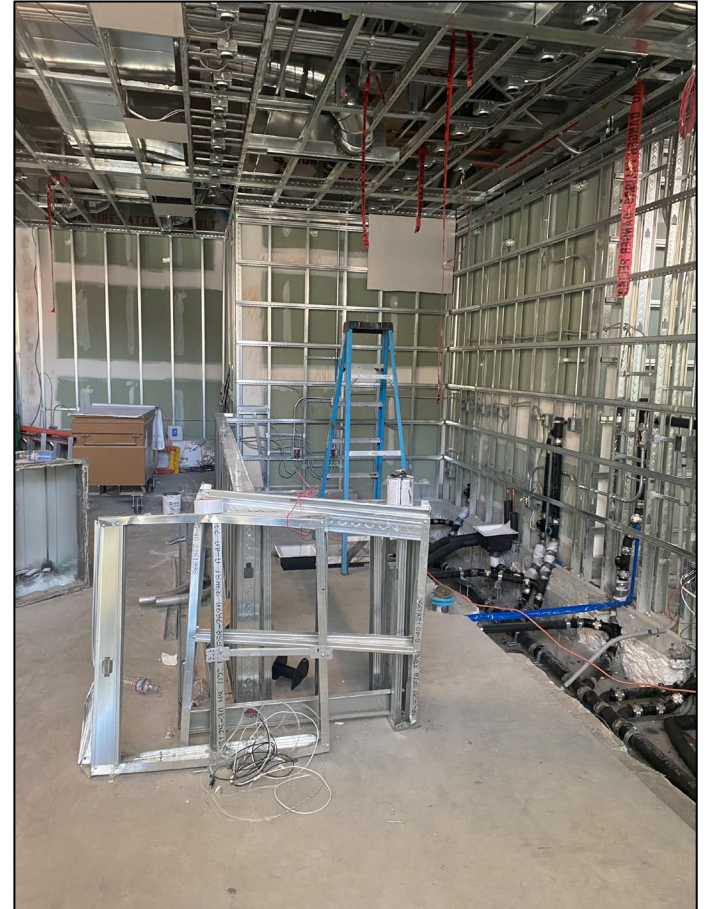
*Per Diem; bar*

# Via Vai by Acquolina

Opening Q2 2023



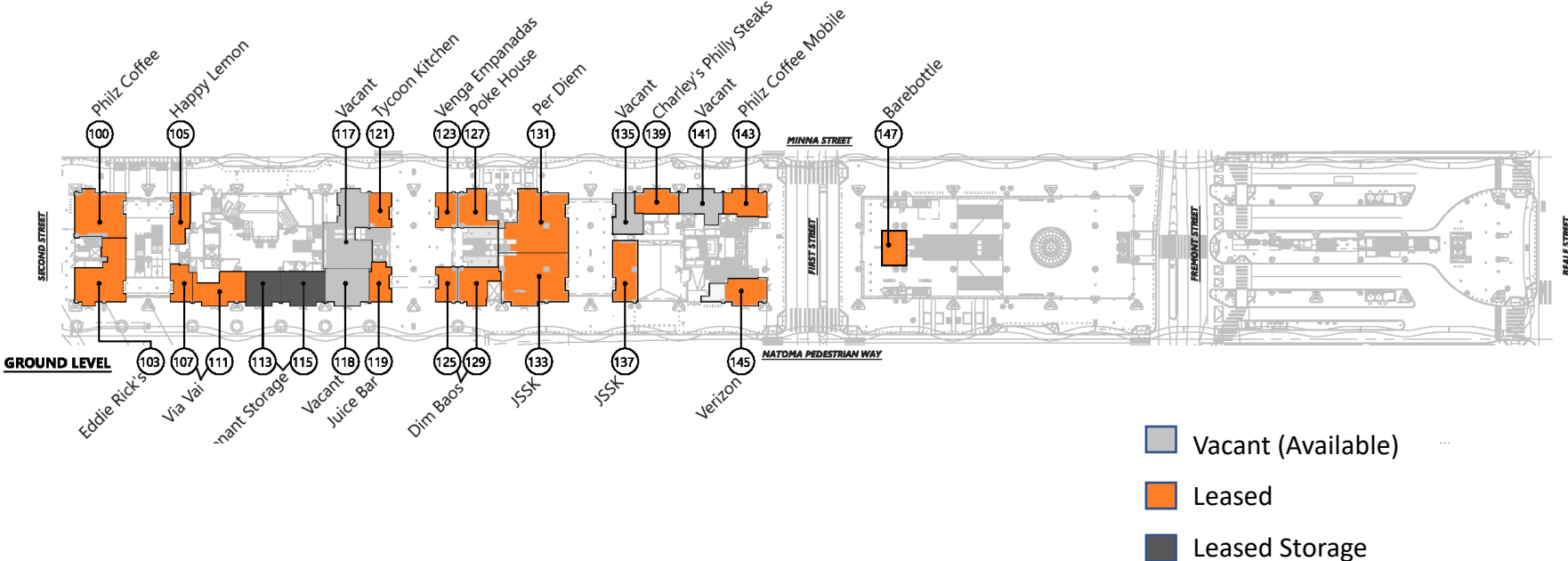
*Via Vai*; design rendering



*Via Vai*; construction in progress

# Location Overview

## Salesforce Transit Center Tenants and Locations







# Thank You

**TJPA**  
TRANSBAY JOINT POWERS AUTHORITY

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